



Corn-soy and Vigortone: costs you less, earns you more.

The price you get at market time still depends on the pork supply rather than production costs plus profit.

But whatever the price, your control on feed costs can earn you more money when it's time to sell.

When you build your own rations around corn-soy and Vigortone, you've got control. There're feeds that cost more; but you can't buy better.

Better nutrition for lower cost of gain.

Rations built around Vigortone swine pre-mixes are fortified with the proper levels of major minerals, trace elements, vitamins, and all essen-

tial amino acids.

The balanced nutrition in these rations actually promotes better feed conversion, so your hogs benefit more from less feed. Your cost of gain stays low.

Save on feed costs every feeding day.

With corn-soy and Vigortone, you buy only what you don't grow on your own farm. You grind and mix the rations — fresh — from pre-starter right on through finishing.

The money that would have gone to pay middleman costs (processing, transportation, bagging) stays where it belongs — in your pocket.

Better feed — we can help.

Start paying less and earning more from your feeding program. It's easy and your Vigortone dealer can show you how.

To visit with him soon, just fill in the coupon and send it off today.

**Call toll-free
800-447-4700
In Illinois, call 800-322-4400**

Vigortone Products Co.
P.O. Box 1230
Cedar Rapids, Iowa 52406

I'd like to know more about Vigortone's swine pre-mixes

Name _____
Address _____
City _____ County _____
State _____ Zip _____
No. of hogs marketed/year _____



VIGORTONE

We help you make a better feed.