

## National egg outlook topic at Thursday meeting

LANCASTER — NEMA's poultry producer conference at Lancaster on April 17 will offer analysis and forecasts on both the white and brown egg market.

According to NEMA's president, Allen Wenger of Rheems the post-Easter market picture will come in for detailed review. John Ricca of Billerica, Massachusetts, vice-president of NEMA will be talking on trends in brown egg territory.

On hand to size up the entire national egg picture will be a top staffer from United States Producers-Cary-Bradley, director of statistics and economics for UEP headquartered in Atlanta, Georgia He is also the editor of UEP's weekly newsletter United Voices

A native of Western Pennsylvania, Bradley graduated cum laude in Economics and Business Administration from Muskingum College. His specialties are econometrics and busines operations research. His career has included work as manager of the Missouri Egg Merchandising Council and the development of egg promotion programs.

Jay Irwin, Lancaster County Extension Agent, will moderate the three man panel handling the marketing topic.



**Cary Bradley** 

Much interest is expected to center on guidance and advice on labor relations problems and wage and hour regulations. This topic will be covered by Attorney George Isaacson, U.E.P.'s labor expert.

Area egg producers will have their first opportunity to meet Richard Koebrick, president and general manager of Egg Clearinghouse, Inc., Koebrick recently assumed his duties with the Dunham, N.H., egg marketing unit.

The conference is scheduled to open at 10 a.m. at the Continental Inn, Route 30, Lancaster. Froducers attending will be luncheon guests of NEMA.

Flock owners, who are not now NEMA members, are welcome to request an invitation by calling C A O'Reilly, Secretary of NEMA at 609/443-3490 after 6 p.m.

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