

NCA breaks ground for new headquarters

DENVER, Co — Groundbreaking for a new headquarters building for the National Cattlemen's Assn was held recently in the southeastern Denver area. The two-story, 34,000-square foot structure is expected to be completed by December, 1981.

NCA is national spokesman for all segments of the nation's beef cattle industry — including cattle breeders, producers and feeders. It represents approximately 300,000 professional cattlemen throughout the country. Membership includes in-

dividual members, 51 affiliated state cattle associations, and 15 affiliated national breed organizations. In addition to its Denver headquarters, NCA has an office in Washington, D.C.

The new NCA building will also house the general offices of Cattle-Fax, a cattle market analysis service associated with NCA, and the American National CowBelles, Inc., an allied organization of women who conduct educational and promotional efforts on behalf of the beef cattle industry. Other activities to be conducted in the new office include the Cattlemen's Action Legislative Fund (the industry's political action committee) and the National Cattlemen's Foundation, Inc. Additional office space (provided for future expansion) will be available for lease to related businesses.

NCA is now conducting a \$4 million building campaign to fund the total project, including land, building, furnishings and associated costs. Financing for the project will be generated entirely from funds raised through voluntary contributions. The campaign is being headed by W. R. Farr, Greeley, Colo., chairman, and Pat Wilson, Frostproof, Fla., vice-chairman.

The current NCA facility, located at 1001 Lincoln in Denver, is becoming increasingly costly and poorly suited to the association's work, according to NCA President Merlyn Carlson, a Lodgepole, Neb., cattleman.

"There are a number of advantages to ownership of our own building," said Carlson, "but perhaps the most important is that ownership will release a considerable sum of money, now being spent on rent, for additional direct services to NCA members and the beef cattle industry."

"In addition to the fact that the value of the property at this excellent location will continue to appreciate, we feel an owned facility can be planned and constructed to more adequately meet the operating needs of the

association, in terms of space and arrangement."

Attending the groundbreaking ceremonies were NCA officials, representatives of the architect, the financial institution, the general contractor and officials of the city of Greenwood Village and Arapahoe County.

A \$2.1 million contract for construction of the building has been awarded to a Denver firm, Brown-Schrepferman Construction Co.

The building will be located on South Quebec St., between Belleview and Orchard, near Greenwood Plaza, and across Highway I-25 from the Denver Tech Center — an area referred to as the "second downtown Denver," because of the rapid growth of office buildings and related facilities in the area. The NCA development will be known as "Greenwood North."

The structure will be built

on nearly 3 acres of a 12-acre tract purchased by the association in 1979. Approximately 40% of the original tract is now contracted for sale. The returns from this sale will help substantially in financing the project.

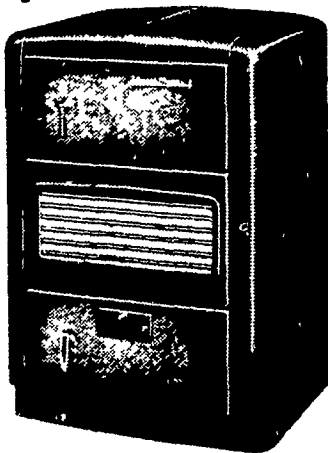
Facilities in the structure will include a meeting room that will accommodate 150 persons for board and other meetings, offices, library, computer center and broadcast production studio.

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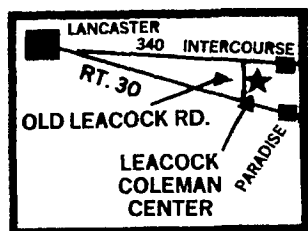


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Two receive Honorary Farmer Degree

KUTZTOWN — Donald W. Reinert, vocational agriculture instructor and FFA Advisor at Kutztown Area High School has been nominated to receive the FFA's Honorary American Farmer Degree.

Mr. Reinert was nominated for the Degree by the Pennsylvania FFA Association and the nomination was approved by the National FFA Board of Directors.

Donald W. Reinert has been vocational agriculture teacher at Kutztown Area High School for 15 years. He had also taught for 5 years in the Pen Argyl School District, Northampton County before coming to Kutztown. During that time, he has had eight students who earned the American Farmer Degree, 44 students who received the State Farmer Degree, two of the State Farmers were awarded the State Star Farmer, four students who earned State Proficiency Awards, and four State Officers.

SCHNECKSVILLE — Frederic H. Stillwagen, vocational agriculture instructor and FFA advisor at Lehigh County Vo-Tech has been nominated to receive the FFA's Honorary American Farmer Degree. Stillwagen was nominated for the Degree by the Pennsylvania FFA Association



Donald Reinert



Frederic Stillwagen

and the nomination was approved by the National FFA Board of Directors.

The Honorary American Farmer Degree is the highest honorary degree presented by the FFA. This year 75 teachers of vocational agriculture were nominated to receive the degree during the National FFA Convention in Kansas City, Missouri, November 12-14.

Stillwagen has been a vocational agriculture teacher at Lehigh County Vo-Tech for eight years. During that time he has had one student who earned the American Farmer Degree, 37 students who received the State Farmer Degree, three

students who earned state proficiency awards and 1 state officer.

Teachers are awarded points for each student they supervised in earning state and national FFA awards. Teachers also receive points for serving as officers and committee members of the National Vocational Agriculture Teachers' Association and for their participation in national meetings of the FFA and other professional associations.

Stillwagen is one of four vocational agriculture teachers from Pennsylvania to be nominated for the Honorary American Farmer Degree this year.

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