

Maryland produce hotline begins next Tuesday

JESSUP, Md. — Maryland Secretary of Agriculture, Wayne A. Cawley, Jr., announced that the MDA, in cooperation with Maryland Wholesale Produce Market at Jessup, will institute a "Produce Hotline" service May 13th to provide consumers and the media with weekly fresh fruit and

vegetable availability information.

The Produce Hotline is designed to provide a weekly report based on information gathered by telephone from various fruit and vegetable producers and the Jessup Wholesale Market.

MDA will then summarize the information, record a

report on tape, and have the taped report ready for telephone retrieval by interested parties by 3 p.m. each Tuesday.

Since becoming Maryland's Secretary of Agriculture, Cawley has emphasized marketing and especially, direct marketing, as a means to

assist both consumers and producers in the state.

"I am reaffirming this commitment with a new service," Cawley said in announcing the Hotline "so that food dealers, shoppers and buying groups can find local and fresh produce at farmers' markets and the wholesale food market at Jessup. Much of the problem has been the customers just haven't known when the fresh Maryland produce is going to market."

"I hope that when they know the local produce is ready for market they will ask for it and thus stimulate demand at their favorite stores.

"Farmers in Maryland have experienced an increasing demand from

consumers for fresh produce and many of them have begun to gear up production to meet that demand. I feel that it is now time to provide an orderly flow of timely information to assist both the farmer and the consumer.

"The consumer will benefit by having access to fresher produce and the farmer will benefit by a stimulated market for his products. Direct marketing also has many long-term benefits in that it can help reduce transportation costs for food and keep agricultural lands in the state productive and profitable," Cawley concluded.

MDA's Marketing Division will gather the "Hotline"

information from the four regions of the state (Eastern Shore, Southern, Central and Western) to prepare the reports which will list what is on the market for that week, quantity availability and timely forecasts of what is soon to be ready for market so that consumers and food dealers can make purchasing plans.

The project evolved from repeated consumer requests for more accurate, timely and detailed information on availability of Maryland-grown fruits and vegetables.

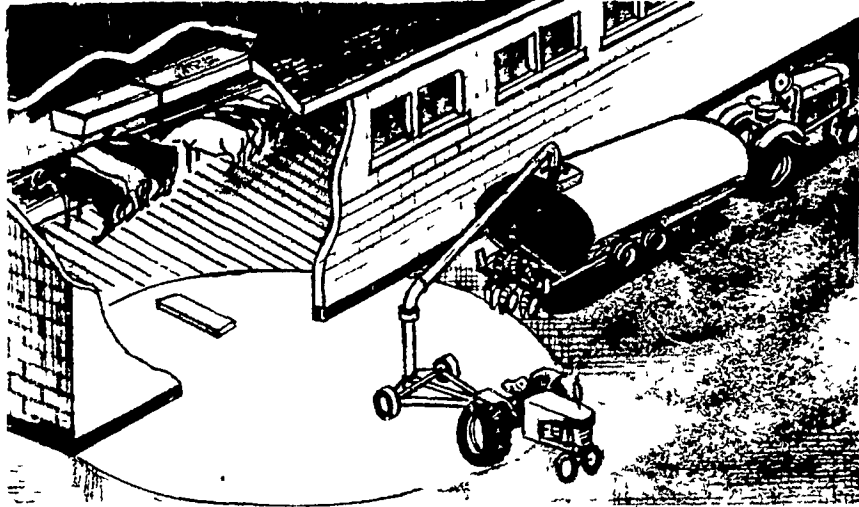
Del. soybean referendum set

DOVER, Del. — The Delaware Soybean Board announced that the balloting for the soybean referendum will be held on Aug. 15. The Soybean Development Order being voted upon would provide for a check-off on soybeans of one cent per bushel.

The Board's chairman, Joe Hughes, explained that this is a self-help program managed by soybean producers. Through the check-off procedure funds can be raised in the state to assist educational, research, production and market development programs related to soybeans. Decisions on allocation of funds collected will be made by the nine-member Delaware Soybean Board.

Three public hearings will be held to provide an opportunity for growers to have input into the proposed order. The hearings will be held at Townsend's Inc., Mount Pleasant, June 25; Department of Agriculture Building, Camden, July 2; and Georgetown Sub-Station July 9.

UNDERGROUND LIQUID MANURE SYSTEMS



- * Eliminate manure stacks for cleaner and neater appearance
- * Eliminates breeding places for flies and insects
- * Eliminates odor with underground manure storage

Above ground systems also available **ASCS APPROVED**

MAR-ALLEN CONCRETE PRODUCTS INC.

RD1, EPHRATA, PA 17522

PHONE: 717-733-9404



Perma Ceram
(717)665-9191

We're bringing banking closer to you with...

Convenience Banking Center

Convenience Banking Centers.

They'll give you cash in multiples of \$20. And they'll let you make up to eight transactions at one time. Just insert your card, enter your personal identification number only once to get cash, transfer funds, make a deposit or a loan payment. No wasted motion, no wasted time.

Now you can do your banking day, night, Sunday or holiday. Whenever it's most convenient for you.

Commonwealth National Bank
Happy to help you Member FDIC



COMPLETE FARM PAINTING



We Use Quality PAINT

AERIAL LADDER EQUIPMENT

- Modern and Efficient Method
- Reasonable Prices
- Spray-On and Brush In Method
- Sandblasting If Necessary

FOR FREE ESTIMATES WRITE:

ESH SPRAY PAINTING

(Daniel S. Esh, C. Ralph Miller)

SPRAY ON AND BRUSH-IN PAINTER
Box 350A

Ronks, PA 17572
or call this number
717-687-7007
or 717-687-8262
INDUSTRIAL
COMMERCIAL
RESIDENTIAL