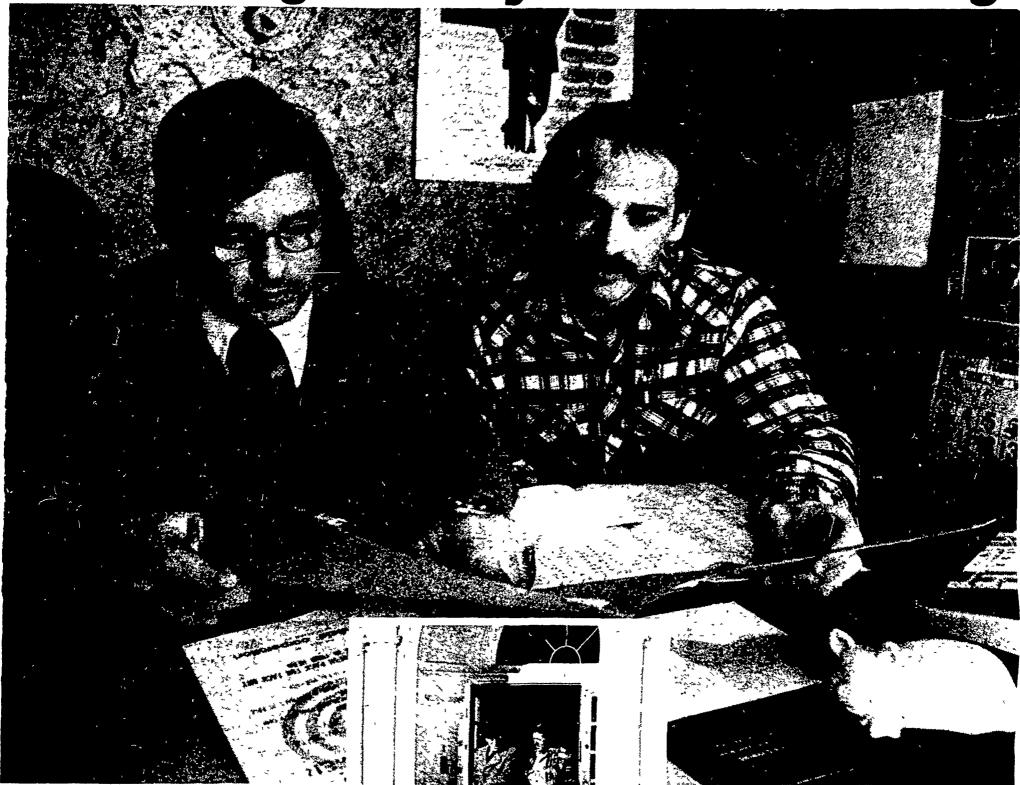
Smoothing the way in farm financing.



With the financial row a bit rougher to hoe lately, it helps to have a friend who's friendly with the bank. Someone who knows your work. A financial advisor who can deliver that extra confidence you deserve. All Pennfield Feed customers have access to this kind of financial help. And you'll be pleasantly surprised to know that our financial advisors know cows. They know feeds. Something the numbers people at the bank appreciate ... along with the way

the Pennfield Computerized Total Ration Service can help you reduce waste. And here's how this money-saving service works: 1. We collect samples of your forage. 2. Then we evaluate the quality of your forage. We determine the total digestible nutrients. The fiber content. The protein content. The amount of carbohydrates. 3. The computer quickly spots

any nutrients lacking in the forage. For your milking cows. And for your dry cows. It immediately points out the overfeeding of nutrients. Underfeeding, too. Both, of course, may be different at different times of the year. And the printout will tell you what you need. And when. 4. Your Penn Pro Professional advises you on the quantity and type of nutrients that should be added, to balance your total feeding program to your cows' nutritional requirements.

Try the Pennfield Computerized Total Ration Service. For better milk yields. For better profits. There's no cost or obligation. Just phone us today at Pennfield Feeds. Local calls: Lancaster 299-2561, Red Lion 244-4511. In 717 and 215 areas dial toll-free 800-732-0467. Pennfield Feeds, Rohrerstown Road, Lancaster, PA 17604.

Penn Pro is a total feed program from Pennfield Feeds.



(Top) Steve Leiser, Pennfield Representative, examines

financial records with Bill Shirey, Meadow Brook Farms,

York, Pa. (Bottom) Paul Whipple, Pennfield Customer

Finance Manager, and C. David Landis, Lititz, Pa after

successful meeting at the bank