

PURINA POULTRY PROGRAM

HELPS YOU FIGHT TODAY'S HIGH COST OF FEED

WHAT IS 810-4 TM It took Purina Poultry Researchers 7 years to develop BIO-4TM During these 7 years they studied laying hens nutrient requirements and what nutrients are necessary to produce an egg based on the hens feed consumption. By knowing the hens nutritional needs, and by precision feed formulation, BIO-4TM insures that hens receive necessary nutrients without overfeeding costly feed ingredients.



SAVES FEED S S S

FEED INTAKE Ibs./100 HENS/DAY	BIO-4TM CHOW TO FEED
UNDER 20.0	BIO - 128
20.0 TO 21.6	BIO - 121
21.7 TO 23.3	BIO - 114
23.4 TO 25.0	BIO - 107
OVER 25 0	RIO - 100

Starting With B-100, Each BIO CHOW Contains 7% More Fortification



MORE PROFIT S S S

Better Rations + Better Feeding Program = Better Performance

Feed comparison tests have shown that BIO-4 can lower feed costs ½ cent per dozen eggs and maintain top production, egg size, and shell quality. That's \$110.00 saved per 1000 hens/per year.

BETTER
YOURSELF
WITH BIO-4TM
PERFORMANCE
EDGE

MAIL TO: PURINA Box 366S, c-o Lancaster Farming Lititz, PA 17543	
I WANT TO KNOW MORE	
ABOUT PURINA'S BIO-4 LAYING CHOWS	
NAME	
ADDRESS	
TOWNSTATE	
ZIP CODEPHONE	

40 MILLION LAYING HENS ARE FED — THE PURINA WAY.



PHONE 717 442 4183 717 768 3301 PARADISE PA 17562

HIGH BROS

PHONE 717 354 0301 GORDONVI LE PA 17529

WEST WILLOW Farmers Assn., Inc.

PHONE 717 464 3386 WEST WILLOW PA 17583 UMBERGER'S INC.

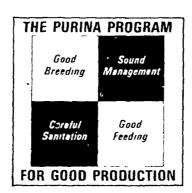
PHONE 717 866 2324 RICHLAND PA 17087

KEYSTONE MILLS

John B Kurtz PHONE 717 354-4616 717 738 1088 RD3 EPHRATA PA 17522

> McCracken's feed mill, inc.

PHONE 717 665 2186 2 NEW CHARLOTTE ST MANHEIM PA 17545



UMBERGER'S MILL

PHONE 717 867 5161 FONTANA PA 17042

LANDIS SUPPLY

Ira B Landis PHONE 717 665 3248 BOX 276 RD3 MANHEIM PA 17545

FAWN MILLS

PHONE 717 382 4805 FAWN GROVE PA 17321 PHONE 717 637 1123 HANOVER PA 17331

. Inthony's Food . Will

PHONE 215 488 6211 STRAUSSTOWN PA 19559

M. G. HENNINGER & SON, INC.

PHONE 717 362 3333 BERRYSBURG PA 17005

NEW FREEDOM FARM & HOME SUPPLY

PHONE 717 235 3606 BOX 67 NEW FREEDOM PA 17349