

# YOU ASKED FOR IT . . . WE GOT IT



**Just  
Announced**

## A BRAND NEW LINE OF CASE TRACTORS UNDER 100 H.P.



— Here Are Just A Few Of The Many New Features —

CASE 90 SERIES TRACTORS	
CASE 1190	43 PTO HP
CASE 1290*	53 PTO HP
CASE 1390*	60 PTO HP
CASE 1490*	70 PTO HP
CASE 1890*	80 PTO HP

\* TWO WHEEL OR MECHANICAL FRONT WHEEL DRIVE

All models (except the Eleven Ninety) are available with mechanical front wheel drive that will help you boost productivity in all kinds of adverse conditions.



The Eleven Ninety is made for both little people and big people. Notice the clutter free platform — no levers, no knobs, no hydraulic tubing between your legs.



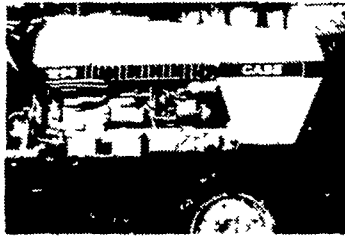
It's as easy to get on these tractors as it is to dismount. This convenience should be one of your major considerations when buying a new tractor.



The side panels are spring loaded and quickly and easily removable for further access to the engine components.



Let's go up into the air and look down on the shape of things to come. The side of the hood is gently tapered toward the center of the tractor to provide an unparalleled view of your crops.



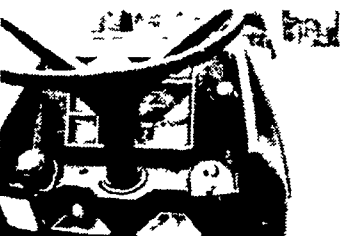
The gentle downward slope of the elegant hood line increases the forward visibility measurably.



The ride is softened by a hydraulic cylinder.



The riding qualities are further enhanced by the addition of resilient, isolated rubber bushings on the floorboards. It's smooth riding all the way.



You will find all the operating controls are human engineered for maximum operator convenience. On the bottom of the instrument panel, left to right, is the horn and combination light switch, the hazard warning switch, the four position ignition key, the directional signals, and the throttle that controls the engine speed.



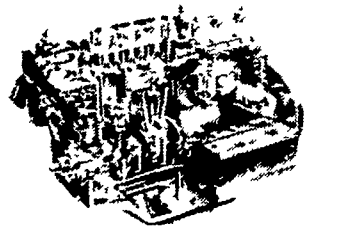
The Ninety Series lighting package is an outstanding addition to the headlights up front that feature high low beam light. These fender mounted lights, along with combination flashing warning and directional control indicator provide an unparalleled forward visibility factor.



Cold weather starting is a snap with the Case Thirteen Ninety general purpose tractor. We have incorporated a manual cold start device into the fuel injector pump which retards the fuel injection. This allows the air inside the cylinder to heat up causing faster combustion at cold temperatures. There is also a thermostat which provides heated fuel injection into the intake manifold. This is activated by the starter switch.



Our design goals were simple: let's make these new general purpose tractors easy to maintain, which will increase the service life of your new tractors.



Here's an all new in line six cylinder (five point four liter) engine (three hundred twenty nine cubic) naturally aspirated diesel engine that features the latest state of the art technology.

- Stoutly ribbed cylinder block
- Cast in block sleeves made of durable monochrome
- Free breathing cross flow cylinder combustion
- Seven main bearings support the heavy duty crankshaft
- A sealed cooling system for exceptional cooling qualities



- Multiple cylinder heads for effective cooling and easier servicing
- Dual dry type highly efficient air cleaners provide positive engine protection under dusty conditions



All this is supported in this massive main frame that serves as the firm foundation of this new engine. Compare this with any tractor in this class.



You will discover that this new six cylinder engine has excellent torque backup and ability to react to changing loads fast. It will deliver outstanding performance with a fuel saving consciousness.

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MARCH 1, 1981**

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