

Berry recommended as NCA exec. vice president

DENVER, Colo. — W T Berry, Jr., has been recommended for appointment as executive vice president of the National Cattlemen's Association.

On July 3 Merlyn Carlson, NCA president, announced the NCA executive committee approved a special search committee's recommendation that Berry

be named to NCA's top staff position.

The recommendation will be acted upon August 6 by the NCA board of directors, which, under the association's by-laws, has final authority on the appointment of the executive vice president.

Berry currently is senior vice president of Western

Farm Management Co., Denver.

Upon approval by the board in August, Berry will assume his new position. He will succeed George S. Spencer, who previously announced his resignation in order to pursue other business and personal interests.

"Dub Berry is experienced in and familiar with all aspects of the cattle business," Carlson pointed out. "He is a recognized international livestock authority, with extensive training and practical production, management and marketing experience in all phases of the commercial cattle business as well as the registered cattle business."

"He also is experienced in association management and association work. He is uniquely qualified for the position of chief operating officer of NCA."

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Berry is a native of Vernon, Texas. He has B.S., M.S. and Ph.D. degrees in animal nutrition from Texas A&M University, where he taught and conducted research in animal science and beef breeding for several years.

He managed a family cattle and farming operation in Texas, and he was operations manager of Winrock Farms in Arkansas and Oklahoma before becoming executive vice president of the American Hereford Assn. in 1967.

In 1974, Berry joined The Victorio Company and Western Farm Management. Victorio is a Phoenix-based firm with activities in commercial and registered cattle, commodity management and agricultural services. Most recently, Berry has been senior vice president of Western Farm Management, whose services include management, consulting, appraisal, financial planning, operational strategy and acquisition and sale of agricultural properties.

Berry has been active in industry affairs for many years - including membership in and leadership roles in such groups as the

ANCA animal health committee, NCA foreign trade committee, National Livestock Tax Committee, USDA Brucellosis Technical Commission, American Society of Animal Science and Society of Range Management, as well as local, state and national livestock and cattle breed organizations. He currently is president of the American Society of Agricultural Consultants.

NCA is the national trade association serving all segments of the beef cattle industry. It represents some 300,000 professional cattlemen throughout the country. Membership includes individual members, 51 affiliated state cattle associations and 15 national breed organizations.

NCA's headquarters is in Denver. The association also has offices in Washington, D.C., and Omaha, Neb.

Farm Talk

(Continued from Page C20)

Hanson says state legislatures that discourage investment capital from coming into the farm market are making a mistake because in his words, "There is no efficient farmer who can farm only his own ground. He must be able to rent land to be efficient. A foreign investor always rents his land out and most of the time the lease can be negotiated on crop share and for a period of years, thus making a favorable situation for farmers."

This expert thinks a farmer, to attain maximum efficiency, should own about half of the land he farms. He should cash rent one-fourth and crop share, or custom

farm, one-fourth. In this way he's able to keep his cash flow in balance and his banker happy, and at the same time he can produce with greater efficiency and market more effectively.

Hanson believes farmland should be owned by those who can afford it, and restrictions and requirements limited to soil conservation and production maintenance. In his words, "It still is a crime to see how many of our farmers abuse our farms."

As tempting as it may be to encourage the family farm through well intended restrictions, it may, in fact, be shortsighted and in the long run detrimental to the family farm system.

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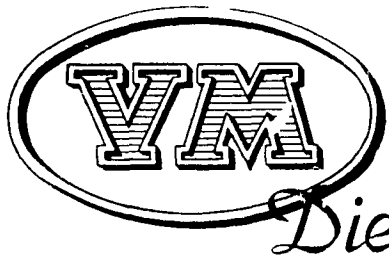
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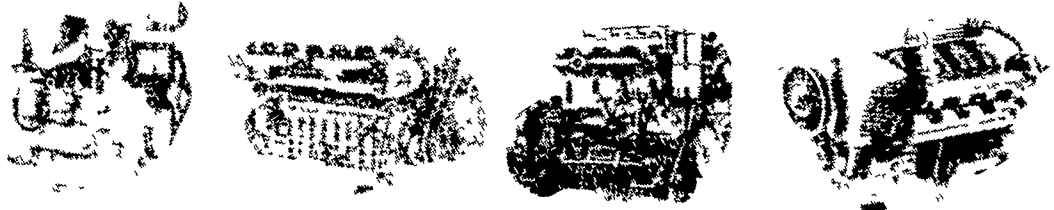
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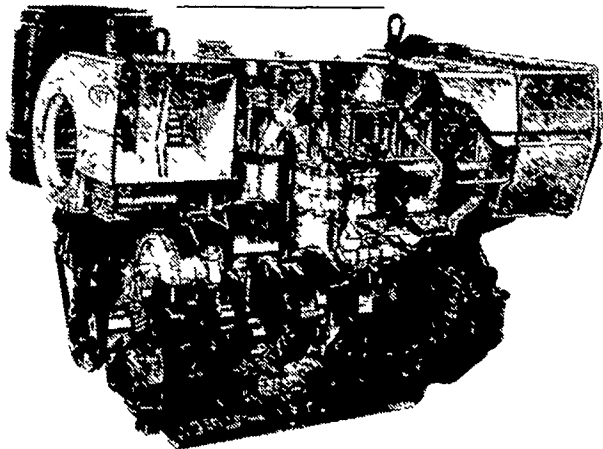
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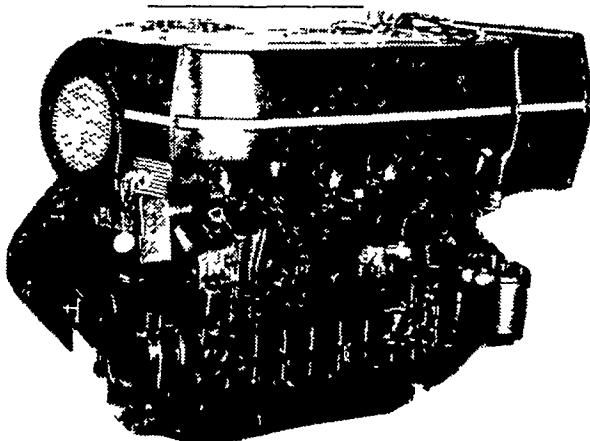


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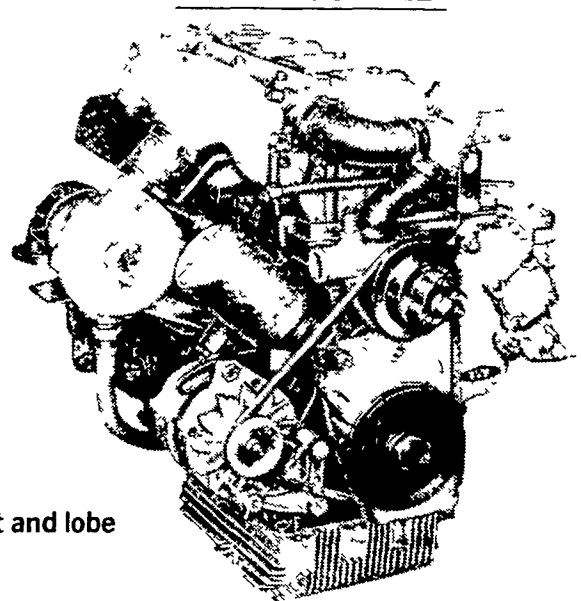
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