

1979 Adams County Dairy Princess will continue to promote milk

Christine Gitt ends her reign

BY SALLY BAIR
Staff Correspondent

LITTLESTOWN — To Christine Gitt, being around cows is as natural as promoting the products they provide. The daughter of Mr. and Mrs. Robert Gitt, Littlestown R2, she has spent her whole life working with cows and showing them and she devoted her last year speaking up for milk at every opportunity as Adams County's Dairy Princess.

As she completed her reign, she says, "It was always assumed that I would enter the contest." Nevertheless, she states, "I was really surprised when they called my name."

Not surprisingly, she enjoyed making appearances in the last year. She said, "It was a tremendous experience, but

it went so fast. I think the contest is important. The children will remember me because they remembered the former Dairy Princess. It is very important to leave a lasting impression. The thing I enjoyed more than anything was speaking in the elementary schools.

Christine's presentation, which she gave a final time at last week's Dairy Princess contest, was a crowd-pleaser for little ones. She let them help make a television commercial, complete with a movie camera which she credits to her father's "creative genius." Chrissy got a lot of audience participation as she sings with guitar accompaniment, and she talks about the nutrients in milk. The skit is so convincing that some students want to know which channel

the commercial will be on.

Here young audience have been appreciative, Chrissy states, adding, "The teachers do a good job of preparing the students. They are really well informed."

Chrissy did supermarket promotions, but says, "I didn't find them so rewarding. It is hard to get a housewife who is trying to get through shopping interested in what you're giving out."

One new promotion that worked well for Chrissy was at the Adams County National Bank in Littlestown, where she positioned herself on a Friday evening, passing out milk and cheese. "I saw a lot of friends and it really worked out well. I got the idea at the seminar."

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Christine Gitt puts her musical talent to use as she works with the audience in preparing a television commercial extolling the virtues of milk.



Milking is Chrissy's favorite chore on the farm, and one of her jobs is assembling the equipment prior to milking time. Here she works in the milk house but will do the actual milking when the time comes.

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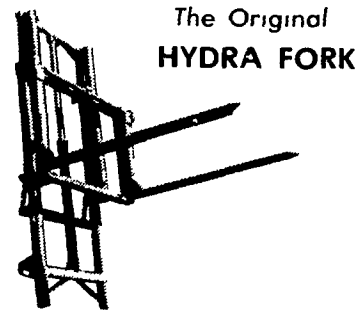
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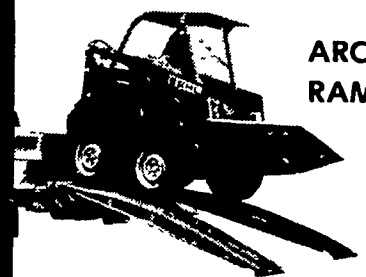
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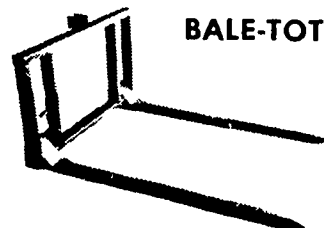
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