

Farm Business News

NEWTON, IA—Winpower Corporation is offering a new, fact filled 'What should you know before you buy any alternator?'

A 12-page, two-color guide from Winpower answers such questions as "Do you even need an on-the-farm emergency power source"; and, "How to choose the model that's powered for your place."

The guide, being made available to farm prospects through Winpower representatives, answers a variety of additional questions regarding alternator quality, performance and selection. For additional information, contact: Thomas A. Noble, Director of Marketing, Winpower Corporation, 1207 First Ave., East Newton, IA 50208.



New bull enters service

Boss Man, Curtiss Breeding Industries' new well-pedigreed young sire entered service on his first birthday.

Purchased by Curtiss President Tom Neff at the World Dairy Expo on October 5, 1979, Boss Man's auction sale price set a new record for the Expo's World Premiere Dairy Cattle Sale at Madison, Wisconsin.

Boss Man is a son of Bootmaker, a nationally acclaimed sire with more than 25,000 tested daughters. He has a full sister that is Excellent with over 35,000 pounds milk and a Cow Index of +2156. His dam — Niederjohns Sensation Pollyann — is excellent and 3E with three milk records over 30,000 lbs. and a Cow Index for milk of +1953. This dam and

daughter pair is believed to have the highest combined Cow Index of the breed.

Small wonder that ringside observers at the Premier subscribed unanimously to the "well-pedigreed..." rating and spoke of this young bull's potential as rivaling that of Curtiss' great Astronaut.

Curtiss Breeding Industries, at Elburn, Illinois, is one of the leading artificial insemination organizations in the United States, and is the only major AI organization which is owner-operated. Curtiss celebrated its 30th anniversary in 1979, having been founded in 1949 by the late Otto Schnering, president and founder of Curtiss Candy Company and a well-known and long-time dairy cattle breeder.

Ham it up, America

CHICAGO, IL. — "Ham It Up, America. Enjoy Pork For Lunch." is the new bumper sticker being offered by the Wayne Feed Division of Allied Mills, Chicago-based feed and food company.

As a major supplier of animal feed for hogs, Wayne Feeds is offering the bumper sticker as a promotional device to encourage the American consumer to eat more pork and pork products. The company

expects to distribute 100,000 of these bumper stickers throughout the United States.

A 12-month ad program to support the promotion will appear in the Iowa Pork Producer magazine beginning in April. Bumper stickers can be obtained by writing directly to Wayne Feeds Advertising Services, Box 537, Ft. Wayne, Ind. 46801; or may be picked up at a Wayne Feeds dealer.

Brubaker equipment announces new sales person

MANHEIM — Roy A. Brubaker has announced the appointment of Stanley L. Miller of 501 Doe Run Rd., Manheim, to the sales position formerly held by Howard Erb, who recently passed away.

Miller is a graduate of Manheim Township High School and completed the Dale Carnegie sales course. He was born and grew up on

a farm and had some sales experience with a local feed company.

Since 1947 the Brubaker farm equipment firm located southwest of Lititz, has been selling and servicing farm supplies and machinery including Sperry New Holland, Alis Chalmers, Van Dale, and Starline.

Trio graduates from auction school

WILLOW STREET — Steve Adriance, R5 Montrose; Harvey Clary, R4 Montrose; and J. Edward Leaman, R1 Willow Street, have returned from Mason City, Iowa where they completed a course at the Reisch College of Auctioneering.

They received training in all phases of Auctioneering including real estate, registered livestock, general farm, antique and sale managing.

They also received on-the-spot training by selling at real public Auction sales during the term, where they demonstrated their ability as an Auctioneer.

There were 141 students graduated from 29 states and

Canada. There were six women students in the class.

The Reisch World Wide College of Auctioneering is the largest college of its kind in the world, and has been operating for over 44 years with over 17,000 graduates.

Steve, Harvey and Edward are fully qualified to conduct any, and all, types of Auction sales using the most successful and advanced methods in the Auction profession.

Steve and Harvey will be serving their state apprenticeship with Steve's father, Jim Adriance of Montrose. J. Edward Leonard is currently seeking a sponsor for his apprenticeship.

