

National peach convention to focus on government

MARTINSBURG, WV — As National Peach Council Convention Chairman Bob Kemp sees it, "The Phoenix convention offers broad appeal to the grower delegates with thought-provoking sessions to broaden view points and help growers affect change in the ever widening spectrum of government regulation that touches their livelihoods."

The central theme of government regulation flows well throughout the February 17-19 program with a look at Government's Role & Influence on the Peach Industry, "Government's Perception of its Own Role," "How Government Regulations Affect Peach Growers", "How Growers Can Effect Change", and finally, "Projected Changes in Agriculture."

Taking a look at different concepts than are dealt with at state meetings, NPC will be offering new material and speakers not readily accessible to local groups.

"Let's face it," states Kemp, "there aren't many peach growers out there who aren't doing a good job of production. What they need is a stronger voice in formulating and fighting many of the policies that make it increasingly difficult to do business, and access to the newest revolutionary techniques that will enable them to continue producing the best possible products."

The '81 Phoenix program does just that

TUESDAY, FEB. 17

KEYNOTE BREAKFAST SPEAKER (Tentative), James H. Williams, Deputy Secretary of Agricul

Morning Sessions
GOVERNMENT'S PERCEPTION OF ITS OWN ROLE

Farmers Home Administration Services - H Allan Brock, Deputy Administrator, FHA.

US Employment Services Recruitment and Placement of Migrant and Seasonal Farm-

workers - David O Williams, Administrator, US Employment Service, USDL (Tentative)
Office of Environmental Quality Services - Barry R Flamm, Director, Environmental Quality Services, USDA

Afternoon Session - HOW GOVERNMENT REGULATIONS AFFECT PEACH GROWERS

Capper-Volstead Act - Kenneth R Farrell, Administrator, Economics and Statistics Service, USDA and William K Quarles, Vice President of Government Affairs, Sunkist Growers

Farm Labor Contractor Registration Act - Herbert J. Cohen, Assistant Administrator, Wage & Hour Division, USDL and Keith Eckel, Farmer, Clarks Summit, PA - Member of PA Governor's Seasonal Farm Labor Committee

Peach Grades and Standards Regulations - Eddie E Kimbrell, Deputy Administrator, Commodity Services, Food Safety and Quality Service, USDA and Anthony J. Tony' Rubino, President, Blue Goose Growers, Inc

WEDNESDAY, FEB. 18

Morning Session - HOW GROWERS CAN EFFECT CHANGE

How to Discourage Union Organization - Antonio G. Mendez, former United Farmworker, and President of the Agricultural Communications Consultants

A Capitol Hill Reporter's Opinion - Larry Waterfield, The Packer

Registration of Minor Use Chemicals - Paul H Schwartz, Pest Control Materials, USDA, Beltsville, MD

Afternoon Session PROJECTED CHANGES IN AGRICULTURE

Integrated Pest Management Programs - Waldemar Klassen, Pest

Management, USDA, Beltsville, MD
Remote Sensing Techniques - Robert J Reginato, US Water Conservation Laboratory, Phoenix, AZ
Tissue Culture Techniques - Freddi Hammerschlag, Plant Physiologist,

USDA, Beltsville, MD
Green Thumb Dissemination System - Howard F Lenhart, Emergency Preparedness, USDA, Washington, DC

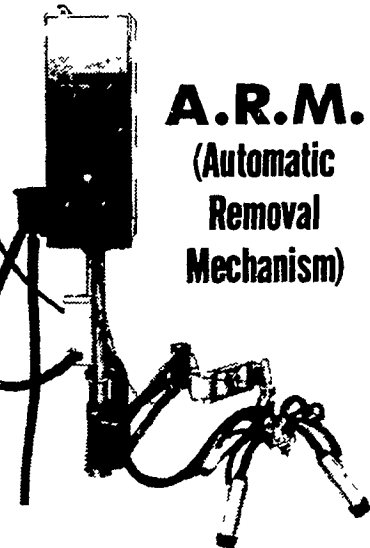
A trade show with exhibitors from across the country will be providing

registrants with up-to-date information on chemicals, nursery stock, packaging, machinery, ladders, insurance, and many other related services

Lower advance registration fees will be in effect only until December

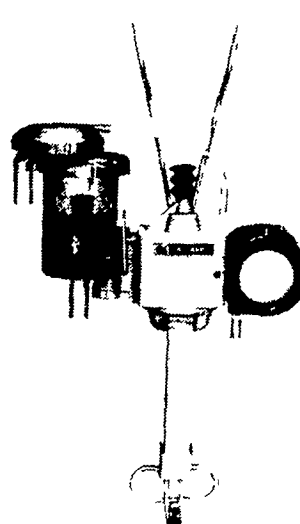
13, 1980 For more information on the program, registration, or the exhibition, contact Lillie E Hoover, Convention Coordinator, National Peach Council, P O Box 1085, Martinsburg, WV 25401, or call 304/267-6024.

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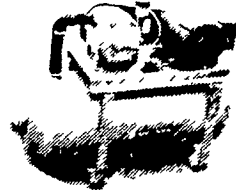
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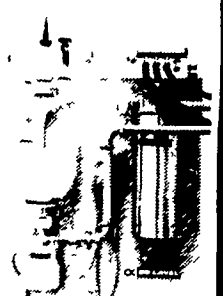


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1981 Pork Congress lists speakers

DES MOINES, Iowa — Nationally syndicated columnist George Will and Dr Robert Schuller, proponent of "Possibility Thinking", are the scheduled speakers for the 1981 American Pork Congress, March 11 to 13, Bartle Hall, Kansas City, Missouri.

Will, who is a columnist for Newsweek magazine and whose Washington Post column is syndicated to over 300 newspapers, is the featured speaker at the Pork Congress Luncheon on Thursday, March 12.

Will is the recipient of the Pulitzer Prize for distinguished commentary, and is a regular member of the Agronsky & Company television panel. He also frequently appears on the television program Meet The Press.

Schuller, whose syndicated church service "The Hour of Power" is beamed to

an audience of three million, is the scheduled speaker for the Prayer Breakfast, Thursday, March 12.

Schuller's relentlessly positive message of "possibility thinking" has taken him from a drive-in theater church and congregation of less than 100, to a Crystal Cathedral and a congregation of nearly 10,000 people. Schuller's inspirational message will set the stage for many of the events throughout Pork Congress, and enhance the 1981 theme, CHALLENGING THE FUTURE.

Additional speakers for producer and Porkette seminars will be named in the coming months.

Pre-registration and housing are both open and forms are available from NPPC, P O Box 10382, Des Moines, Iowa 50306. Early registration is a 50 percent savings.

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