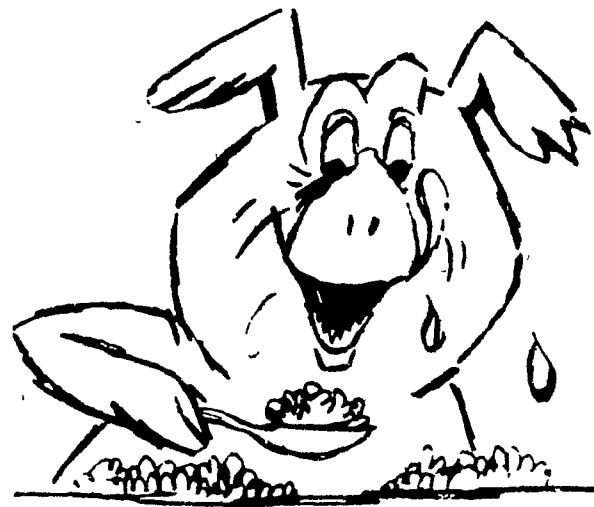


TWO NEW OCTANE PRODUCTS JOIN THE PERFORMANCE TEAM

Approximately three years ago Ralston Purina released revolutionary new growing and finishing rations called High Octane Hog Chows. They were based on several major nutrition discoveries by Purina Swine Research.

Today, you can take advantage of the High Octane breakthrough from the very moment pigs are farrowed ... a lactation ration ... a pre-starter ration ... a starter ration, and the already well-established growing and finishing Hog Chows.

So now you can go all the way with Purina High Octane Chows. Four feed products known as ... The High Octane Performance Team.



WHAT THEY NEED

WHAT WE PROVIDE

NEW SUPER PALATABLE FARROWING CHOW

easier, safer farrowing

FARROWING

- Laxative feed for easy, safe farrowing
- Appetite satisfaction.
- Medication to reduce scours-causing organisms.
- Low-energy, bulky ration to reduce incidence of MMA.

FARROWING

- Special laxative ingredients to prevent constipation.
- Palatable formula to satisfy appetite.
- Medication with high activity against scours-causing salmonella types of organisms.
- Low-energy, bulky, pelleted formula.

NEW HIGH OCTANE LACTATION CHOW COMPLETE

more milk, stronger sows

LACTATION

- Help in producing lots of better-quality milk, even in hot weather.
- Sufficient nourishment to wean heavier litters without excessive sow weight losses.
- High nutrient levels which prevent sows from robbing their muscle tissues and bones to make milk.

LACTATION

- High nutrient density to support production of superior quality and quantity of milk.
- Correct balance of energy, amino acids, vitamins and minerals needed to wean heavier litters.
- Necessary nourishment needed to prevent body-robbing and excessive weight losses.

HIGH OCTANE BABY PIG CHOW

starts 'em right

NEWBORN PIGS

- High palatability.
- Excellent digestibility.
- Correct ingredients needed to supplement sow's milk and promote fast, early growth.
- High nutrient concentration to accommodate the pig's small stomach.

NEWBORN PIGS

- Attractive aroma and great taste appeal, specially packaged to seal in freshness.
- Ingredients specifically chosen for easy digestibility...combined into a small particle size.
- Proper balance of nutrients needed to promote fast, early growth while nursing.
- High nutrient density formula designed to ensure every ounce gives pigs a real boost.

HIGH OCTANE PIG STARTENA

you can see the difference

15 to 50 LBS.

- Good palatability.
- High digestibility.
- Plenty of nutritional power.
- Help in fighting disease and stress.

15 to 50 LBS.

- Special ingredients selected for tastiness and good aroma combined with "ett" form for easy eating.
- High biological availability of nutrients for easy digestibility.
- High nutrient density balance of energy, amino acids, vitamins and minerals needed for improved growth and reduced conversion.
- High level antibacterial drug to reduce effects of stress and help prevent disease.

FEED PURINA - For Better Profits And Better Pigs

I Would Like More Info On
 Fattening Program Farrow to 50 Program
 KLEENLEEN Breeding Stock

Mail to: **PURINA**
 Box 366 S
 Litz, PA 17543

NAME _____
 ADDRESS _____
 CITY _____
 STATE _____ ZIP _____
 PHONE _____

HESS MILLS
 PHONE 717 442 4183
 717 768 3301
 PARADISE PA 17562

MCCRACKEN'S FEED MILL, INC.
 PHONE 717 660 2186
 2 NEW CHARLOTTE ST MANHEIM PA 17545

Anthony's Feed Mill
 PHONE 215-488 6211
 STRAUSSTOWN PA 19559

IRA B. LANDIS
 PHONE 717-665 3248
 BOX 276 RD3
 MANHEIM PA 17545

UMBERGER'S INC.
 PHONE 717 866 2324
 RICHLAND PA 17087

WEST WILLOW FARMERS ASSN., INC.
 PHONE 717-464 3386
 WEST WILLOW PA 17583

NEW FREEDOM FARM & HOME SUPPLY
 PHONE 717 235-3606
 BOX 67
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 GORDONVILLE PA 17529

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 PHONE 717 362 3333
 BERRYSBURG PA 17005