

# Regional Star Farmer plans dairy future

BY RUTH ANN BENEDICT  
Staff Correspondent

WAYNESBORO — Jesse Reichard probably did not know when he bought his first Holstein heifer back in 1966 that in 14 years he would own a herd of 18 registered Holsteins, including two bulls.

Now, at 17, he owns a herd of 18 and was named Regional Star Farmer for the South Central District in Agriculture Production at the 51st FFA Convention in January. Jesse is the son of Mr. and Mrs. John Reichard, Pump House Rd., Waynesboro, and is a senior at the Waynesboro Senior High School.

Currently engaged in farming with his father on a 140 acre farm, Jesse's milking cows can be found on his brother Edgar's farm located not far from the home farm.

But cows are not his only bag!

Jesse is a very active

member in the Blue Ridge Chapter at the Waynesboro School. He is the president of the Blue Ridge FFA Chapter and served as treasurer in 1978. In 1979 he was treasurer of the county FFA group.

He has received his Star Green Hand, Chapter Star Farmer, County Star Farmer and has won a Production Credit Award on his project books over the past years.

In the four years Jesse has been involved in FFA at Waynesboro, he has increased his projects from just five his first year to nine enterprises this year, while widening his exposure to all areas of agriculture production.

Currently Jesse's FFA enterprises include dairy herd, swine marketing, broilers, alfalfa, clover hay, wheat, oats, rye and corn.

This past growing season he harvested 46 acres of corn, six acres of oats, 24

acres of clover, five acres of rye, 16 acres of alfalfa, and 10 acres of wheat for a total of 107 acres.

During the past two years Jesse has purchased a stacker and a tractor, enabling him to do some custom stacking for farmers in the surrounding area. This past fall he made some 215 stacks not including those on the home farm.

When asked about the future, this prospective young farmer talks in phrases of "I would like to see".

Jesse faces reality and recognizes the fact that it is hard to get started in the dairy business in this day and age. This fact alone stops many young people, but Jesse wants to be in the dairy industry even if he is not directly working and owning a dairy farm.

He has plans and dreams which include building a

(Turn to Page B6)

