



# IMPROVE YOUR POULTRY EFFICIENCY QUOTIENT

## PLAN TO ATTEND

# PEQ RALLY

SPONSORED BY RALSTON PURINA AND YOUR LOCAL PURINA DEALER

DATE: THURSDAY, APRIL 24      TIME: 9:30 A.M. - 3:00 P.M.

**Topic: Increase Your Efficiency and Lower Costs**



**Dr. Bill Ragland**  
Nutritionist

**PEQ TALK #1 Egg Size Control**

A step to increased efficiency. Understanding the factors that affect egg size of laying hens. Managing egg size for profit.

**PEQ TALK #2 Growing Quality Pullets**

For greater efficiency. Feeding and management practices that improve pullet quality and laying efficiency.

**PEQ TALK #3 Combining Nutrition and Management**

For layer efficiency. Improving feed efficiency through proper nutrition and management practices.

**PEQ TALK #4 Controlling Unseen Disease Challenges**

To increase efficiency. Hidden disease challenges that affect egg production and what you can do to control them.

**PEQ TALK #5 New Methods of Measuring Productivity**

To increase efficiency. New productivity measurements that provide greater insight for improving layer efficiency.



**Dr. Morris Cover**  
Veterinarian

**FOR RESERVATION: CONTACT YOUR LOCAL PURINA DEALER**

**HESS MILLS**

PHONE 717 442 4183  
717 768 3301  
PARADISE PA 17562

**HIGH BROS.**

PHONE 717 354 0301  
GORDONVILLE PA 17529

**UMBERGER'S MILL**

PHONE 717 867 5161  
FONTANA PA 17042

**UMBERGER'S INC.**

PHONE 717 866 2324  
RICHLAND PA 17087

**KEYSTONE MILLS**

PHONE 717 354 4616 717 738 1088  
RD3 EPHRATA PA 17522

**MCCRACKEN'S  
FEED MILL, INC.**

PHONE 717 665 2180  
2 NEW CHARLOTTE ST MANHEIM PA 17545

**WEST WILLOW  
FARMERS ASSN., INC.**

PHONE 717 464 3386  
WEST WILLOW PA 17583

**IRA B. LANDIS**

PHONE 717 665 3248  
BOX 276 RD3  
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**FAWN MILLS**

PHONE 717 382 4805  
FAWN GROVE PA 17321  
PHONE 717 637 1123  
HANOVER PA 17331

*Anthony's Feed Mill*

PHONE 215 488 6211  
STRAUSTOWN PA 19559

**M. G. HENNINGER & SON, INC.**

PHONE 717 362 3333  
BERRYSBURG PA 17005

**NEW FREEDOM FARM  
& HOME SUPPLY**

PHONE 717 235 3606  
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