

Compare Control.

Corn Rootworm Root Ratings. 3-Year, 5-State Summary.

	←--- Control ---→			
	Best 1	2	Poorest 3	4
COUNTER [®]	(1 98)			
THIMET [®]	(2 24)			
DYFONATE ¹	(2 30)			
FURADAN ²	(2 31)			
MOCAP ³	(2 40)			
LORSBAN ⁴	(2 54)			
CHECK			(3 87)	

Source: Published data for the years 1977 through 1979 (average of multiple locations where all six products were tested side-by-side from Iowa State University, University of Illinois, University of Nebraska, University of Minnesota, Purdue University—Indiana)

¹Trademark of Stauffer Chemical Company ²Trademark of FMC Corporation
³Trademark of Mobil Chemical Company ⁴Trademark of Dow Chemical Company

In a 3-year average of university rootworm control test results, COUNTER[®] came out best

COUNTER outperforms all others.

Before you decide which insecticide to use, compare performance.

It's year-after-year consistent control that pays off in top yields and return on investment.

Take a good, hard look at insecticide performance.

After you do, we think you'll choose COUNTER[®] 15-G soil insecticide-nematicide.

Broad-spectrum Control At One Low Rate.

COUNTER is the only pesticide that controls rootworms, wireworms, seedcorn maggots, symphylans and nematodes all at one rate, the low rootworm rate of application.

Only COUNTER can give you that kind of performance.

The Best Rootworm Control You Can Buy.

When you apply COUNTER at the recommended corn rootworm rate, you'll not only get broad-spectrum control, you'll

also be getting the best rootworm control you can buy.

These published university tests of commercially available insecticides prove that none can equal the performance of COUNTER against corn rootworms.

Real Cost Per Acre.

Real cost is not the price per bag, but the cost of the amount of product you need to effectively treat one acre.

For example, if the amount necessary for corn rootworm control costs \$8.00 an acre, and control of wireworms or nematodes requires 1-1/2 to 2 times the rootworm rate, then effective broad-spectrum control costs \$12.00 to \$16.00 an acre. That's why the single-rate control of soil pests that COUNTER provides can save you money.

Rebate. \$100 Or More.

If you grow soybeans as well as corn, you can take advantage of

the COUNTER/PROWL rebate. Here's how. Just buy at least 25 gallons of PROWL[®] herbicide, and Cyanamid will rebate directly to you \$2.00 per gallon.

That's a minimum \$50 rebate on PROWL.

The more PROWL you buy, the larger your rebate.

Buy 800 pounds of COUNTER along with your PROWL purchase and get a bonus of another \$50. That's a total of \$100 or more. See your dealer for details.

So when the time comes to choose an insecticide, look around and compare.

Then get the one that gives you top corn rootworm control and broad-spectrum control at one low rate plus a rebate. COUNTER.

Always read and follow label directions carefully.



COUNTER[®] 15-G