

# Charolais Assoc. slates symposium of decade

HOUSTON, Tx. — The American-International Charolais Association will be holding a beef producers meeting from June 26-28. They term this workshop, called, Meeting the Challenges of the '80s, as one of the most significant meetings of the decade.

Donald D. Nelson, executive vice-president of the AICA, said cattlemen from throughout the country are expected to attend the

three-day event. He added the Charolais symposium has been designed to inform cattle raisers of the latest scientific, managerial, and marketing techniques for improving quality, size and profitability of U.S. beef cattle. Producers of all breeds are encouraged to attend, he said.

Paul Harvey, nationally renowned commentator, columnist and speaker, is one of the many well known

personalities that will participate in the June event. Others scheduled to appear include Merlyn Carlson, president of the National Cattlemen's Association; Gene Schroeder, American Hereford Association president and Nebraska Congresswoman Virginia Smith (R-Nebr.).

A cattleman's tour is the initial activity of the symposium. The June 26 tour will take participants to prominent herds from other breeds to provide information and insight into successful management and merchandising programs.

The tour route will include Schroeder Cattle Company, Palisade, a diversified livestock operation specializing in pure and cross-bred Hereford cattle; and Rishel Livestock Service an Angus ranch in North Platte. Completing the tour will be a stop at Rothwell Ranch, Tryon, a commercial operation that uses Charolais bulls and Charolais-cross females.

Symposium subjects will be dealt with on a practical basis. Advertising, promotion and merchandising will be topics of discussion, Friday, June 27, during the morning session of the symposium's second day.

A dollar and a sense approach of the three areas of discussion will be presented by Dick Crow, president of Crow Publications, Denver, Colo.; Tom Duesler, vice-president of marketing for Oscar Meyer, Waurakee, Wis.; Vic Gentry of Gentry's Double Hook Ranch and Forrest Hymas, Heiss Charolais Ranch, Jerome, Idaho.

An afternoon session, Performance - The Key to Profitability, will feature Dr. Robert Long, Animal Scientist from Texas Tech University; Dr. Jim Gibb, Animal Scientist for the University of Illinois; Sam Washburn, Spring Valley Farms, Fowler, Ind.; and Paul Engler, president of Cactus Feeders, Inc., Dumas, Tex. This afternoon program will include within herd performance, progeny testing, carcass value per-day-of-age, and the economic value of Charolais to the commercial beef cattle industry.

The All-American Cattleman's Field Day, Saturday, June 28, is the final event scheduled for the symposium. Included in the numerous activities planned throughout the day will be a six-class judging contest for young cattlemen, with \$5,000 worth of prizes being offered.

For additional information on the symposium contact American-International Charolais Association will be holding a beef producers 77054 or call (713) 797-9211.

## FFA dairy products winners named

LANCASTER — Elizabethtown and Ephrata High Schools shared top honors in the Lancaster County FFA Dairy Products Judging Contest Wednesday at Pensupreme Dairies, Hempstead Road, Lancaster.

Top individual in the competition was Mel Heffer, of Elizabethtown. Second-place honors went to Dennis Weaver, of Eastern Lancaster County.

Finishing in first place in the team competition was Ephrata. The team included Dwight Graybill, Troy Lied, and Kevin Gingrich.

Runnerup team honors were won by Eastern Lancaster County. Comprising the Grasslands team were Jeff Snader, Dennis Weaver and Merv Zimmerman. The third-place team from Elizabethtown included Mel Heffer, Ken Greenly and Randy Greenly.

A total of 37 students from six schools took part. Also participating were individuals and teams from Penn Manor, Solanco and Manheim. The competition was conducted under the direction of Dan Hamilton, of Pensupreme Dairies.

## Machinery rates

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Corn And Cobs	Cwt	40	40	40
Cobs	Cwt	43	45	44
Additional Charge For Mixing	Cwt	13	13	13
Machine Tiling (No Tile)	Foot	27	30	29
Back Hoe	Hour	21 50	20 00	20 50
Sawing Wood (Chain Saw)	Hour	7 70	7 70	7 70
Post Hole Digging	Hole	48	50	49
Manure Loading	Hour	12 50	12 30	12 40
Manure Spreading	Hour	10 30	11 60	11 00
Bulldozing (Avg. H P 75)	Hour	31 00	30 00	30 50



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