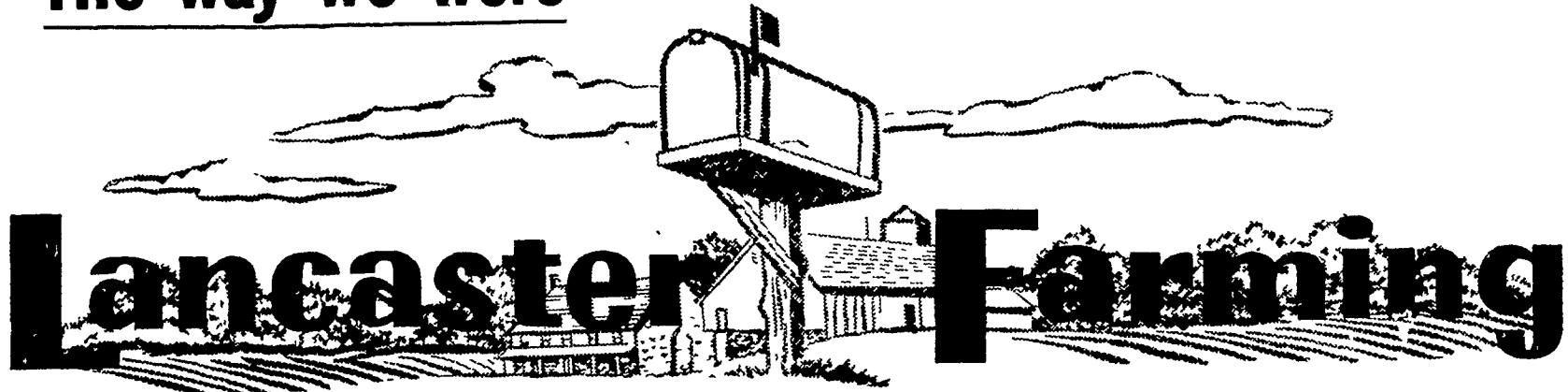


The way we were



Vol 1, No. 1

Quarryville, Pa., November 4, 1955

\$2 Per Year

Farm Women Open Annual Meeting, Elect Officers

Members of the Lancaster County Society of Farm Women tomorrow open their 38th annual meeting at Moose Hall, 220 East King Street, Lancaster, and will elect their state president and vice president. Around 350 are expected.

Mrs. Charles Shriver, Wayneburg R3, state president and Mrs. Mark Herr, Collegeville R2 first vice president, will attend the sessions.

Sessions Open At 10 A. M.

Group singing, music, a business session, skits and other features will mark the program. Opening at 10 a. m., the convention starts with group singing led by Mrs. Scott Nissley from Society 19. Mrs. Wilbur Hostetter, Society 5, will be pianist and devotions will be led by Society 23.

Lancaster County's president Mrs. Milton Eberly, from Society 6 near Elizabethtown will give her report, while reports of the 23 county society presidents will be given by Mrs. E. Robert Nolt, Society 4.

A ladies' quartet from Society 19 will offer music in the opening meeting. Members are Mrs. Earl Stauffer, Mrs. Leroy Hottel, Mrs. David Yoder and Mrs. Henry Lehman. Society 9 will provide a skit, "Anything to Get Votes." Mrs. Hostetter will direct the Farm Women's Chorus in several numbers.

Memorial Service Planned

"It's Later Than You Think" will be the subject of Mrs. Florence Moran, Harrisburg, in opening the afternoon sessions at 2 p. m. Society 3 will conduct a memorial service for deceased members.

In addition to music by the Farm Women's Chorus, Miss Frances Nissley of Lititz will offer selection on the harp.

New officers will be installed in closing sessions, with a new president and vice president to be named. Present officers are Mrs. Eberly, president, Mrs. E. Robert Nolt, vice president, Mrs. Kenneth Eshelman, secretary, and Mrs. Paul Erb, treasurer. Mrs. Henry Stehman is program chairman.

Lancaster Farming



Typical of Lancaster Farming is this farm of Aungst Bros., RD 1, Marietta, photographed from the air by Grant Heilman of Lititz, Pa. Today, however, brisk winds have crisped the leaves, frost has splashed the trees with many colors. The earth's at rest. Autumn's at its best.

Lancaster Farming Launched, Serving Area's Agriculture

Lancaster Farming today makes its initial appearance as the newest publication in Southeastern Pennsylvania to serve agriculture specifically.

For many years this region has been recognized as one of the most outstanding agricultural sections of the nation, even the world. But not for many decades has there been a publication specifically for the farmer, no publication that has served as a clearing house for news the farmer needs.

Such is the purpose of Lancaster Farming, whose ideals and goals are set forth in today's editorial columns.

High Qualified Staff

To do any job, men and equipment are needed. Octavo newspapers, which include the Quarryville Sun and the Christiana Public Ledger, published by Alfred C. Alspach, have worked closely with the farmer on a local basis, but the need for concentrated timely news from the wider agricultural front has not been fully recognized until today.

