

## **POULTRY PROGRAM**

# HELPS YOU FIGHT TODAY'S HIGH COST OF FEED

WHAT 15 **BIO-4** TM

It took Purina Poultry Researchers 7 years to develop BIO-4<sup>™</sup>. During these 7 years they studied laying hens nutrient requirements and what nutrients are necessary to produce an egg based on the hens feed consumption. By knowing the hens nutritional needs, and by precision feed formulation, BIO-4™ insures that hens receive necessary nutrients without overfeeding costly feed ingredients.





FEED INTAKE lbs./100 HENS/DAY	BIO-4™ CHOW IO FEED	
UNDER 20.0	BIO - 128	
20.0 TO 21.6	BIO - 121	
21.7 TO 23.3	BIO - 114	
23.4 TO 25.0	BIO - 107	
<b>OVER 25.0</b>	BIO - 100	

Starting With B-100, Each BIO CHOW Contains 7% More Fortification



MORE **PROFIT** 222

#### **Better Rations + Better Feeding Program = Better Performance**

Feed comparison tests have shown that BIO-4 can lower feed costs ½ cent per dozen eggs and maintain top production, egg size, and shell quality. That's \$110.00 saved per 1000 hens/per year.

RFIIFK YOURSELF WITH BIO-4™ PERFORMANCE EÜGE

MAIL TO:	PURINA	Box 366S, c-o Lancaster Farming Lititz, PA 17543
•		O KNOW MORE
ABO	UT PURINA'S	BIO-4 LAYING CHOWS
NAME	<del></del>	
ADDRESS	***	
TOWN	····	STATE
ZIP CODE		PHONE

### 40 MILLION LAYING HENS ARE FED — THE PURINA WAY.



PARADISE PA 17562

HIGH BROS.

PHONE 717 354 0301
GORDONVILLE PA 17529

**WEST WILLOW** FARMERS ASSN., INC.

PHONE 717 464 3386 WEST WILLOW PA 17583

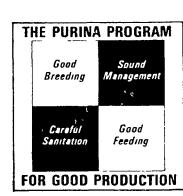
UMBERGER'S INC. PHONE 717 866 2324 RICHLAND PA 17087

**KEYSTONE MILLS** 

John B. Kurtz PHONE 717 354-4616 717 738-1088 RD3, EPHRATA PA 17522

> McCRACKEN'S FEED MILL, INC.

PHONE 717 665 2186 2 NEW CHARLOTTE ST MANHEIM PA 17545



UMBERGER'S MILL

PHONE 717 867 5161 FONTANA PA 17042

LANDIS SUPPLY

Ira B Landis PHONE 717-665-3248 BOX 276 RD3 MANHEIM PA 17545

**FAWN MILLS** 

PHONE 717 382 4805 FAWN GROVE PA 17321 PHONE 717 637 1123 HANOVER PA 17331

Inthony's Feed . Hill PHONE 215 488 6211 STRAUSSTOWN PA 19559

M. G. HENNINGER & SON, INC. PHONE 717 362 3333 BERRYSBURG PA 17005

> **NEW FREEDOM FARM** & HOME SUPPLY

PHONE 717 235 3606 NEW FREEDOM PA 17349