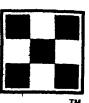


POULTRY EFFICIENCY QUOTIENT



PLAN TO ATTEND

PEG RALLY

SPONSORED BY RALSTON PURINA AND YOUR LOCAL PURINA DEALER

DATE: THURSDAY, APRIL 24

TIME: 9:30 A.M. - 3:00 P.M.

Topic: Increase Your Efficiency and Lower Costs



Dr. Bill Ragland Nutritionist

PEQ TALK #1 Egg Size Control

A step to increased efficiency. Understanding the factors that affect egg size of laying hens. Managing egg size for profit.

PEQ TALK #2 Growing Quality Pullets

For greater efficiency. Feeding and management practices that improve pullet quality and laying efficiency.

PEQ TALK #3 Combining Nutrition and Management

For layer efficiency Improving feed efficiency through proper nutrition and management practices

PEQ TALK #4 Controlling Unseen Disease Challenges

To increase efficiency Hidden disease challenges that affect egg production and what you can do to control them

PEQ TALK #5 New Methods of Measuring Productivity

To increase efficiency. New productivity measurements that provide greater insight for improving layer efficiency.



Dr. Morris Cover Veterinarian

FOR RESERVATION: CONTACT YOUR LOCAL PURINA DEALER

HESS MILLS

PHONE 717 442 4183 717 768 3301 PARADISE PA 17562

HIGH BROS.

PHONE 717 354-0301 GORDONVILLE PA 17529

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PHONE 717 464 3386 WEST WILLOW PA 17583

IRA B. LANDIS

PHONE 717 665 3248 BOX 276 RD3 MANHEIM PA 17545

FAWN MILLS

PHONE 717 382 4805 FAWN GROVE PA 17321 PHONE 717 637 1123 HANOVER PA 17331

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M. G. HENNINGER & SON, INC.

PHONE 717 362 3333 BERRYSBURG PA 17005

NEW FREEDOM FARM & HOME SUPPLY

PHONE 717 235 3606 BOX 67 NEW FREEDOM PA 17349