



How will they all do? Why guess now? Only harvest will tell us

How will new Jacques 7780 do against Pioneer 3541 and DeKalb XL72AA?

In all it's early tests, 7780 looked great but we don't want you to buy any until after we harvest our 517 field trials. In those trials, 7780 is growing alongside some of the old standbys like Pioneer 3541 and DeKalb XL72AA.

We think summer is thinking time — not selling time.

We've got five new hybrids that look great; but we don't want you to buy any of them until you have the most information possible.

Take our new 7780 for example. It looked great last year in our field trials as Experimental 9108. It was tested in soils ranging from the light sandhill country of Nebraska to the

heavy red clay soils of Ohio.

Farmers who saw how well 7780 did as an experimental last fall wanted to sign up for some right away. But we don't want to sell any until after this fall's large scale tests all across the corn belt. That way you will know just how new 7780 will do against Pioneer's 3541 and DeKalb's XL72AA.

We think that's the only way to

buy corn. So you won't be hearing from your Jacques Dealer until he's got field results this fall.

By the way, if there isn't a Jacques Dealer near you, maybe you should learn more about the fastest growing big seed corn company. Use the coupon below to write for a free yieldbook or get information on the many advantages to you of being a Jacques Dealer.

Jacques

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 Rush me a copy of your 1979 Yieldbook and a list of the 1980 trials near me.
 I am interested in a dealership.

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