Bachman's attend MFS, Inc. convention

FALLSTON, Md. — Mr. & Mrs. Thomas Bachman of Fallston, Md., distributors for Modern Farm Systems, Inc., joined nearly 350 other mfs. distributors and their personnel from the United States at the Sarasota Hyatt House in Sarasota, Florida, for the twelfth annual Modern Farm Systems, Inc. National Sales Convention, earlier this month.

The convention was conducted by Modern Farm Systems, Inc., President,

Don Reimer, and Sales Manager, Bob Marsh.

A seminar was conducted by Tom Haggai of High Point, North Carolina, an internationally known leader in the business world. Haggai presented the group with pertinent remarks reminding everyone that they needed to get concerned and involved in all areas of public life - from the township and school level thru to the state and federal level if our nation is to survive in the form we now know it.

Sigler joins Farm Credit

YORK — Richard Zook, General and Associate Manager of the Federal Land Bank and Production Credit Association of York, announced the appointment of James K. Sigler to the Associations' field staff.

Sigler is a native of western Pennsylvania. He received a B.S. degree in ag education from Penn State University in 1961. He taught vocational agriculture two years at Northwest-Bradford High School, Rome, Pennsylvania, and three years at Marathon Central High School in New York State.

During the past thirteen years, he owned and operated a 400-acre, 70-cow dairy farm in Broome County, New York. He recently served as President of the Marathon Central and as Chairman of the

Broome County Extension Dairy Advisory Committee.

Jim will be responsible for providing agricultural credit in south central and southwestern York County.

He and his wife, Joy, a Registered Nurse, and two sons, reside at Brodbeck's R1.

Martins tour Madrid

MANHEIM — Mr. and Mrs. Galen Martin of Manheim; and Amos Horst, Clear Springs, Maryland, toured Madrid, Spain and the Costa del Sol recently.

Their trip was part of the Curtiss Breeding Company's 30th anniversary Award program.

They were among 16 Curtiss distributors to make the trip.

IH moves Eastern office

HARRISBURG — International Harvester's District Sales Office for Central and Eastern Pennsylvania and New Jersey has been moved from its former International Harvester warehouse location to Suite 102 at 800 Corporate Circle, Harrisburg, according to District Manager, Harold E. Bower.

The District Sales Office has been located in Harrisburg since November of 1978, according to Bower. It is one of eight districts the IH Agricultural Equipment Group has in the Northeast Region of the U.S.

"Harrisburg is an excellent location for a district office because it is centrally located between the East Coast and the western border of the district which ends around Altoona. This gives us an excellent opportunity to provide immediate service to our agricultural equipment dealers in Pennsylvania and New Jersey," Bower said.

Bower said 800 Corporate Circle is located at the intersection of Interstate 81 and North Progress Avenue. The District's mailing address will remain the same—Box 1357, Harrisburg, Pa. 17105. He said the new District Office phone number is 717/545-4269.

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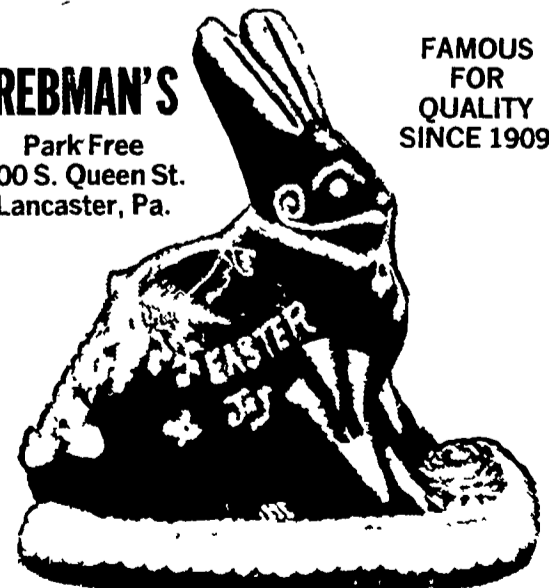
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