

Pa. stores win

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for their efforts in providing the consumer with the 7 billion pounds of apples eaten each year. The "Know Your Apples" promotion is one way the Pa. Apple Market Board is trying to assist the local stores to sell more Pennsylvania apples.

According to a PDA official, at the present time there are approximately one million bushels of apples in storage in the state, with about 383,000 bushels of Red Delicious, 334,000 bushels of Rome Beauty, 304,000 bushels of Golden Delicious, 83,000 bushels of Stayman, and 42,000 bushels of Jonathan.

George Peters, of Mountain Orchard Co-op addressed the group, and encouraged the produce buyers to inform their customers the russet "beauty marks" on the Golden Delicious apples are the result of the apple having less natural wax than others. Any abrasive weather, harsh sun or too much moisture, causes the coarse lenticel, he added.

"If the produce buyers continue to be innovative and accept the opportunity and challenges of marketing these Pennsylvania apples, the customers will soon be satisfied with the way the apple eats rather than the way it looks," he concluded.



Fox's Market, Middletown, receives their fourth place national award and first place regional award for independent stores. Pictured are, from left, Glenn Shaw, AMB; Bill Fox, owner; Harry Myers, produce manager; and John Rice, AMB.



Accepting third honors in the national Greenthumber contest for chains of 50 or more stores is Larry McWilliams, P.A. & S. Small, center, York, also the second place regional winner.

USDA licenses vaccine for East Coast disease

NEW YORK, N.Y. — A vaccine has been licensed by the U.S. Department of Agriculture for the prevention of a canine disease that has recently broken out in New York City and all along the Eastern seaboard.

Dellon Laboratories of Omaha, Neb., was issued the first such license to produce and distribute a vaccine for canine parvovirus.

According to Pierre A. Chaloux, deputy administrator of the USDA's Animal and Plant Health Inspection Service, parovirus infections in dogs are usually characterized by severe diarrhea, dehydration, loss of appetite, vomiting, high temperature and a low white blood cell count.

Canine parvovirus is contagious and is usually spread quickly in dog colonies, kennels and places where dog-to-dog contact is prevalent. It is often spread by ingestion of dog feces.

The infection, which was unknown until the latter part of 1978, has been reported in all areas of the U.S.

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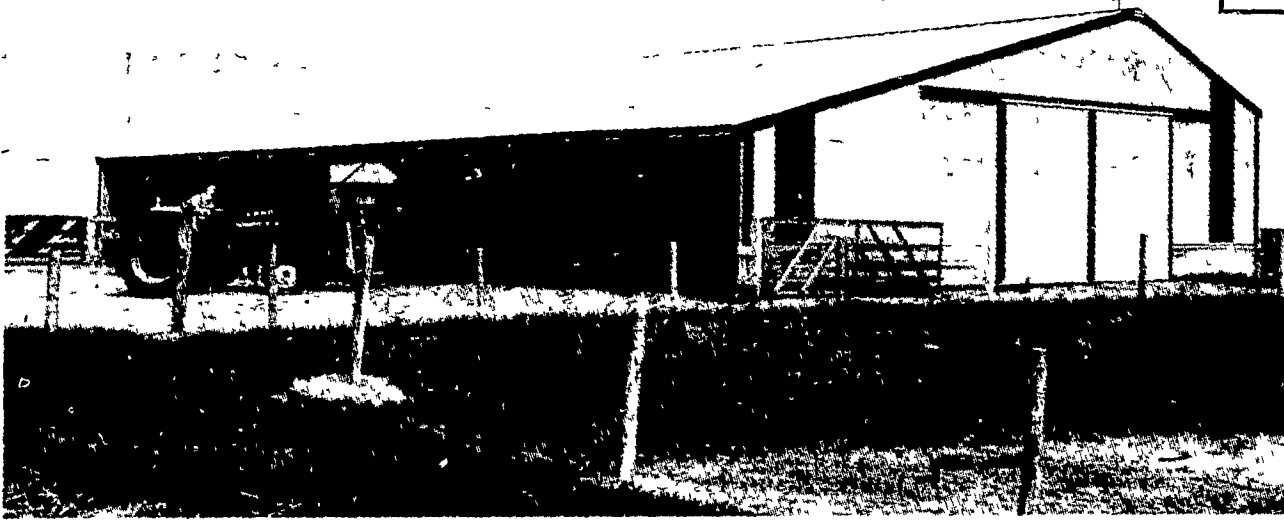


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