



A new hand-held pH meter — you could get one free.

How do you buy your seed corn?

We are looking for 600 additional good men to join our 6,000 dealers. If you are in a township where we don't have a dealer, we will give you a hand-held pH meter as an extra bonus for joining us during the next four weeks.

In the last 10 years, the Jacques Seed Company has risen to a top-ranking brand in each of the corn belt states. If you are in a township where we need a dealer you can buy your own corn, alfalfa, soybeans, sunflowers and sorghum at low direct prices. And you can supply your friends with the seed they want as you're doing what comes naturally — talking about different hybrids and how they compare.

The biggest reason Jacques has grown so fast is their field trials and a large new hybrid development program.

New hybrids are brought out fast and tested carefully on 500 to 600 farms all across the corn belt. Not one bag is sold until the results of those field trials are in. That way new numbers and the best of last year's numbers are compared in side-by-side testing against major competitive varieties.

The news of how well Jacques hybrids do is carried to farmers by the largest farm paper advertising program in your state.

Early in the season, farmers are told about Jacques not selling early before the field trials are in. That way you always know where you're at with Jacques. You know just how much corn yield it is costing you and your friends to stay with some of the old favorites that were good producers but are now outmoded. Nobody has to talk you or anybody into anything. It's the field trial results that tell the story.

There are many benefits to you in a Jacques dealership. You and your relatives and friends can pool your buying for maximum discounts. You can make money on any corn others buy from you. And you qualify for trips all over the United States plus Hawaii and Mexico.

Many of our dealers could afford to go anywhere they wanted but they never went because they didn't have the opportunity to go with friends. Now they know that on a certain date they can take a trip with from 500 to 1,000 other like-

minded people, where many are good friends.

Why not find out more information on what a direct buying relationship could mean to you. Let us know where you live. We have 600 places where we need dealers so chances are good we need you. Then you can experience the cost-saving advantages of buying direct, the second income from taking orders from your friends and neighbors and the fun of traveling all over.

You owe it to yourself to look into this. Send in the coupon at the bottom of the page. Do it right away and if you qualify as a dealer, you get the new pH meter right away. It's free if you sign up as a dealer within the next four weeks and you place orders for 50 bags of corn, alfalfa, or sunflowers during the season.

Jacques

Free Gift

SEED SUPPLY: We're in such good shape that we don't have to sell early...even in this tough year. Who else has their seed production so widely dispersed? Seed plants at. Lincoln, IL; York, NE; Schaller, IA; Stockbridge, MI; Hastings, MN; Cuba City and Prescott, WI.

Send this coupon to: Or, call us toll free
Jacques Seed Co. 1-800-826-6632
Prescott, WI 54021

I'm interested in learning more about being a dealer and receiving the hand-held pH meter.

Name _____

Address _____ Route _____

City _____ State _____ Zip _____

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