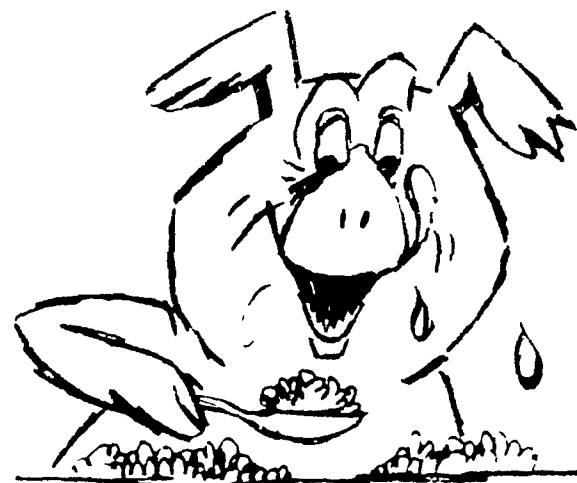


PURINA'S HIGH OCTANE® PRODUCTS PRODUCE BETTER PIGS

Approximately four years ago Ralston Purina released revolutionary new growing and finishing rations called High Octane Hog Chows. They were based on several major nutrition discoveries by Purina Swine Research.

Today, you can take advantage of the High Octane breakthrough from the very moment pigs are farrowed ... a lactation ration ... a pre-starter ration ... a starter ration, and the already well-established growing and finishing Hog Chows.

So now you can go all the way with Purina High Octane Chows. Four feed products known as ... The High Octane Performance Team.



**Start 'em Right With
Tasty Hi-O Baby Pig**

WHAT THEY NEED

WHAT WE PROVIDE

SUPER PALATABLE FARROWING CHOW®

easier, safer
farrowing

FARROWING

- Laxative feed for easy, safe farrowing
- Appetite satisfaction.
- Medication to reduce scours-causing organisms
- Low-energy, bulky ration to reduce incidence of MMA

FARROWING

- Special laxative ingredients to prevent constipation
- Palatable formula to satisfy appetite
- Medication with high activity against scours-causing salmonella types of organisms
- Low-energy, bulky, pelleted formula.

HIGH OCTANE® LACTATION CHOW® COMPLETE

more milk,
stronger sows

LACTATION

- Help in producing lots of better-quality milk, even in hot weather
- Sufficient nourishment to wean heavier litters without excessive sow weight losses
- High nutrient levels which prevent sows from robbing their muscle tissues and bones to make milk

LACTATION

- High nutrient density to support production of superior quality and quantity of milk
- Correct balance of energy, amino acids, vitamins and minerals needed to wean heavier litters
- Necessary nourishment needed to prevent body-robbing and excessive weight losses

HIGH OCTANE® BABY PIG CHOW®

starts 'em
right

NEWBORN PIGS

- High palatability
- Excellent digestibility
- Correct ingredients needed to supplement sow's milk and promote fast, early growth.
- High nutrient concentration to accommodate the pig's small stomach

NEWBORN PIGS

- Attractive aroma and great taste appeal, specially packaged to seal in freshness
- Ingredients specifically chosen for easy digestibility. combined into a small particle size
- Proper balance of nutrients needed to promote fast, early growth while nursing.
- High nutrient density formula designed to ensure every ounce gives pigs a real boost

HIGH OCTANE® PIG STARTENA®

you can see
the difference

15 to 50 LBS.

- Good palatability
- High digestibility
- Plenty of nutritional power
- Help in fighting disease and stress.

15 to 50 LBS.

- Special ingredients selected for tastiness and good aroma combined with "ett" form for easy eating
- High biological availability of nutrients for easy digestibility
- High nutrient density balance of energy, amino acids, vitamins and minerals needed for improved growth and reduced conversion
- High level antibacterial drug to reduce effects of stress and help prevent disease.

FEED PURINA - For Better Profits And Better Pigs

I Would Like More Info On
 Fattening Program Farrow to 50 Program
 KLEENLEEN Breeding Stock

Mail to: **PURINA**
 Box 366 S
 Lititz, PA 17543

NAME _____
 ADDRESS _____
 CITY _____
 STATE _____ ZIP _____
 PHONE _____

HESS MILLS
 PHONE 717-442-4183
 717-768-3301
 PARADISE PA 17562

HIGH BROS.
 PHONE 717-354-0301
 GORDONVILLE PA 17529

K & K FEED, INC.
 PHONE 717-866-2324
 23 N PARK ST RICHLAND PA 17087

UMBERGER'S MILL
 PHONE 717-867-5161
 FONTANA PA 17042

KEYSTONE MILLS
 John B Kurtz
 PHONE 717-354-4616 717-738-1088
 RD3 EPHRATA PA 17522

**MCCRACKEN'S
FEED MILL, INC.**
 PHONE 717-665-2186
 2 NEW CHARLOTTE ST MANHEIM, PA 17545

**WEST WILLOW
FARMERS ASSN., INC.**
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 BOX 276 RD3
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 PHONE 717-382-4805
 FAWN GROVE PA 17321
 PHONE 717-637-1123
 HANOVER, PA. 17331

Anthony's Feed Mill

PHONE 215-488-6211
 STRAUSS TOWN PA. 19559

M. G. HENNINGER & SON, INC.
 PHONE 717-362-3333
 BERRYSBURG PA 17005