

January milk price unchanged at \$12.25

NEW YORK, N.Y. — Dairy farmers supplying milk plants regulated under the New York-New Jersey marketing orders during January will be paid on the basis of a uniform price of \$12.25 per hundred pounds or 26.3 cents per quart.

Market Administrator Thomas A. Wilson, who announced January's price, also stated the uniform farm price was \$12.25 per hundredweight in December 1979 and \$11.49 per hundredweight in January 1979. The uniform price is a marketwide weighted average of the value of farm milk used for fluid and manufactured dairy products.

The total amount of milk received from the 17,525 dairy farmers supplying the New York-New Jersey Marketing Area was 858,886,127 pounds during January 1980. This was almost 25.9 million pounds above last year.

The gross value to dairy farmers for milk deliveries was \$107,270,498.99.

Wilson explained that this included differentials required to be paid to dairy farmers but not voluntary premiums or deductions authorized by the farmer.

Regulated milk dealers utilized 404,397,982 pounds or 47.1 percent of the total amount of milk for Class I. The Class I milk is used for fluid milk products such as homogenized, flavored, low-test and skim milks.

For January 1980, handlers paid \$13.52 per hundredweight, or 29.1 cents per quart, for the milk used in Class I products compared with \$12.69 a year ago.

The balance of the milk, 52.9 percent, was used to manufacture Class II

products including butter, cheese, ice cream and yogurt. For this milk the handlers paid \$11.40 per hundredweight.

The uniform price is based on milk containing 3.5 percent butterfat. For January 1980, a differential

of 15.0 cents was applied to the price for each one-tenth of one percent that the milk tested above or below the 3.5 percent standard.

All prices quoted are for bulk tank milk received within the 201-210 mile zone from New York City.

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Help prevent
birth defects for
tomorrow's babies!
The March of Dimes
Reading
Olympics

Pork promotion

(Continued from Page E5)

devoted to pork advertising and news stories on cooking tips and special pork recipes in just one month.

Perhaps the most unusual, and successful, aspect of this giant promotional effort was the personal involvement of the pork producers and their families.

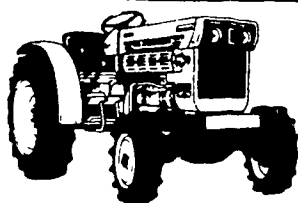
Working through their state pork councils and the women's auxiliary, these people organized special promotional projects of their own to tie-in to the appearance of the Pork

Showcase—newspaper supplement. Their activities included actually going into the supermarkets, assisting the store managers and talking with shoppers about their product.

How well did all this effort pay off? Well, those economic soothsayers now report that Americans purchased and ate more pork in '79 than ever before in history.

"They're eating it because they became reacquainted with pork and liked..."

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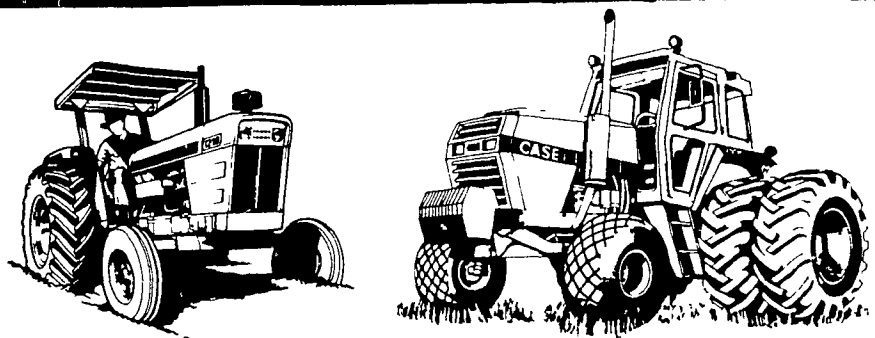
PLUS THE FOLLOWING AT FEBRUARY SAVINGS:

Satoh Beaver		
2 WD, Ag Tires, 15 HP	\$4285	*3295
2 WD, Turf Tires, 15 HP	\$4395	*3395
4 WD, Ag Tires, 15 HP	\$4550	*3595
Satoh Buck		
2 WD, Ag Tires, 18½ HP	\$5068	*3795
2 WD, Turf Tires, 18½ HP	\$5184	*3895
4 WD, Ag Tires, 18½ HP	\$5382	*4295
4 WD, Turf Tires, 18½ HP	\$5505	*4295

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•PARTS•SERVICE•RECONDITIONED TRACTORS•CONVENIENT FINANCING•LEASING•RENTALS

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