

Three growers named to state apple board

HARRISBURG — Pennsylvania Agriculture Secretary Penrose Hallowell has announced the appointment of three Pennsylvania apple growers to the Pennsylvania Apple Marketing Program Advisory Board.

The new appointees are Larry Wright of Schellsburg, Bedford County, elected Secretary; Robert Andrews of St. Thomas, Franklin County; and John R. Pitzer of Aspers, Adams County.

All will serve three-year terms, concluding June 30, 1983.

The nine-member Advisory Board administers the Pennsylvania Apple Marketing Program, which was recently approved for a five-year period beginning July 1, 1980 in a vote by Pennsylvania apple growers.

The Apple Marketing Board uses mass media, point of purchase materials, leaflets, recipe books and teaching kits to promote apple use. A full-time marketing representative works with produce buyers, wholesale produce firms and other organizations on

behalf of the apple industry.

The program provides for an assessment to producers with 500 or more apple trees of five cents per bushel for fresh market and two cents per hundredweight on apples for processing. Income from the assessments supports the Apple Marketing Board's programs.

Hallowell said, "I am pleased that Larry Wright, Robert Andrews and John Pitzer have accepted these appointments to the Apple Marketing Board. It is important to the industry that men such as these

continue to take an active role in working for the future of Pennsylvania's \$46.5 million a year apple industry."

"Pennsylvania ranks fifth in the nation in the production of apples," he said, "but our apple producers have not been

content with this status. They realize that continued promotion and advertising is essential to maintaining Pennsylvania's share of the national apple market."

Three on Potato Board

HARRISBURG — Pennsylvania Agriculture Secretary Penrose Hallowell has announced the appointment of three potato growers to the Pennsylvania Potato Research Board.

The new appointees are Earl Miller, R1, SugarLoaf,

Luzerne County, chairman; William Ringler, R1, Berlin, Somerset County; and George W. Tallman, R1, Tower City, Schuylkill County.

All will serve three-year terms, concluding on June 30, 1983.

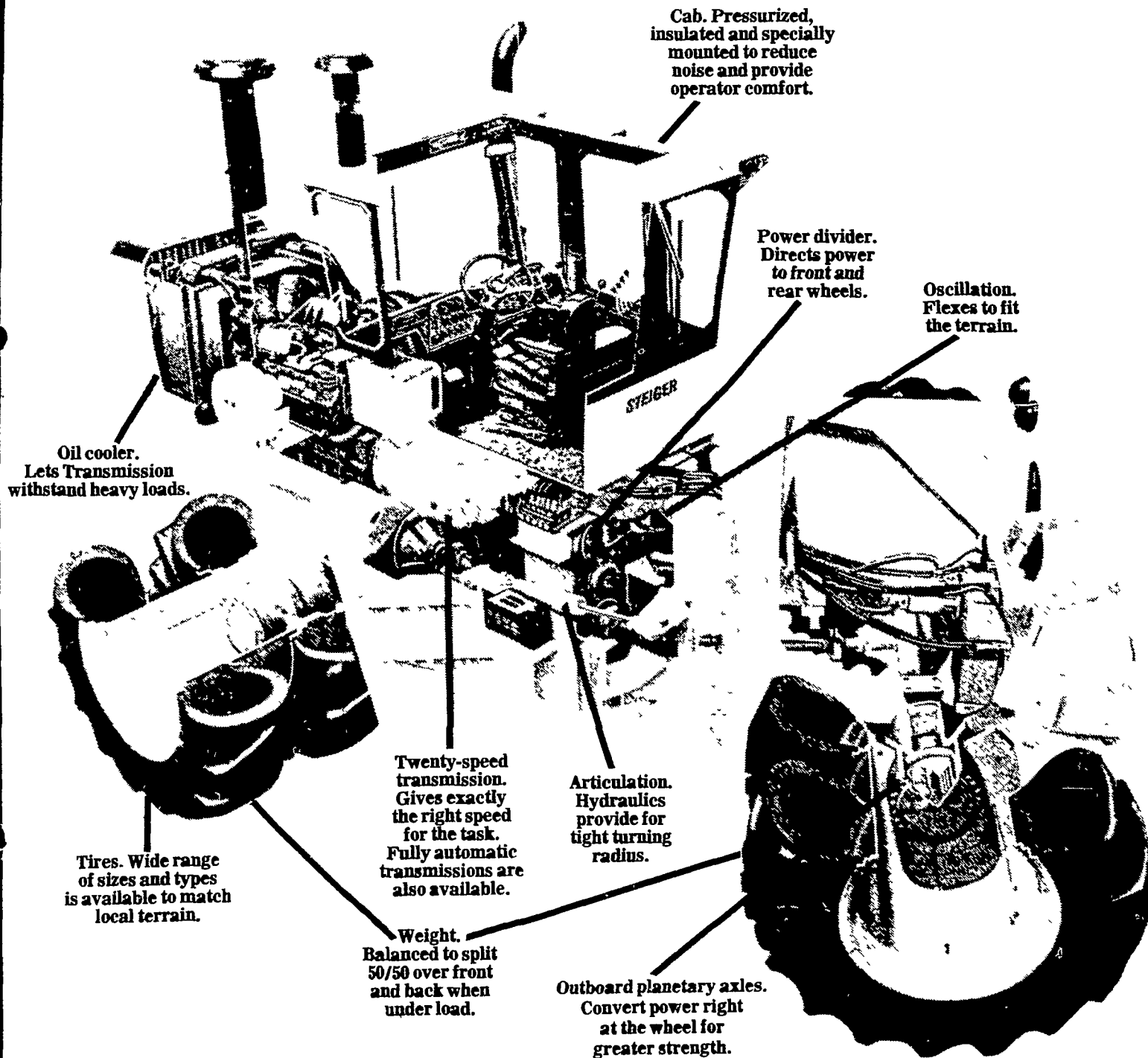
The nine-member board administers the Potato Research Program, which was created by a referendum involving potato growers with 25 or more acres, in 1976. The program provides for an assessment

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