

Population goes up, milk consumption drops

LANCASTER — By the end of March in 1980, the world population reached 4.5 billion people with 220 million living in the United States. According to the United Nations and the U.S. Bureau of the Census, it took mankind more than a million years to reach the one billion population mark. But the second billion took only 120 years, the third billion, 32 years, and the fourth billion, 15 years.

The means that 172 persons per minute are added to the world population or 90

million people every year. The rate of increase reflects the number of births minus the number of deaths.

However, while the people meter keeps running, what has happened to per capita consumption of fluid milk?

But per capita consumption of fluid milk in the United States was 11.214 ounces per day in 1965 and estimated at 10.204 ounces for 1979. During the past 15 years, thus means a per capita loss of one ounce of fluid milk per day for every American.

That translates into a 1.40 glasses of milk per American per day in 1965 versus an estimated 1.28 glasses in 1979.

What has the efficient dairy industry been doing since 1965?

More with less might be the answer. In 1965, American dairy farmers milked 14.9 million cows with an average annual production per cow of 8305 pounds of milk. By 1979, 10.7 million cows produced almost as much milk by increasing per cow

production to 11,471 pounds per year. That means 28 percent fewer cows and each produced 27 percent more milk.

Dairy industry people have a vested interest in fluid milk sales. There's nothing wrong with that. If they don't speak up for dairy products, who will? Other people don't want to be bothered or get involved.

But the industry can't do it alone. Besides there's nothing lonelier than a solitary drinker. So when you lean on the milk bar, buy

a round for the crowd. Or set your sights on one other person to help you maintain milk consumption. If we

all do that, we'll soon run out of people and fluid milk sales will soar.

Ida's Notebook

Ida Risser



Cindy has her drivers license. The first evening when she asked for the car to go to band practice, her father said, "This must surely be some kind of milestone." Here was our youngest of six children taking the family car and leaving her parents alone in a quiet house.

We have been very lucky in that all of our children have been careful drivers (as far as we know) because they realized the importance of safety and the consequences of an accident. When Cindy went to take her test, we heard a man tell a story of reckless driving, in front of his son, and loud enough for the small roomful of people to hear.

He said that he got arrested for driving 90 miles an hour on his way home from taking his test many years ago. And, he went on to say that after having several accidents connected with fast driving his father finally carried out his threat and sold his car. Was that a good example for his son?

Getting my own license was a traumatic experience for me as my instructor was an impatient father. I suppose I was a slow learner in the 1931 blue Chevrolet but he made me so nervous that thinking straight was impossible. How much better it is to have a trained Driver Education teacher as an instructor.

When I failed my test the first time, my parents were so very ashamed of me that I was quite miserable for days.

This is a busy time for me as the 4-H Club should be organized, the garden planted and on top of all of that my mother is moving to a retirement community. So her large house will have to be emptied. And, all of her life she was a saver of everything possible.

So weeks and weeks of hard work are ahead of me. I should be very grateful that Cindy has gotten her license at this time and can help with the driving.



Today, March 29

Lancaster Co. Society 5 meets at the home of Elizabeth Hottenstein. Robert Turner will present a program on prison ministry.

Tuesday, April 1

Lancaster Co. Society 27 will hold a craft night at 7:30 p.m. at Stauffer's of Kissel Hill.

Thursday, April 3

Lancaster Co. Society 17 will hold a progressive meal. Lancaster Co. Society 20 will entertain Society 11 at the Quarryville Memorial Methodist Church.

Saturday, April 5

Lancaster Co. Society 10 meets at 1:30 p.m.



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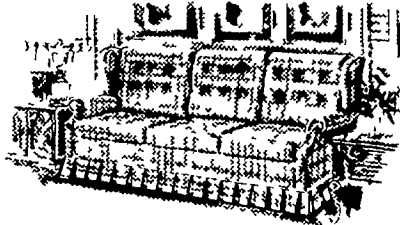
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- Spanish...Traditional...Contemporary...Nylons
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Adj. Rails...Reg \$309 95 **\$109.95**
- 25 - Pine Dec. Rockers w/Maple
Seat...Reg \$209 95 **\$49.95**
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Reg \$1029 95 **\$289.95**
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Cupboards...Dry Sinks...
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