Farm export promotion effort prepares to roll

WASHINGTON, D.C. -Efforts to develop a unified national plan to build a stronger U.S. economy through increased farm exports in the 1960's were announced today by a team of prominent farm and agribusiness spokesmen at the Midyear Meeting of the Agriculture Council of America.

The program -- called the "U.S. Farm Export Education Project' - will bring together leading members of the farm and export community with top decision-makers ín Washington for a comprehensive effort with two basic objectives: 1) Identify specific ways that maximum expansion for farm exports can be achieved over the next five to ten year period and 2) Communicate to the American people the critical role farm exports play in creating jobs, reducing inflation and strengthening the dollar.

'We can conclusively demonstrate that this nation's economic well-being is directly and substantially linked to the growth and expansion of farm exports." stated Don Chartier, President of Far-Mar-Co (the nation's largest grain marketing cooperative), and Chairman of the new Blue Ribbon Committee on Export Expansion.

Chartier pointed out almost one year of research, development and organization have already

gone into the effort. During approximately 35 members that time, support has been developed from every major export commodity, all agribusiness suppliers, virtually every segment of the farm export community, and the U.S. government.

ACA is providing project staffing and administrative coordination as part of its overall program to communicate what modern agriculture means to America.

"With double-digit inflation causing so much uncertainty in our economy, there's no better time to promote one of the real strengths in our nation," Chartier said.

"Agricultural exports occupy a position of major importance in the U.S. economy — with the potential to assume an even more significant role in the future."

U.S. farm exports, projected to reach \$40 billion for fiscal 1980, are by far the leading positive factor in the nation's balance of trade. A preliminary U.S Farm Export Education Project study shows that farm exports could more than double by 1965, and triple by 1990.

"Farm exports are one of this country's greatest national assets," Chartier added. "For example, every time we increase farm exports by one billion dollars we create 31,700 new jobs for U.S. workers."

Chartier is chairing a Blue Ribbon Committee -– of

composed of leaders representing every major segment of U.S. agriculture. Their job will be to oversee the development of a "Blueprint for Export Expansion" that includes specific recommendations for maximum feasible expansion of U.S. farm exports between now and 1990.

Representation on the Blue Ribbon Committee includes prominent leaders from throughout agriculture, industry and government. Members in clude three former Secretaries of Agriculture, a Governor, the Chairman of the House export Task Force, the Co-Chairman of the Senate Export Caucus and the farmer-elected heads of every major U.S. commodity promotion group.

"To the best of our knowledge, this is the first time that such a group has been assembled to develop a comprehensive private sector plan," Chartier continued.

The Committee will hold its first meeting on September 30th and October 1st at the U.S. Capitol. A first draft of the "Blueprint" will be presented by a project Steering Committee which is being co-chaired by Tom Hughes, Administrator of the Foreign Agricultural Service and Darvin Stolte, President of the U.S. Feed Grains Council.

The first draft of the plan will be distributed extensively by Members of Congress who will be invited to name prominent, constituents to serve on a National Task Force on Farm Export Expansion. Each person named will receive a copy of the draft report and an opportunity to respond individually to the tentative recommendations.

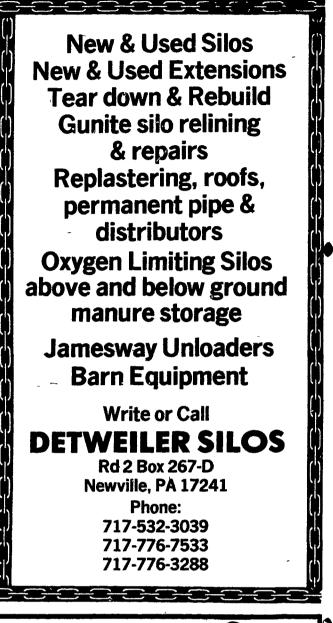
All responses to the first draft plan will be considered in a second draft to be presented at a National Conference on Farm Export Expansion scheduled for February 9 to 11, 1981 in Washington, D.C. Following the conference,

important features of the plan will be presented in an extensive public education program. Efforts will focus on reaching audiences in major urban centers across the country.

"It makes no sense that the United States, as the world's leading farm exporter, has no plan --- in fact has never had a comprehensive plan - for promoting its agricultural products in world markets," Chartier concluded. "By working together and pursuing these opportunities aggressively, we believe we can more than double farm exports by 1985, and triple them by 1990."

Anyone interested in

receiving more information Education Project, BOx on the project, should write: 23421, Washington, D.C. Farm Export 20024. U.S.





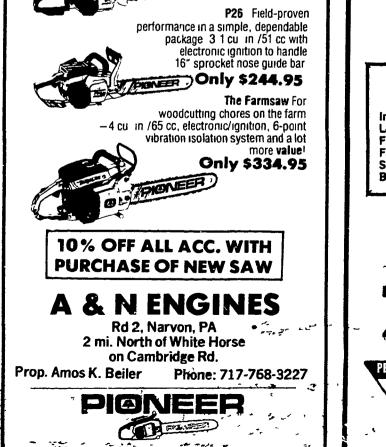
DRAINAGE PROBLEMS?





D)

COCALICO EQUIPMENT HAS THE TWO MACHINES TO HANDLE YOUR DRAINAGE PROBLEMS.



★ Both Machines Equipped with Laser Beam Grade Control

Drainage Pays High Returns Typical Investment Annual Return Land Drainage. 21-46% Farm Buildings 3-23% Farm Land. 11% Stocks. 7.4% Bonds. 6.1%	COMPARE Even with the conservative fig- ures shown here, it's obvious that land drainage should top farmers' lists of investment priorities.
* We Stock Heavy Grade Tubing which Exceeds SCS Specifications. In sizes 4", 6", 8", 10" and 12". NOW AVAILABLE 15" & 18" Tubing * Also Pipe And Fiftings For Tile Outlet Terraces. COCCALICO EQUIPMENT CO. DRAINAGE & EXCAVATING RD #3, DENVER, PA 17517 PH: 215-267-3808	