

Today's Farming Demands Innovation

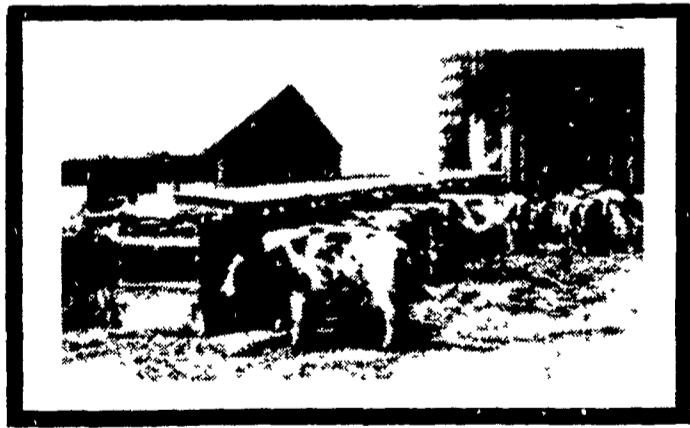


Bob Wilson knew there had to be a better way to plant corn on his 1,500 acre farm. So he designed and built a 16-row self-propelled planter that lets him put in 200 acres a day. Bob is another innovative DEKALB dealer who's willing to share his better ideas.



Why Our Best Ideas Are Filling Pennsylvania Planters

The seed you pour into your planter boxes better be the kind that makes big yields or it won't be around for long. Innovative DEKALB hybrids are the best ideas growing for big yield power and disease resistance. And that's the 1-2 punch that helps you get the most out of harvest.



Fast drying XL-55a is on its way to becoming a cornerstone hybrid for the Pennsylvania farmer who likes to plant and harvest early. You'll be in great shape next fall with this outstandingly healthy, big yielding hybrid.

XL-55a

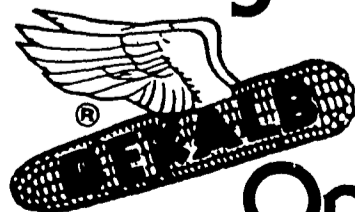
Last fall XL-61 and Pete Makin rewrote the record book on the Delmarva Peninsula. They teamed up to produce 235.39* bushels per acre (irrigated). Bumper yields plus excellent health and great standability put XL-61 in a class by itself throughout the East.

XL-61

When Pennsylvania corn growers look at the extra large ears on XL-71, they know they'll harvest big yields. This new hybrid's quality stalks and excellent disease resistance increase the yield you'll haul home.

XL-71

The Innovators



Depend On DEKALB

DEKALB is a registered brand name. Numbers designate hybrids.

Interested in boosting your harvestable yield? Grow into the '80s with three of Pennsylvania's best. Ask your DEKALB dealer for these innovative hybrids today.

As a condition of sale, please note statement of limited warranty and remedy on DEKALB orders and tags.

*DEKALB YIELDMASTERS Club yields are mechanically harvested without gleaning from a measured acre or more and computed to No. 2 corn at 15.5% moisture in the presence of an impartial witness.