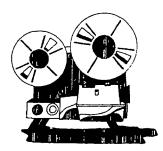




You're Invited . . . To Our Open House.

See How We're Ready To Serve You In The 80's . . .



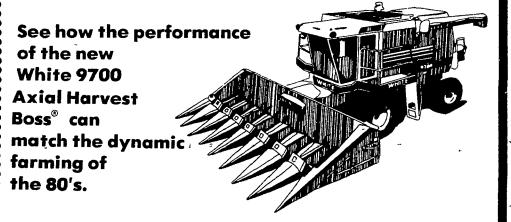
through the film, "The Man, The Land & White." We'll present a very serious outlook at the land... farming. The Man...you, the farmer. And White... the progressive farm equipment company for the 80's. Please Join Us!

AFTERNOONS AT 2 P.M.

Come in and see why 1980 is the year of the Land, The Man and White[®] . And what you'll see in the way of new service and products will make you a firm believer in White.



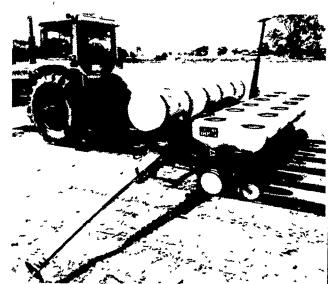
See the two new additions to the growing line of White Field Boss[®] Tractors. The new 60 hp 2-62 and 43 hp 2-45 are the Utility Field Boss Tractors that have many of the standard features you'd expect to find on our larger horsepower tractors. They're the newest additions to the performance you'll find in our full line of 27 to 181 horsepower Field Boss Tractors.



It's the first combine that gives you the potential to replace two conventional 45-inch cylinder combines . . . that's the capacity that can match your growing needs of the future.







FROM WHITE

★ See Our Full Line Of White Farm Toys In Stock.



SPECIAL DISCOUNTS ON WHITE FARM EQUIPMENT PARTS See Pages D24 - D25

See how you can increase your planting accuracy and your yields with the new White 5100 Seed Boss™ Planter.

> It's new exclusive walking-beam dual depth gauge wheels and pressurized seed metering units offer seed depth and in-row consistency our competitors find hard to match.

