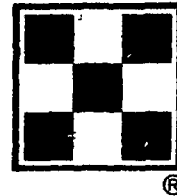


Purina Pork Gazette



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Want to take some of the guesswork out of buying boars?



Purina's boar testing procedure tells you exactly what you're getting before you buy

GPR™ from Kleen Leen

The Problem...

Successful hog producers agree that selecting the right boar is a matter of having the right information about the hogs they're picking from.

But genetic potential isn't something that can be seen. So, hog producers have relied on whatever performance data was available to help them make the right selection.

Unfortunately, performance data including only days to 220 lbs. and feed efficiency can be influenced by weather, facilities, and other environmental factors. A boar that performs well under ideal conditions may actually possess only mediocre genetic potential and not perform up to expectations in a different environment.

As a result, hog producers have had to trust their instincts and leave the rest to chance.

The Solution...

Kleen Leen has recognized the need to improve the way boars are rated and sold and now responds with **Genetic Potential Rating (GPR™)**. It's a new testing procedure that tells you the true genetic potential of Checker Boars before you buy.

Under the GPR system, all Checker Boars are now rated in GPR points. GPR scores are determined by important performance traits that directly affect your hog income.

Because the GPR system eliminates the influence of weather and other environmental factors on the breeding farm, measurement of days to 220 lbs., feed efficiency and backfat become reliable indicators of real genetic potential for the first time.

In addition to GPR measurements of these performance traits, all Checker Boars must meet rigid Kleen Leen standards regarding conformation, prolific breeding ability and soundness.

The accuracy of the GPR system lets you calculate a close estimate of the return you can expect from investing in a Checker Boar. This allows you to make more intelligent management decisions.

Only 1 out of 3 boars qualifies to become a Checker™ Boar

Under other testing programs, environmental factors such as weather could let undeserving boars pass acceptable performance standards. That won't happen under the GPR system because Kleen Leen boars are rated against each other.

Regardless of environmental conditions at the breeding farm, only about the top 33% become Checker Boars. That's how Kleen Leen protects you against getting a fair weather boar.

When boars reach about three months of age at the Kleen Leen breeding farm, they are evaluated for quality, soundness and growth rate. Never more than the top 50 out of every 100 boars evaluated are approved for GPR testing.

The approved boars are taken off test when reaching around 220 lbs. Their GPR performance scores are computed at that time. Any boar with a GPR score below 80 is automatically disqualified. This usually eliminates about 10 more boars.

Finally, the remaining boars are checked for quality and soundness a second time and another 7 are disqualified.

Out of the original 100 boars, only about 33 measure up to become Checker Boars. Their GPR scores range from 80 to 140.

Pick the perfect Checker™ Boar for your herd

Your Purina dealer now offers 7 different breeds and 7 different GPR performance levels within each breed. That's a total of 49 different Checker Boars to choose from. Pick the breed and performance level for your herd.

Kleen Leen breeds include Blackline (Duroc X-Hamp), Whiteline (Duroc X-York), M-Line (York X-Landrace), Hampshire, Duroc, Yorkshire, and Landrace.

The Graduating Class of Checker™ Boars

How many Checker Boars earn how many GPR points? GPR performance standings resemble class standings. Here are the approximate percentages within each GPR category:

- 140 GPR points and above — in the top 2% of their class
- 130 GPR points and above — in the top 5% of their class
- 120 GPR points and above — in the top 9% of their class
- 110 GPR-points and above — in the top 15% of their class
- 100 GPR points and above — in the top 21% of their class
- 90 GPR-points and above — in the top 28% of their class
- 80 GPR points and above — in the top 33% of their class

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