

# MORE ENERGY MEANS MORE MILK



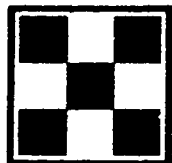
**+ MORE MILK SHIPPED PER COW**  
**+ PURINA "TOTAL BALANCED" DAIRY PROGRAM**

**= MORE PROFITS FOR THE DAIRYMAN**

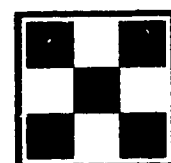
## MORE MILK MEANS MORE PROFIT

MILK PRODUCTION	12,000 lbs.	14,000 lbs.	16,000 lbs.	18,000 lbs.
MILKING RATION-LBS. OF FEED	5,642 lbs.	6,557 lbs.	7,472 lbs.	8,235 lbs.
★ MILK INCOME AT \$13 <sup>50</sup> per 100 lbs.	\$1,620	\$1,890	\$2,160	\$2,430
★ COST OF MILK RATION AT \$10 <sup>18</sup> per 100 lbs.	\$574	\$668	\$761	\$838
★ ROUGHAGE COSTS	\$305	\$305	\$305	\$305
<b>INCOME OVER FEED COST</b>	<b>\$741</b>	<b>\$917</b>	<b>\$1,094</b>	<b>\$1,287</b>

★ Milk Income and Feed Costs are based on current selling prices and are subject to change.



High Energy, high quality dairy rations must be made with high quality, high energy feed ingredients. Remember, when someone wants to sell you a feed that "costs less" - only he knows the quality of ingredients used to manufacture that feed.



## FEED PURINA — FOR MORE MILK & BETTER PROFITS

I Want To Feed A Purina "Total Balanced" Dairy Program.

Mail to: **PURINA**  
 Box 366 S  
 Lititz, PA 17543

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

**HESS MILLS**  
 PHONE 717 442 4183  
 717 768-3301  
 PARADISE PA 17562

**UMBERGER'S MILL**  
 PHONE 717 867 5161  
 FONTANA PA 17042

**WEST WILLOW FARMERS ASSN., INC.**  
 PHONE 717-464 3386  
 WEST WILLOW PA 17583

*Anthony's Feed Mill*  
 PHONE 215 488-6211  
 STRAUSS TOWN PA 19559

**HIGH BROS.**  
 PHONE 717 354-0301  
 GORDONVILLE PA 17529

**KEYSTONE MILLS**  
 John B Kurtz  
 PHONE 717 354 4616 717 738 1088  
 RD3 EPHRATA PA 17522

**LANDIS SUPPLY**  
 Ira B Landis  
 PHONE 717-665 3248  
 BOX 276 RD3  
 MANHEIM PA 17548

**M. G. HENNINGER & SON, INC.**  
 PHONE 717 362 3333  
 BERRYSBURG PA 17005

**UMBERGER'S INC.**  
 PHONE 717-866-2324  
 RICHLAND PA 17087

**McCRACKEN'S FEED MILL, INC.**  
 PHONE 717-665-2186  
 2 NEW CHARLOTTE ST MANHEIM PA 17545

**FAWN MILLS**  
 PHONE 717 382-4805  
 FAWN GROVE PA 17321  
 PHONE 717-637 1123  
 HANOVER PA 17331