Co-op institute slated this week

UNIVERSITY PARK -Bill Turner, director of public relations, Land O'Lakes, Inc., Minneapolis, Minn., will be the keynote speaker as the American Institute of Cooperation kicks off the 52nd National Institute on Cooperative Education, August 11-14, at Penn State.

The American Institute of Cooperation, Washington, D.C., sponsor of the conference along with the Penn State College of Agriculture, expects over 2,000 people to attend this year's educational programs.

The theme for the Institute is "Cooperatives - Keystone of Agriculture." Over 60 speakers will approach this topic from various viewpoints during the course of the four-day conference

People from all over the United States and Canada will attend the Institute to discuss the numerous challenges and opportunities cooperatives will face as

they serve tomorrow's Institute participants to agriculture, points out Hal F Doran, educational program director for farmer cooperatives at Penn State and general conference chairman.

In addition to the general program, there are five special programs at the Institute; the Youth Scholar Program for teenagers; Employee and Collegiate Seminar for new cooperative employees and college students; Young Farm Couples Program; the University Conference on Cooperatives; and Workshop on Cooperatives for Teachers and Agents.

Turner will keynote the NICE on August 12 by challenging participants to strengthen agriculture by increasing the strength of its supporting structure

University President John W. Oswald and Penrose Hallowell, Pennsylvania Secretary of Agriculture, will officially welcome the

Turn their backs on breed?

Why have these loyal Lancaster Holstein Breeders turned their backs on some

fine aged cows? They're not upset . . . they were actually anwering five

questions about the cows in the ring as a way to break ties during the judging contest at the Holstein Club Field Day last Thursday. Look-there're no peekers.

Pennsylvania and Penn State at this opening session Sectional meetings that follow the general session will examine areas which cooperatives are developing One sectional meeting will look at the cooperatives' role in meeting America's energy needs. M W Brier, vice president for public affairs, Energy Cooperative, Inc, Washington, D.C. will cover the development of an energy policy.

Ways of supplying agriculture's energy needs will be the subject of John B Davenport, director of governmental relations, National Rural Electric Cooperative Association, Washington, D.C. Alternative and supplemental sources of energy will be discussed by Susan Shepherd, deputy administrator, Rural Electrificiation Administration, Washington, D C

The general session on the

morning of August 14 will be devoted to ways of involving and utilitzing the abilities of women in cooperatives. Estelle Ramey, professor, Department of Physiology and Biophysics at the Georgetown University Medical Center, and an activist in women's rights, will be the featured speaker.





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