

Over One Million Lancaster County Birds  
Have Proven

# Bio-Mittent™ Lighting Makes Cents

**PURINA LIGHTING PROGRAM**

No One Offers More

**Brown-Out House  
60,000 Birds**

**Electrical Savings**  
70% x 270 Kw = 189 Kw  
189 Kw x 240 Days =  
45,360 Kw Saved  
45,360 x \$ 0.35/Kwh  
**\$1588.00**

**Feed Savings**  
0.1 lbs /Doz (20 Doz )  
2 lbs /Bird/Cycle =  
60 Tons @ \$160.00/Ton  
**\$9600.00**

**Total Savings**  
**18¢ / Bird**

Field results of Bio-Mittent lighting programs have confirmed what Purina research results have shown. Here are what three managers have had to say about their results:

"The most significant feature of the intermittent lighting program is a feed savings over birds that previously were on a full-fed program. I feel there is a potential for 40¢/bird increased income from using the intermittent lighting program. Mostly, this income is a feed savings, but some is associated with increases in egg size plus the potential for an extra 3 or 4 eggs per bird year" (Note, hens in some cases in this operation had been mechanically restricted with smaller egg size resulting.)

"Intermittent lighting does not affect production. It does definitely save electricity. We experience less mortality with the experimental group (Bio-Mittent lighting). We have put four more houses on the program."

"I don't know why producers don't use Bio-Mittent™ Lighting just to save some electricity. We've also seen some improvement in feed conversion even though our house isn't light-tight."

**HESSMILLS**  
 **PURINA CHOWS**

S. Vintage Rd.  
Paradise, Pa. 17562  
Call 717-442-4183

- Bio-Mittent™ Lighting
- Summer/Winter Ventilation Programs
- Nutricycle™ Feeding Program
- Computer Record-Keeping Service
- Bio-Formulated Feeds
- Cost-Grown Pullets