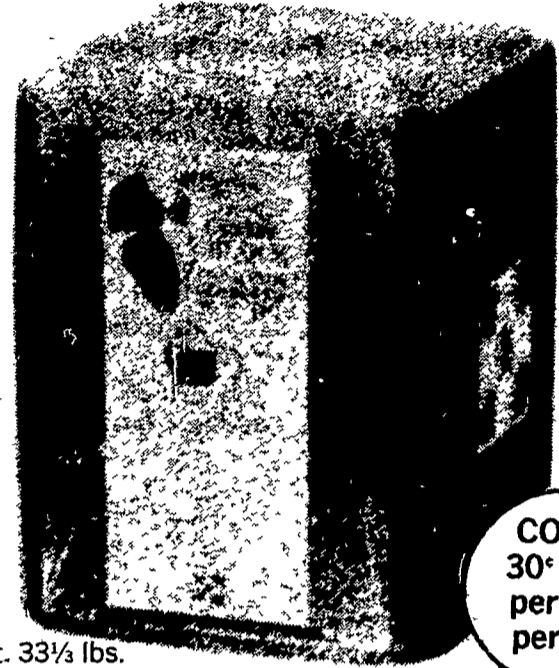
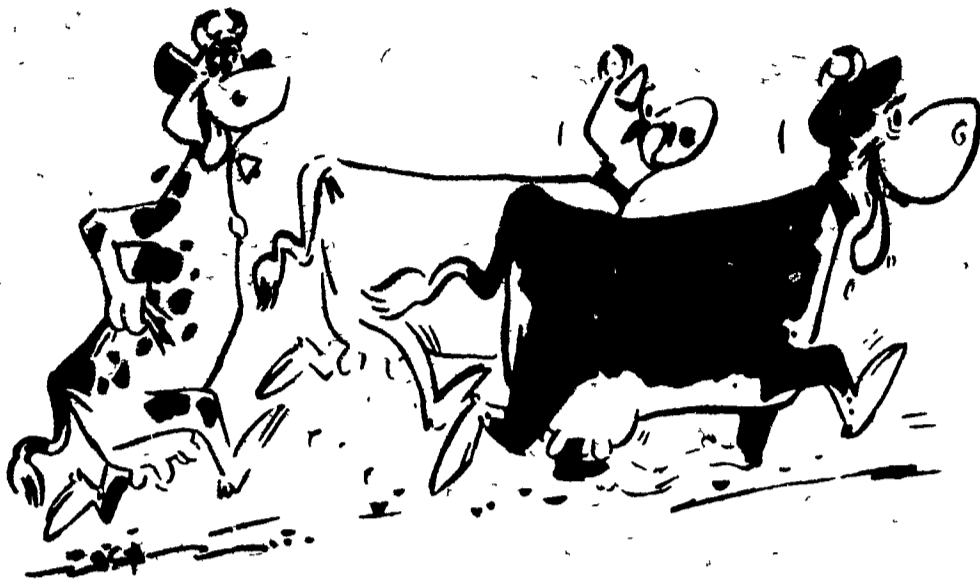


"EASY DOES IT" FEEDING PROGRAM FOR DRY COWS AND GROWING HEIFERS



Wgt. 33 1/3 lbs.

COST -
30¢ - 40¢
per cow
per day

NEW FRESHSTART D&H CHOW BLOCK

- ★ 1 Block for every 4 cows
- ★ All you feed is roughage
- ★ Let your dry cows and growing heifers feed themselves



**Purina Research Tests Prove
Superiority of D & H Chow Blocks**



Many dairymen find it inconvenient to hand feed growing heifers and dry cows, especially on out-of-the-way pastures. As a result, many heifers and dry cows fail to receive nutrition required for most efficient and economical growth and development.

To help solve this problem, Purina Dairy Research scientists conducted extensive tests on various methods of self-feeding heifers and dry cows including liquid feeding and free-choice salt meal mixes. Final

research data on feeding tests proved the superiority of D&H Chow Blocks both in feeding performance and cost to feed.

Heifers on D&H Chow Block tests consumed an average of 2 to 3 pounds per day and averaged 1.8 pounds gain per day considered an ideal growth rate for proper muscle and bone development.

NOTE: D&H blocks are not to be used when high calcium legume hay is fed to dry cows

Check these reasons why you should feed D&H Chow Blocks

- Convenient to feed . . . easy to handle, store and haul.
- Saves labor . . . no daily hand feeding. When distributed properly, block lasts for days.
- Economical . . . eliminates investment in storage tanks or self-feeders.
- Contains intake regulators . . . a combination of appetite regulators limits intake to 2-3 pounds per head per day, which meet the animal's daily requirements.
- Contains proper mineral balance . . . mineral balance is at levels specifically required by dairy animals.
- Meets vitamin requirements . . . 2 pounds of the Block per head per day meets the total Vitamin A and D requirements for growing heifers and dry cows.
- Supplements roughages . . . adds the nutrition that growing heifers and dry cows need to balance good roughages.



FEED PURINA — FOR MORE MILK & BETTER PROFITS

I Want Purina's "Easy Does It" Program.

Mail to: **PURINA**
Box 366 S
Lititz, PA 17543

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____
PHONE _____

HESS MILLS
PHONE 717 442-4183
717 768 3301
PARADISE PA 17562

HIGH BROS.
PHONE 717 354-0301
717 738 1088
GORDONVILLE PA 17529

UMBERGER'S MILL
PHONE 717 867 5161
FONTANA PA 17042

UMBERGER'S INC.
PHONE 717 866 2324
RICHLAND PA 17087

KEYSTONE MILLS
PHONE 717 354 4616 717 738 1088
RD3 EPHRATA PA 17522

**MCCRACKEN'S
FEED MILL, INC.**
PHONE 717 665 2186
2 NEW CHARLOTTE ST MANHEIM PA 17545

**WEST WILLOW
FARMERS ASSN., INC.**
PHONE 717 464 3386
WEST WILLOW PA 17583

IRA B. LANDIS
PHONE 717 665 3248
BOX 276 RD3
MANHEIM PA 17545

FAWN MILLS
PHONE 717 382 4805
FAWN GROVE PA 17321
PHONE 717-637 1123
HANOVER PA 17331

Anthony's Feed Mill
PHONE 215-488 6211
STRAUSTOWN PA 19559

M. G. HENNINGER & SON, INC.
PHONE 717 362 3333
BERRYSBURG PA 17005

**NEW FREEDOM FARM
& HOME SUPPLY**
PHONE 717 235 3606
BOX 67
NEW FREEDOM, PA 17349