# Howes Ivanhoe Nora sold for the highest price to date this year, according to

## William Nichol, Pa. Holstein Assoc. The state record, set a year ago, is \$71,000. Holly Milk Co-op stages

official open house

BYCURTHARLER MT. HOLLY SPRINGS -Most farmers and farm businesses welcome friends and neighbors to tour new

buildings or setups once things get rolling. The Holly Milk Cooperative, owned by members of Inter-State Milk Producers' Cooperative and the Maryland Cooperative Milk Producers, Inc., is no different. It opened its doors

Thursday so farmers, dignitaries, and members of the press could tour the plant during the day-long open house.

Holly Cooperative's processing plant is designed to convert as much as two million pounds of milk per day into

milk powder, or butter. On hand to tour the plant were representatives of the <sup>P</sup>ennsylvania, Maryland, and Delaware Departments

skun mulk powder, whole

of Agriculture. In addition, many members both of Inter-State is to provide a weekend and MCMP swelled the group which toured the plant.

It is the dairymenmembers of the Holly Co-op venture who stand to gain the most from the plant's operations.

The logic behind the plant

destination for milk produced on area farms.

With the coming of 40 and 35 hours workweeks, many milk processors were limiting operation time to five, even four, days. This

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## Highest price paid this year

# Heifer sells at \$32,200

BY SHEILA MILLER

LANCASTER - There was excitement in the air at the Thursday afternoon sale at Melvin Kolb, Inc,'s sale barn when an Osborndale Ivanhoe daughter sold for

The price was one of the highest prices ever paid for a Holstein heifer, which according to Park Myers may be the highest paid in Lan-caster County this year.

The high-priced heifer sold to Strouse and Neer Associates, a syndicate out of Centre Hall. The contending bidder on the Ivanhoe daughter was Dean Franz, Munnesota.

Myers explained Howes Ivanhoe Nora was an embryo transplant out of an excellent cow, a Roybrook Telstar daughter, that sold for \$40,000 in Wisconsin. This cow has made over 20,000 pounds milk since her lactation as a four year old.

And, going back one more generation, the second dam, a very good Thornlea Texal Supreme daughter, had a record of 110,650 pounds in six lactations, with 4500 pounds milkfat.

The heifer, born March 4,

1978, is in calf to Pawnee Farm Arlında Chief.

The second high selling heifer is a product of an embryo transfer from another \$40,000 dam. Her mother is an excellent cow by Fond Matt with a five-year-old lactation record of 21,500 pounds milk, and 887 pounds fat. She was sold at the 1976

Miss Pinehurst is a February 20, 1978 heifer by Roybrook Starlite. She is in calf to Plushanski Persuader.

The heifer sold to William He of Newburg for \$15,100.

There were a total of 244 head sold at the Thursday sale, with a sale average of

# Agri-Women hear pro-pesticide talk

BY PAT KAUFFMAN

HERSHEY - "There's no such thing as a safe poison, only safe ways to use it,' remarked Leavitt S. White, Dupont Chemical Representative.

"What Agri Women are doing in hearings can be extremely important to the farmer,"he stated.

White addressed Penn's Agri-Women members Thursday. In his address to the group, White emphasized the need to develop and use good public relations tactics in dealing with farmcommunity problems.

Citing examples of problems arising from public concern over the use of certain pesticides. White urged members to use force of fact to influence public opinion. He urged members

to present themselves as they are, mothers with children and families who live with and use the pesticides and who are living proof of their safety.

"Opposing groups are often very well organized, they know for instance that the press works on a tight schedule, and where the press table at a hearing is. They produce printed copies of their testimony and place them conveniently on the press table. Naturally, a reporter with limited time and many daily assignments will welcome this. The result is very often that much of what is handed to a reporter ends up in his story.'

Therefore, White stressed the need for farm groups to think public relations. Neat

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# Welfare farms' dispersal batted around on Hill

BY DICK WANNER

HARRISBURG - The week's biggest legislative Building was bursting at the story was, of course, the fight in the House to stop cash grants to 21 200 and demonstrates with welfare rights Secretary Helen O'Bannon cash grants to 81,000 ablebodied welfare recipients. A number of pieces of farm legislation, meanwhile, languished.

But as one observer noted, "If we get that welfare legislation passed, farmers can celebrate along with everybody else."

On Wednesday, the Capitol

demonstrators and touring school children Agriculture Secretary Penrose Hallowell striding through the Capitol rotunda seemed hardly aware of the boisterous crowd. He had his own concerns with the Department of Welfare, concerns which he was preparing to

discuss that night over dinner.

Department of Public Welfare was going ahead with a plan to phase out the department's institutional programs. farming Furlough notices were prepared for the 141 full-time state employees who operate

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## Dairymen hear latest management tips

## **Dairy Herd Conference**

#### BY SALLY BAIR STATE COLLEGE

About 180 Pennsylvania dairymen attending the Dairy Herd Management Conference Thursday and Friday at Penn State received in-depth information on the nutritional needs of the dairy herd and learned specifics of raising dairy herd replacements

Calling Total Mixed Rations 'an exciting concept whose time has come" Darwin Braund, director of

dairy and livestock research for Agway, explained that TMR is the blending of grain and forage, balancing it for nutrient content, and offering it free choice.

Braund said allowing dairy cows to decide for themselves what they will eat can be economically detrimental, since many cows will wait for their preferred forage although all forages offered may be of excellent quality

In TMR each bite is

balanced and the cow decides how much she will eat and how often she will eat. Braund called it -a casserole for cows which is ready for them to eat when the spirit moves them

Traditional methods of feeding, according to Braund, mean that grain feeding precision is limited. because farmers can't accurately predict the forage intake of individual animals

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### **Lancaster Dairy Day**

BY DICK ANGLESTEIN LANCASTER - A large standing-room-only crowd of 450 farmers heard first-hand reports on mastitus problems, including one new to Pennsylvania for which there is no treatment, at Lancaster County Dairy Day

on Tuesday. Individual experiences with treating and overcoming mastitis were outlined by three dairymen, including Donald Ranck, Päradise, on staph and strep; David Win-

dle, Cochranville, on coliform; and Jay Frey, Washington Boro, on mycoplasma.

(Additional information on the Dairy Day program appears on pages 21 & 22.)

Discussing mycoplasma, Frey, manager of Turkey Hill Dairy, spoke of some of the unique difficulties encountered with this new type, which has been associated with large dairy herds in California for the past five years.

This new type doesn't respond to normal antibiotic treatment and can't even be detected in regular culture tests, Frey said.

"The only way to get it out of our herd was to sell the animals," Frey said.

"The cost was 200 cows, about one-third of the herd, with a high percentage of fresh cows and heifers milking over 100 lbs. a day.

'We sent the culture

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