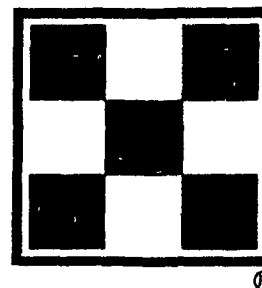




COMPARE PRICE AND VALUE OF YOUR PRESENT MILK REPLACER WITH



NEW PURINA NURSE CHOW® 200™

ALL MILK

NURSE CHOW 100

Protein	Not Less Than	22%
Fat	Not Less Than	12%
Fiber	Not More Than	0.5%

Ingredients
All Milk Products

Scour Protection
100 grams Oxytetracycline
300 grams Neomycin Sulfate

\$29.60
50 lb Bag

BEST VALUE

NURSE CHOW 200

Protein	Not Less Than	22%
Fat	Not Less Than	12%
Fiber	Not More Than	0.5%

Ingredients
Milk Products +
Soy Isolate +
Soy Concentrate

Scour Protection
100 grams Oxytetracycline
300 grams Neomycin Sulfate

\$23.00
50 lb Bag

?

BRAND X

Protein		21%
Fat		10%
Fiber		0.5%

Ingredients
Milk Products
+ Soy Flour

Scour Protection
50 grams
Chlortetracycline

\$24.00
50 lb Bag

PURINA ADVANTAGES

- INSTANT FLASH MIXING
- HIGHEST QUALITY DIGESTIBLE PROTEIN
- TWO ANTIBIOTICS TO FIGHT BACTERIAL SCOURS
- OPTIMUM FAT LEVEL TO IMPROVE WEIGHT GAIN
- EACH 50 LB. BAG FEEDS 2 CALVES.

THE PURINA DIFFERENCE: CHECK YOUR INGREDIENT TAG!! PURINA DOES NOT USE SOY FLOUR TO MAKE ITS MILK REPLACERS.

SOY FLOUR IS AN INEXPENSIVE PROTEIN SOURCE USED IN MANY MILK REPLACERS, HOWEVER IT IS NOT READILY DIGESTIBLE BY THE YOUNG CALF. USING INGREDIENTS NOT EASILY DIGESTIBLE OR THAT CONTAIN TOO MUCH FIBER CAN CAUSE DIGESTIVE UPSETS IN YOUNG CALVES WHICH CAN LEAD TO CALF SCOURS.

CALF STARTENA Promotes Rumen Development... Adds Up To 15% More Growth In The First 60 Days, Compared To A Conventional Calf Starter Ration.

Nothing gets calves growing faster than Calf Startena. Why? As a result of new information in rumen research, Purina found a way to make the protein and energy in dry feed more available. So calves make a more efficient use of Calf Startena...turning more of it into true body development.

The result is an increase in feed efficiency of

up to 12%. And up to 15% faster growth rate. That's compared to a conventional calf starter.

Calf Startena provides the right combination of nutrition and energy in a palatable form that aids early rumen development. It's aimed at getting the calf ready to make the most of her first roughage later on.



Contact Your Purina Dealer Listed Below!

I Want To Know More About Purina's Calf Program

Mail to: **PURINA**
Box 366 S
Lititz, PA 17543

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____
PHONE _____

HESS MILLS
PHONE 717-442-4183
717-768-3301
PARADISE PA 17562

HIGH BROS.
PHONE 717-354-0301
GORDONVILLE PA 17529

K & K FEED, INC.
PHONE 717-866-2324
23 N PARK ST RICHLAND PA 17087

UMBERGER'S MILL
PHONE 717-867-5161
FONTANA PA 17042

KEYSTONE MILLS
John B Kurtz
PHONE 717-354-4616 717-738-1088
RD3 EPHRATA PA 17522

**MCCRACKEN'S
FEED MILL, INC.**
PHONE 717-665-2186
2 NEW CHARLOTTE ST MANHEIM PA 17545

**WEST WILLOW
FARMERS ASSN., INC.**
PHONE 717-464-3386
WEST WILLOW PA 17583

LANDIS SUPPLY
Ira B Landis
PHONE 717-665-3248
BOX 276 RD3
MANHEIM PA 17548

FAWN MILLS
PHONE 717-382-4805
FAWN GROVE PA 17321
PHONE 717-637-1123
HANOVER PA 17331

Anthony's Feed Mill

PHONE 215-488-6211
STRAUSTOWN PA 19559

M. G. HENNINGER & SON, INC.
PHONE 717-362-3333
BERRYSBURG PA 17005