

Top Brown Swiss to be sold May 17

LITITZ — Over 50 head of registered Brown Swiss cattle from more than ten states have been consigned to sell in the 1980 Kentucky National Show and Sale to be held in Louisville, Kentucky.

To take place Saturday, May 17, at the New Market Hall, Kentucky Fair and Expositions Center, the sale is scheduled to begin at 1 p.m. It will be preceded by a show of the sale cattle at 9:30 a.m., Saturday morning.

The 18th Annual Show and Sale series is cooperatively sponsored by the Kentucky Department of Agriculture and the Kentucky Brown Swiss Association. It is managed by Brown Swiss Enterprises, Inc., the marketing arm of the National Brown Swiss Cattle Breeders' Association.

The Kentucky Department of Agriculture established a livestock show and sale series in the early sixties. The Kentucky National Brown Swiss Show and Sale is one of five such purebred dairy cattle shows sponsored annually by the various breed associations and the Kentucky Department of Agriculture.

They are designed to promote the nation's dairy cattle business through recognition of the industry's finest animals. The Brown Swiss Show and Sale is the oldest of the five, the first being held in 1962.

All of the Brown Swiss cattle selling on May 17 have met above national breed average standards for both production and type. Selling in this outstanding group will be cows, bred heifers, open yearling heifers and junior and senior calves. The young calves were chosen with 4-H and FFA project work in mind.

This auction will include two very promising young bulls with depth of pedigree, backed by Proven Plus Superior sires and outstanding records of production and classification.

Brown Swiss, probably the oldest of all the present-day breeds of dairy cattle, were first introduced into the United States over 100 years ago. According to Marvin L.

Kruse, Executive Vice President of the National Association, the Big Brown Cow is being sought worldwide because she has proven her ability to produce and reproduce under a wide range of conditions.

Until recently, Green Pastures Rayetta 529670, a cow which sold at the 1969 Kentucky National Brown Swiss Show and Sale, held the breed highest 305 day and 365 day records of 31,000 pounds milk, 4.3 percent 1401 pounds fat and 36,160 pounds milk 4.5 percent 1,611 pounds fat, respectively.

A daughter of the cow that set the new breed record for both milk and butterfat production will sell at Louisville on May 17.

Her dam is the Century Acres Liz C cow with an official 356 day DHIR record of 38,440 pounds milk 4.4 percent 1695 pounds butterfat. Her sire is a Superior sire and she is carrying the service of a Superior sire.

This year's Kentucky National Brown Swiss Show and Sale is one of the activities being held this year to celebrate the Centennial Year of the Brown Swiss Association.

The Association's National Secretary-Treasurer, Evans E. Wright, reports that the 100th National Annual Meeting of the Brown Swiss Association will take place in Springfield, Massachusetts on July 10 with a number of other breed related activities. Another Centennial Year activity will be an International Brown Swiss Conference, October 1 to 4, at the World Dairy Expo in Madison, Wisconsin.

Nearly 1000 foreign visitors including breeders and staff members are expected to participate.

Sheep and Wool Festival

KEYMAR, Md. — New events and a new location will add spice to the annual Sheep and Wool Festival on May 3-4, starting at 9 a.m. at Howard County Fairgrounds, West Friendship, Maryland.

The new location, just off I-70, will provide for better placement of exhibits and room for expanded activities.

Various breeds of sheep and wool-related crafts will be displayed, with most exhibitors demonstrating their work.

A natural colored sheep show will be held for the first time, slated for 10:30 a.m. Saturday, May 3. Feeder lambs will be shown at 9 a.m. Saturday, followed by an auction at 1:30 p.m.

A sheep shearing contest will get underway at 12 noon, and nine teams will compete

in a sheep to shawl contest, beginning at 11 a.m.

Each team consists of one shearer, three spinners and one weaver. Sheep will be shorn and the wool given to the teams to fashion a shawl while the crowd watches. This will be followed at 3 p.m. by a fashion show and auction of the shawls.

This year a new dimension has been added in the form of a fleece competition. Fleeces entered will be judged and a champion white and champion natural colored will be selected, with an over-all grand champion.

A highlight of Sunday's activities, will be selection and crowning of Maryland's Lamb and Wool Queen, at 12 noon. The young woman chosen will represent Maryland Sheep Breeders' Assoc. for the year, ap-

pearing at various fairs and functions.

A popular event is the sheep dog demonstration. The dogs, Border Collies under the guidance of a trainer, demonstrate their ability to herd sheep on command.

The seventh annual event is sponsored by the Maryland Sheep Breeders' Assoc. with Charlotte Gardner serving as president and festival chairman.

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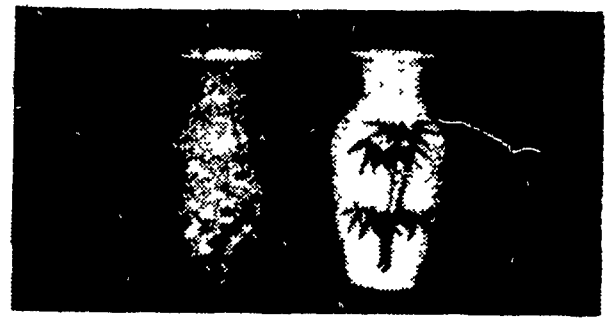
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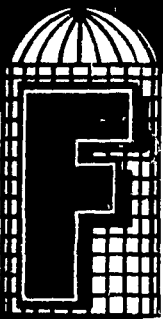


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