



IMPROVE YOUR POULTRY EFFICIENCY QUOTIENT

PLAN TO ATTEND

PEQ RALLY

SPONSORED BY RALSTON PURINA AND YOUR LOCAL PURINA DEALER

DATE: THURSDAY, APRIL 24 TIME: 9:30 A.M. - 3:00 P.M.

Topic: Increase Your Efficiency and Lower Costs



Dr. Bill Ragland
Nutritionist

PEQ TALK #1 Egg Size Control

A step to increased efficiency. Understanding the factors that affect egg size of laying hens. Managing egg size for profit.

PEQ TALK #2 Growing Quality Pullets

For greater efficiency. Feeding and management practices that improve pullet quality and laying efficiency.

PEQ TALK #3 Combining Nutrition and Management

For layer efficiency. Improving feed efficiency through proper nutrition and management practices.

PEQ TALK #4 Controlling Unseen Disease Challenges

To increase efficiency. Hidden disease challenges that affect egg production and what you can do to control them.

PEQ TALK #5 New Methods of Measuring Productivity

To increase efficiency. New productivity measurements that provide greater insight for improving layer efficiency.



Dr. Morris Cover
Veterinarian

FOR RESERVATION: CONTACT YOUR LOCAL PURINA DEALER

HESS MILLS

PHONE 717 442 4183
717 768 3301
PARADISE PA 17562

HIGH BROS.

PHONE 717 354-0301
GORDONVILLE PA 17529

UMBERGER'S MILL

PHONE 717 867 5161
FONTANA PA 17042

UMBERGER'S INC.

PHONE 717 866 2324
RICHLAND PA 17087

KEYSTONE MILLS

PHONE 717 354 4616 717 738 1088
RD3 EPHRATA PA 17522

**MCCRACKEN'S
FEED MILL, INC.**

PHONE 717 665 2186
2 NEW CHARLOTTE ST MANHEIM PA 17545

**WEST WILLOW
FARMERS ASSN., INC.**

PHONE 717 464 3386
BOX 276 RD3
WEST WILLOW PA 17583

IRA B. LANDIS

PHONE 717 665 3248
BOX 276 RD3
MANHEIM PA 17545

FAWN MILLS

PHONE 717 382 4805
FAWN GROVE PA 17321
PHONE 717 637 1123
HANOVER PA 17331

Anthony's Feed Mill

PHONE 215 488 6211
STRAUSTOWN PA 17559

M. G. HENNINGER & SON, INC.

PHONE 717 362 3333
BERRYSBURG PA 17005

**NEW FREEDOM FARM
& HOME SUPPLY**

PHONE 717 235 3606
BOX 67
NEW FREEDOM PA 17349