Highly qualified personnel, those who have worked closely with the farmer and the farm supply trade, have been selected. Some are actual farm owners. All have had close contact with the farming field. Their biographies will be found on page three.

Starting first with the news that interests the farmer, Lancaster Farming's staffmen will assemble their stories through equipment that is tops in the field of publishing to present a readable, interesting, valuable paper.

All Phases Covered

Production and marketing are but two phases of the vast agricultural picture. In between are many other moves, from plowing to planting to cultivating and harvesting. Facilities of other agencies too will be used, to knit together a clear picture of what's what today in the farm field.

All will be covered. Charter subscribers to Lancaster Farming will receive special consideration.

We're working with you — for you. Your assistance will be sincerely appreciated, your comments welcomed.

Greetings From Lancaster Farming

Farming today is a multi-billion dollar business. Farming Lancaster style has proved most successful, statistics from years back prove.

Not for several score years has any weekly publication dedicated itself to, or devoted itself to Lancaster Farming. It is a system that needs reporting. It is a system that needs to be made known to the farmer in other parts of the nation. Such is the intent of LANCASTER FARMING, to serve the entire lower Susquehanna River Valley. Here is a "trade paper," devoted to the interests of the farmer, to report his activities, to help others, to keep the farmer informed on what affects him.

There are hundreds of meetings throughout the area each year that directly influence the farmer. Scores of others have a direct or indirect bearing. Such is our purpose, to provide between two covers news that interests the agriculturalist.

Emphasis will be on meetings, on sales, on crop and weather conditions, legislation — state and national —, markets, marketing — a clear, concise, condensed fact sheet. There is no pledge to paint only a rosy picture, for the

policy will be to report the facts as they fall, to keep the reader informed on what is a factor in his business.

Farming is costly. One economist places the minimum figure for capital needed by the prospective farmer at \$35,000. His own money, livestock, machinery, farm land, if any, plus rented land and money he can borrow. Usually it will take more. The average American farm has about \$14,000 invested per farm worker, while industry figures \$13,200. It takes money to farm.

Every facility we can muster, from well qualified staff to the best in mechanics, will be put to use for you to make LANCASTER FARMING tops in its field, an industrious field that since the turn of the century has not had adequate, close-to-home coverage.

Some facts may not be pleasant, but we'll do our best to keep you advised as to conditions here and elsewhere.

It's your paper, LANCASTER FARMING is designed to serve you. We welcome you as readers. We invite your comments.

To Lancaster Farming

When we consider the many things that have created and maintained a great agriculture in Pennsylvania we look back to its beginning, two and a half centuries ago. Custom and tradition have a big share, but real progress comes from practical experience based on the trial and error methods of experimentation for improvement, plus the spreading of the information obtained.

Among the various methods for dissemination of agricultural information are the spoken and the written or printed word. Farm papers and magazines hold an important place in the advancement of agriculture. Accurate and timely instruction or methods, research, marketing and production reports are essential to present day farming.

Lancaster County agriculture is outstanding in the State and in the Nation. Farmers of the county, since the first settlers, have attained enviable records. They have been through the school of experience and will continue to profit from the findings of others, I am sure.

W. L. Henning
Pennsylvania Secretary of Agriculture

October Proves Wettest Here In 12 Years

With 5.67 inches of rain during the month of October, Lancaster County almost doubled the normal 3.10. Weekend rains, which totaled 1.67 inches at Ephrata, helped bring up the amount. Record before was Oct. 1943 with 7.12.

Saturday afternoon's storm toppled a large concrete block poultry house on the farm of Enos Buckwalter, Lancaster R4. About 75 broilers were killed. Temperatures plunged and the county remained cool through the week.

FARMERS' CITY NIGHT

Farmers guests Tuesday night were entertained by the Strasburg Lions Club in a program fostering better relations between the farmer and city man in community activities. Each club member brought a farmer guest.

BRETHREN HELP CLEAN-UP

Lititz Church of the Brethren members this week helped J. Madison Dietrich of R2 clean up debris of fire that destroyed his barn Oct. 21.

DEPARTMENT OF AGRICULTURE

Office of the Secretary

WASHINGTON

Mr. Ernest J. Neill, Editor,
Lancaster Farming,
Quarryville, Pa.

Dear Mr. Neill:

Agricultural journalism is vitally important to the farmer, the farm wife and their children.

It keeps them abreast of the technological progress of their industry, of market trends, social developments, the workings of government and all else pertaining to the multitude of things which affect today's rural households.

Agricultural journalism promotes the "oneness" of all our citizens, city dwellers and rural people, producers and consumers. It is a bridge between R.F.D. and Main Street.

For many generations the people of agriculture have looked to their farm journals for rewarding information, entertainment and education.

It is a pleasure to welcome Lancaster Farming to this lively and useful field of journalism.

Sincerely yours,
Signed
Ezra Taft Benson

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