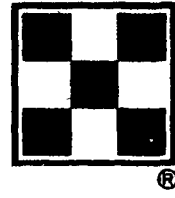


# PURINA DAIRY REPLACEMENT PROGRAM IS THE KEY TO SUCCESS AND PROFIT



**FEED COST**

**DAIRY CALF PROGRAM — BIRTH TO 6 MONTHS . . . . . \$107.00\***

- + Colostrum for first 3 days
- + Nurse-Gro or Nursing Chow 3 days to 4-5 weeks
- + Calf Startena and water free choice to 2 months
- + No Hay until 3rd month
- + Calf Growena 2 months — 6 months

**DAIRY HEIFER PROGRAM — 7 THRU 22 MONTHS. . . . . \$228.00\***

- + D&H Chow, D&H Block or D&H Special + Grain before Freshening
- + Hay or Pasture Free Choice

**60 DAYS BEFORE FRESHENING . . . . . \$45.00\***

- + 60 Days before Freshening — D&H Chow, D&H Block or D&H Special + Grain
- + 10-14 Days before Freshening — Begin increasing milking ration up to 14-16 Lbs. Per Head Per Day

**TOTAL FEED COST AT 24 MONTHS..... \$380.00\***

★ Feed costs based on current selling prices and are subject to change.

## RECORDS PROVE THE VALUE OF EARLY FRESHENING



Test heifers at the Purina Dairy Research Center demonstrate that attention to good nutrition does permit an earlier first calf. The results further show that younger heifers are capable of producing an excellent milk flow in their first lactation.

A group of 35 test heifers averaged 23.6 months of age when they calved. In 305-day lactations they averaged 12,884 pounds of milk. The mature equivalent for these heifers averaged 17,025 pounds of milk

Dairymen following the Purina Replacement Heifer Program report heifers producing over 16,000 pounds of milk and 600 pounds of fat in their first lactation. This excellent production enables heifers to repay their growing costs and start earning a good return over feed cost in their first lactation. Important, too, heifers which produce well in their first lactation usually continue to be high producers over a long milking life

**FEED THE PURINA WAY . . . ALL THE WAY**

**HESS MILLS**  
PHONE 717-442-4183  
717-768-3301  
PARADISE, PA 17562

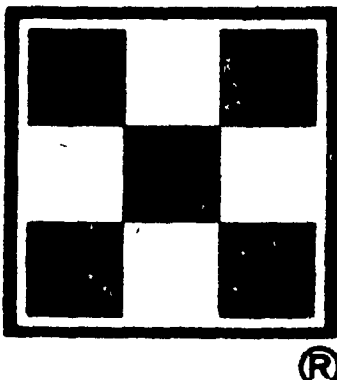
**HIGH BROS.**  
PHONE 717-354-0301  
GORDONVILLE, PA 17529

**UMBERGER'S MILL**  
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**UMBERGER'S INC.**  
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**KEYSTONE MILLS**  
John B Kurtz  
PHONE 717 354-4616 717 738-1088  
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**WEST WILLOW FARMERS ASSN., INC.**  
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WEST WILLOW PA 17583

**LANDIS SUPPLY**  
Ira B Landis  
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BOX 276, RD3  
MANHEIM, PA 17548

**FAWN MILLS**  
PHONE 717 382-4805  
FAWN GROVE, PA 17321  
PHONE 717-637-1123  
HANOVER, PA 17331

*Anthony's Feed Mill*  
PHONE 215-488-6211  
STRAUSSTOWN, PA 19559

**M. G. HENNINGER & SON, INC.**  
PHONE 717-362 3333  
BERRYSBURG PA 17005