

Lancaster Farming goes to press

(Continued from Page C17)

without stopping in with Lancaster Farming's publisher and owner Robert Campbell, celebrating the 25th birthday of the paper. He has been assisted for 18½ years by Joan G. Young, his executive secretary.

Now, after seven full days, the paper is bundled and tied, the news and ads have gone to press, and Lancaster Farming's ready for delivery to mailboxes throughout the USA. —SM



After each section of the paper is inserted between the folds of the front section, the papers are handled and tied according to zip code.



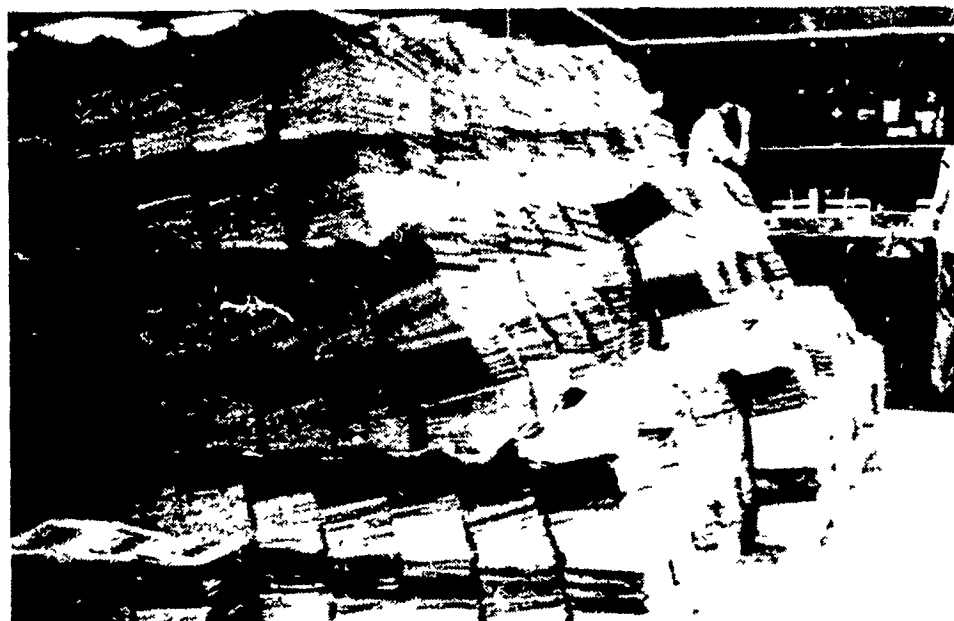
It takes eleven 1000-pound rolls of paper to print each section of the paper every week for our 38,000 subscribers.



Mailbags containing copies of the paper traveling to most distant subscribers in Alaska and Hawaii, are taken to the Lancaster Post Office by 3:30 on Friday afternoon. The last, most local copies are mailed by 9 p.m. on Friday.



Hot off the press — the pages of the paper are cut and folded automatically in the printing operation.



The mountainous task of publishing Lancaster Farming takes the teamwork and dedication of 45 full-time and part-time employees.

5 years ago More profit from manure than milk

At a time when milk is selling for a blend price of around \$9 hundredweight, Richard Hoppes, a Berks County dairyman, is getting \$27 a hundred for the liquid manure from his 60 cow herd. Manure production from Hoppes' herd totals 70,000 pounds per month, a figure which includes waste water from the milk house, the parlor and a little rain.

The cows produce about as much manure as they do milk, which means Hoppes is getting three times as much money for his herd's manure production as for their milk. Bottled for sale, "Nature's Own Deodorized Liquid Cow Manure" retails for \$2.89 a gallon. It's a topsy turvy world, and Hoppes and his brother Roy, a partner in the franchise, expect to profit handsomely from their liquid manure business.

"I wouldn't sell my franchise now for a million dollars," Richard Hoppes told Lancaster Farming this week. The franchise he holds is a lifetime contract for all the cow manure in Pennsylvania sold under the Nature's Own label. The Hoppes brothers bought the franchise in 1973 from R.J. Briggs, Woodbury, Tennessee.

10 years ago Farm and Home Center debt down to \$128,000

The debt on the Lancaster County Farm and Home Center is down to \$128,000. This announcement was made Thursday night at the Foundation's annual banquet and business meeting held in the Farm and Home Center.

Although the financial statement prepared for the meeting stated the debt to be \$140,000 as the close of 1969, treasurer George Lewis said the recent antique sale plus contributions and extra building operation funds had made possible the further reduction of debt to the present stated figure.

15 years ago Study shows investment and gross sales needed for certain farm profit

As a farmer, how much of an investment must you have to expect a net return of \$2,500? Of 3,500? Of \$4,500? Of \$5,500? A recently reported USDA study showed that net income and investment varied considerably with type, size and location of farm operations. For example, farms with returns of \$5,500 required capital investments ranging from \$28,270 for a North Carolina tobacco farm to \$353,120 for a beef ranch in Oklahoma. More than half of all farms earning \$5,500 had capital investments of more than \$75,000, with eight of these exceeding \$100,000.

The objective of the study was to determine the kinds and amounts of resources required on different types of farms in different farming regions to enable farm operators to earn specified incomes.