

## Hearing to be held on cherry program

HARRISBURG — A public hearing is scheduled to discuss proposed amendments to the Red Cherry Marketing Program of 1974. The hearing has been set for 1:30 p.m. on Wednesday, November 12, in Room 103 of the Agriculture Building in Harrisburg.

Secretary of Agriculture Penrose Hallowell said the Pennsylvania Red Cherry Growers Association had requested a referendum on a

proposed amendment which would increase the assessment rate under the state's Red Cherry Marketing Program from \$2 per ton to \$3.50 per ton on processed red cherries.

The referendum will likely be scheduled for January 1981.

"The national red cherry crop has been short for three of the last four years," Hallowell said. "As a result, retail outlets, bakeries and

institutional buyers have cut back on their purchases of red cherries. The Red Cherry Growers Association has requested the increased assessment as a means to help market this year's crop and to regain some of these markets."

He said, Pennsylvania ranks third in the nation in the production of red cherries. But growers' income and the promotional monies of the Red Cherry

Marketing Program have been shrunk by inflation. The Red Cherry Growers Association felt that an increase in assessment rates would help fight off the affects of inflation on their promotional funds while boosting demand for red cherries."

The Red Cherry Growers Association feels Pennsylvania growers should be keeping up with other major production states in

promotional efforts. Pennsylvania has one of the lowest assessment rates for red cherry promotion in the nation. New York currently assesses growers \$5.50 per ton while Michigan collects \$3.50 per ton.

The Pennsylvania Red Cherry Marketing Program's estimated income for 1980 is \$3600. Of this, \$2300 is budgeted to National Red Cherry Institute for national

promotion and \$1000 to Pennsylvania Red Cherry Growers Association for in-state promotion. Pennsylvania's share is used mainly to support promotional activities by the State Red Cherry Queen.

The Red Cherry Marketing Program, which was renewed for five years in a 1979 referendum, applies to all red cherry growers who deliver their cherries to commercial processors.



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## Jersey accepts 36

COLUMBUS, Ohio — Thirty-six bulls have been accepted into the American Jersey Cattle Club's Young Sire Program since its adoption in January, 1979, and more are being nominated daily as the high plus Jersey bulls of the future.

These young bulls are sired by the top bulls of the breed. Their sires have an average Predicted Difference (PD) of +1258M, +43F, way above the average PD of all active AI sires. Even the average PD of the maternal grandsires of these young bulls is above the average of the AI sires, with a PD of +1,086M, +40F.

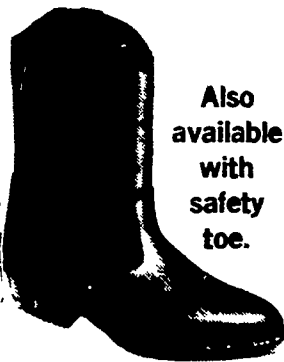
In an effort to encourage sampling of top quality young bulls, the AJCC accepts a young bull with a Pedigree Index or Estimated Transmitting Ability equal to or greater than the average PD of all active AI bulls in any one of the following categories: PDM, PDF or PD\$. The current active AI average is +1,015M, +34F, +\$115.

The young bulls accepted must also be no older than nine months of age and have less than 12.5 percent inheritance from a declared abnormality carrier. The dams must score Very Good or better.

Further information and applications for the Young Sire Program may be obtained by writing The American Jersey Club, P.O. Box 27310, Columbus, Ohio 43227.

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