

4 Purina dealers receive honors

PARADISE — Hess Mills, of Paradise, led a quartet of Lancaster County dealerships honored by the Ralston Purina Company.

Based on Purina product sales and growth of sales over the previous year, Hess Mills as named the top dealer for 1979 in the company's network of 6,000 dealerships.

The mill received a national President's Award for the sales honor.

Keystone Mills, of R3

Ephrata, received a Vice President's Award as the second highest dealership in the company's Eastern region.

In addition to Hess Mills and Keystone Mills, two other Lancaster County dealerships which qualified for the Chairman's Honor Council, comprised of top large dealers in terms of sales and sales growth, were West Willow Farmers Association, Inc., of West Willow; and High Bros., of

Gordonville. Less than 10 percent of dealers nationwide qualified for the Council.

This marks the first time that a Pennsylvania dealer was honored with the national award presented in the annual Chairman's Honor Council sales program, according to Paul I. Hann, District Sales Manager for Ralston Purina.

"Having top dealerships on both the regional and national levels reflects the dynamic growth of agriculture in Lancaster County," Hann added.

Hess Mills received the national award for recording a 34 percent increase in sales over 1978. First among its Purina product sales was egg mash, followed by dairy and hog products.



Large trophy honoring sales growth is displayed by John J. Hess II, right, president of Hess Mills, Paradise; and Paul I. Hann, District Manager for Ralston Purina Company.



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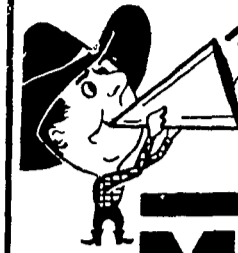
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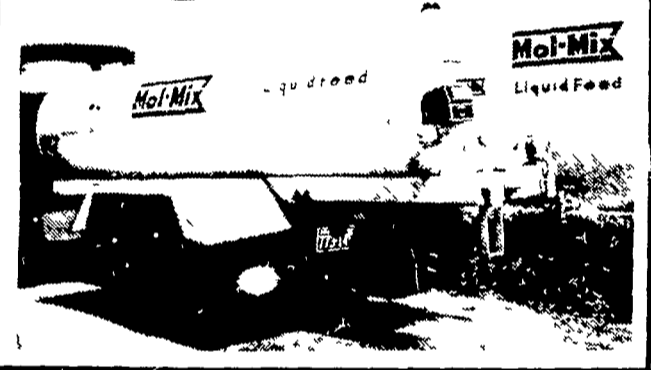
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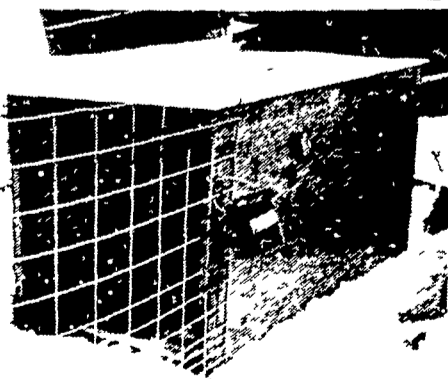
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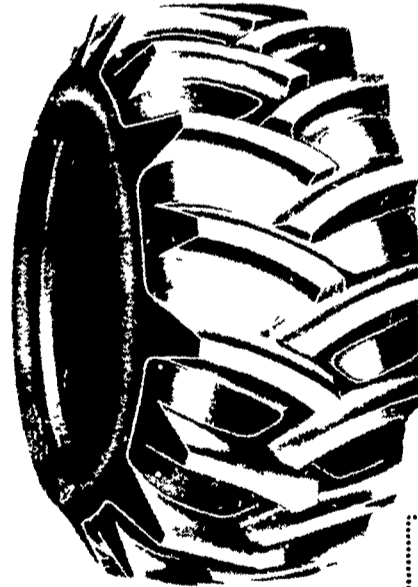
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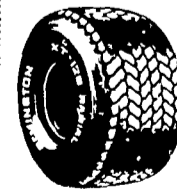
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