



That hat and its owner are pleased as punch that their little gal achieved her big dream

How about a nice, clean, new hat to wear to the fair.

*Most of those other corn fellas give hats for buying.
We give hats and knives to our customers and friends for not buying.*

This nice red, white and blue hat or one of our other gifts is our gift to our customers and friends for not buying now.

Some feel it is crazy to give a gift to corn farmers just for not buying early. But when you go around the country and see all the Jacques hats it sometimes looks like the whole world has decided not to buy early.

Our idea is that summer is the time to raise the hybrids that you planted last spring. You'll see soon enough which of

those hybrids were strong and which were so weak they need to be replaced. Then's the time to buy.

By that time we will have the data on our trials, too. Those 517 Field Trials of ours will tell us — and you — how our present hybrids plus our five new hybrids did on farms right near you. And chances are, your favorite hybrid may be placed right alongside one of those new hybrids so you can see just how they compared.

So no matter which hybrids you're thinking of weeding out, you'll find our 1980 Yieldbook helpful. It's available this fall, and will have the comparisons you need. You can get a jump on things by sending in the coupon for last year's Yieldbook. You'll be amazed at all the information we have for you. Do it right away. And call your Jacques dealer for your free hat or other gift, if he hasn't already stopped by.

Jacques

... Just say Jakes

FREE BOOK

Jacques



Send this coupon to Or, call us toll free
Jacques Seed Co. 1-800-826-6632
Prescott, WI 54201

Rush me a copy of your 1979 Yieldbook and a list of the 1980 trials near me. Also, send me the new Yieldbook as soon as it's ready this November

I am interested in a dealership

Name _____

Address _____ Route _____

City _____ State _____ Zip _____

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