State to release guide on local food products

HARRISBURG- A Buyer's Guide to Pennsylvania Processed Food Products is being compiled by the Department of Agriculture's Bureau of Marketing.

Agriculture Secretary Penrose Hallowell said the Buyer's Guide would be aimed at providing Pennsylvania wholesalers and retailers with accurate, upto-date information on the sources and availability of Pennsylvania-processed foods.

Guide is another phase of the Department's initiatives at economic development in Pennsylvania. The 'Pennsylvania Agriculture - We're Growing Better' campaign is achieving success, and we felt that a buyer's guide to Pennsylvania processed food products would further stimulate the economy while helping smooth out some problems in the food marketing chain.

"Pennsylvania food wholesalers and retailers will be able, through the He said, "The Buyer's Buyer's Guide, to find food

products which are processed in Pennsylvania, which means not only increased sales of these products, but the maintenance and hopefully expansion of Pennsylvama food processing firms," he said.

The Pennsylvania Department of Agriculture has mailed notice of this Buyer's Guide to the 1400 food processing firms which are located in the Commonwealth. Firms have been asked to fill a questionnaire which will

provide wholesalers and retailers with information such as types of products, brand names, avaiability, source of supply, and contact persons. Hallowell said the Buyer's Guide should be available to processed food product buyers in the spring of 1981.

"More than 800 retail supermarkets and grocery stores are already using the Pennsylvania Agriculture logo, and about 50 processors and producers," Hallowell said. "Our hope is that this Buyer's Guide will provide food retailers with the information necessary to increase the sales of these Pennsylvania-processed foods, and to support agriculture which is the second leading industry in the Commonwealth.

"Pennsylvania is the agricultural leader of the Northeast, and has ready 'access to markets throughout the region. Our food products, processed close to their source and their markets, can be in the market overnight, saving on long haul energy and

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transportation costs, while reasonable levels," he and

ded.

keeping food prices at

FFA livestock judging winners announced

the FFA livestock judging contest at the Lampeter Fair were announced this week.

According to Clair Witwer. Pequea Valley vo-ag instructor, results took a long time to calculate due to the large number of contestants in the contest (over 500). Results are as follows:

Individual - dairy

l. Mark Frey, Pequea Valley 2. Den Bledsoe, Pequea Valley 3. Doug Hoover, Manheim 4. Gerald Garber, Lampeter 5. Gill Stuber, Ephrata 6. Kevin Landis, Penn Manor 7. Tom Moury, Pequea Valley 8. Sue Royer, Ephrata 9. Rick Stauffer, Ephrata 10. Don Landıs, Ephrata and Darlene Horning.

Pequea Valley 2. Ken Scott, Pequea Valley 3. Mike

LAMPETER - Winners of McCauley, Pequea Valley, 4. Aaron Ebersole, Penn Manor 5. Nancy Barley, Penn Manor 6. Jeff Feister, Pequea Valley 7. Bruce Weaver, Ephrata 8 John Ressler, Penn Manor 9. Tim Evans, Pequea Valley 10 Lisa Russel, New Holland. Overail - Dairy and

Livestock 1. Ken Scott, Pequea Valley 2. Brian McCauley, Pequea Valley 3. Aaron Ebersole, Penn Manor 4.

Mike McCauley, Pequea Valley 5. John Ressler, Penn Manor 6. Kevin Landis, Penn Manor 7. Roy Stoner, Solanco 8. Mark Frey, Pequea Valley 9. Jay Frey, Penn Manor 10. Nancy Barley, Penn Manor.

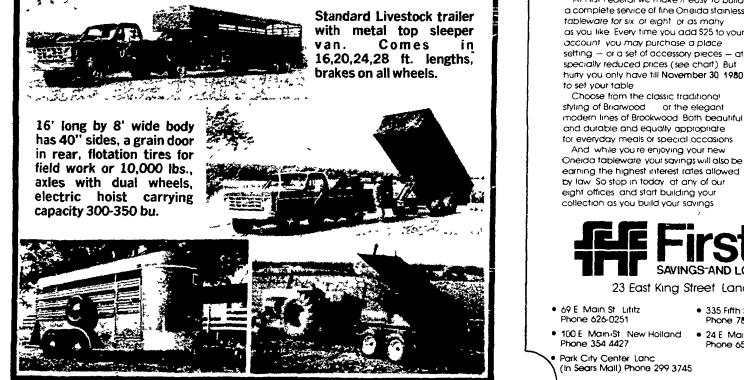
School averages 1. Pequea Valley, 637.9 points 2. New Holland, 587.4 points 3. Ephrata, 566.4 points 4. Penn Manor, 566.0 points 5. Solanco, 533.8 points.







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