SCSA focuses on economics, ethics, and ecology

ANKENY, Ia. — Blending economics, ethics, and ecology into effective conservation programs will be the focus of the 35th annual meeting of the Soil Conservation Society of America, August 3-6, 1980, at the Hyatt Regency Dearborn ın Dearborn, Michigan.

Theme of the meeting will be "Economics, Ethics, Ecology Roots of Productive Conservation."

Three renowned conservationists will keynote the meeting ecologist Eugene Odum, director of the University of Georgia's Institute of Ecology; L. L. Boger, president of

Oklahoma State University; and James P. Bruce, assistant deputy minister of Environment Canada's Environmental Management Service.

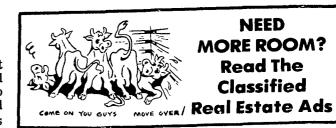
Other highlights include symposia and roundtable discussions on the land use planning urgency, the water management crunch, and the energy squeeze on land and water management as well as a session featuring reviews of five major natural resource management assessments now being conducted on the national and international levels.

These will be followed by

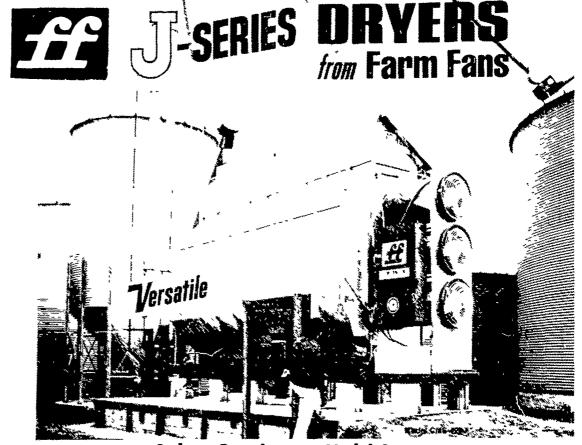
the Third Annual H. Wayne Pritchard Lecture delivered by futurist Robert Theobald.

A preliminary program and details on registration are available from SCSA, 7515 N.E. Ankeny Road, Ankeny, IA 50021.

SCSA is a nonprofit scientific and educational organization dedicated to advancing the science and art of good land use. It has 15,000 members in the United States, Canada, and about 80 other countries.



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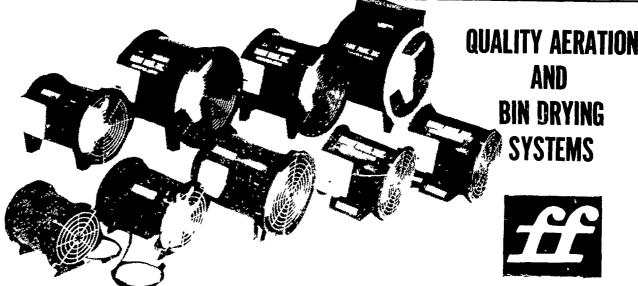
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