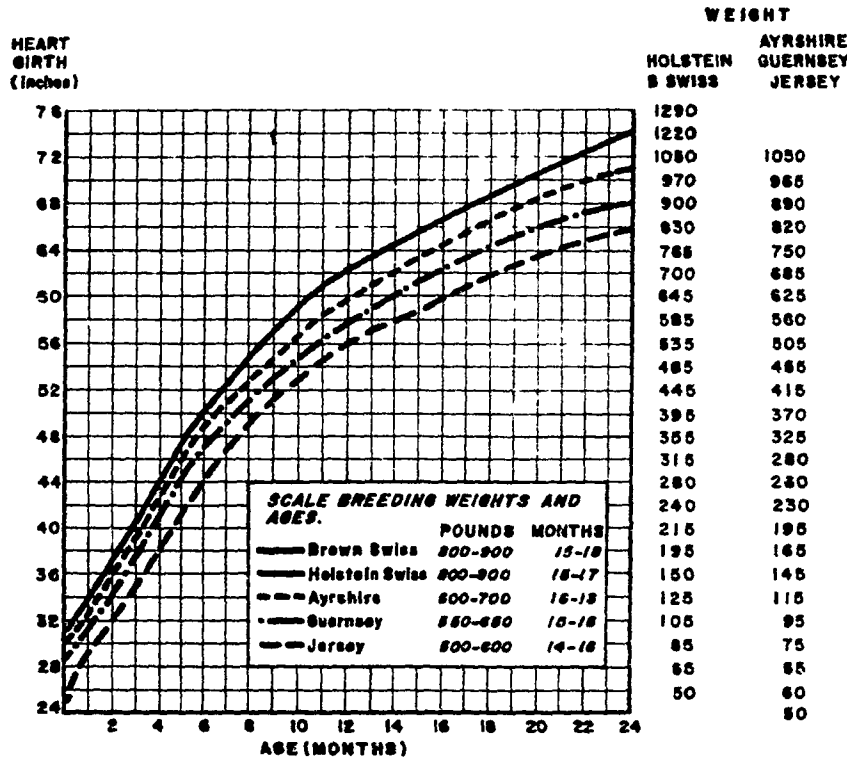


DOES YOUR HEIFER PROGRAM MEASURE UP?



* Normal Weight and Heart Girth of Dairy Heifers (Birth to 24 Months)



* From Michigan State Extension Bull. #412

SLOW HEIFER GROWTH ROBS YOU!

Brown's Replacement Program Helps You Measure Up By:

- 1) Starting Them Right With **BROWN'S CALF NURSER**
- 2) Weaning Them Growthy With **BROWN'S CALF STARTER**
- 3) Keeping Them Growing On **BROWN'S CALF GROWER**
- 4) Breeding Them Early On **BROWN'S FITTING RATION**
- 5) Raising Them Cheaply Using **YOUR OWN FORAGES**

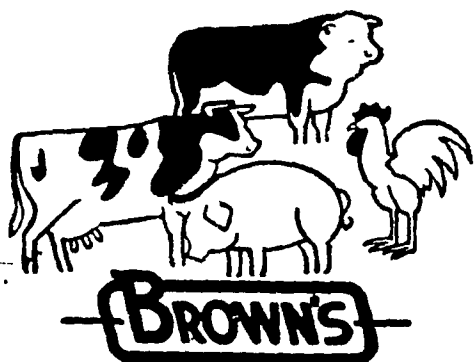
MEASURE UP WITH BROWN'S HIGH QUALITY FEEDS

FOR A FREE CALF / HEIFER WEIGHT TAPE AND A COPY OF BROWN'S REPLACEMENT PROGRAM MAIL OR GIVE THIS COUPON TO YOUR BROWN'S SALESMAN

YES, I WANT TO MEASURE MY REPLACEMENT PROGRAM!

NAME _____
 ADDRESS _____

Mail to F.M. BROWN'S SONS, P.O. Box 67, BIRDSBORO, PA 19508



F. M. BROWN'S SONS, Inc.

BIRDSBORO, PA. 19508
 215-582-2741

FLEETWOOD, PA. 19522
 215-944-7654

SINKING SPRING, PA. 19608
 215-678-4567