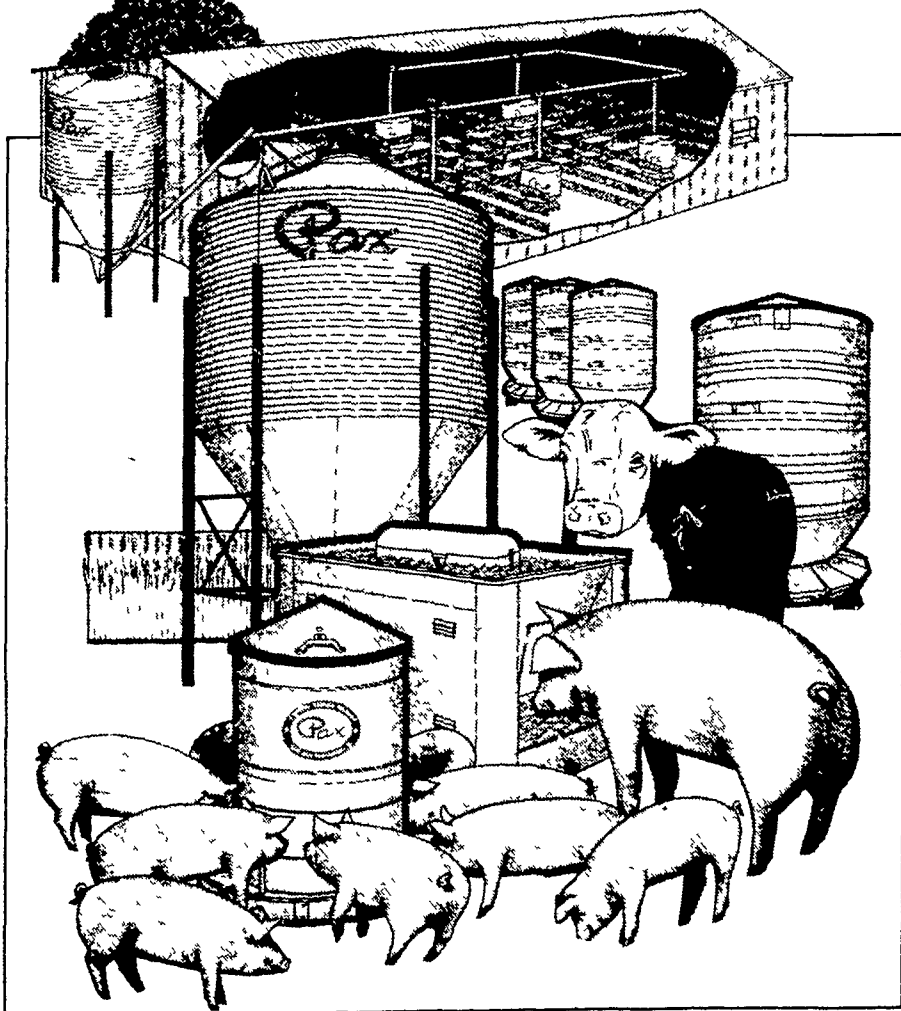


Much of Jesse's success can be attributed to his keeping good records, staying on top of things and in staying active in a wide range of activities other than FFA.

## TRI-COUNTY SWINE SYSTEMS IS PLEASED TO ANNOUNCE THAT WE HAVE RECEIVED THE REGIONAL DISTRIBUTORSHIP FOR PAX EQUIPMENT



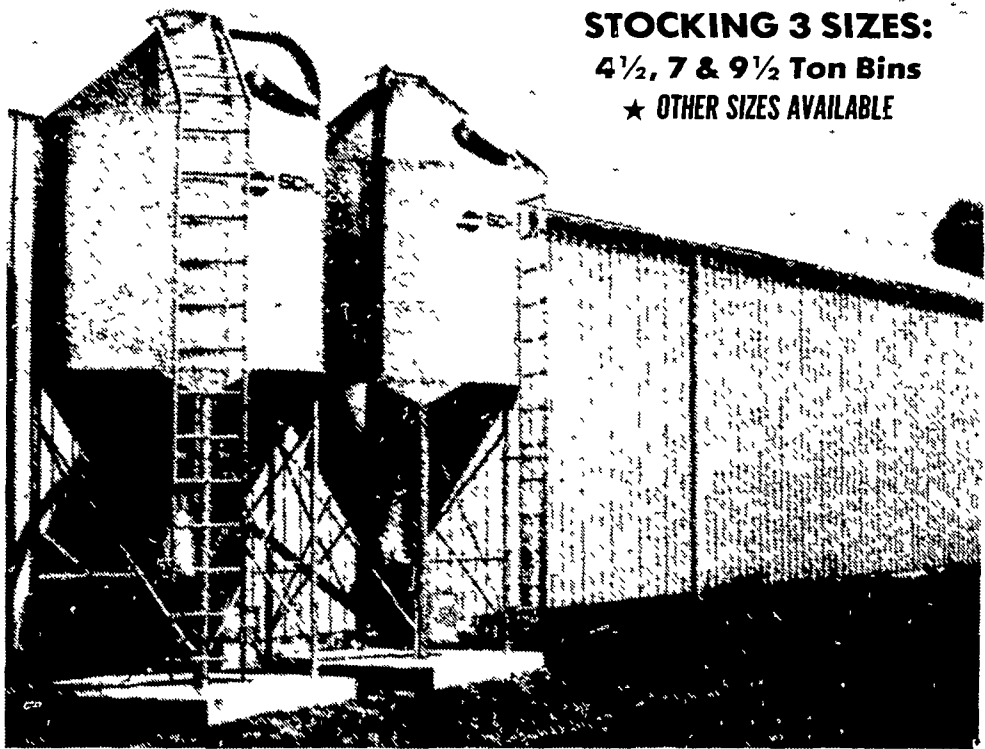
quality built livestock feeding and watering equipment... feed and grain handling and storage equipment



## AUTHORIZED DEALER FOR SCHULD BULK STORAGE BINS

**FEBRUARY SPECIAL** EXTRA 10% OFF During February

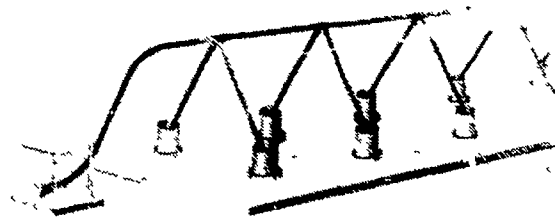
STOCKING 3 SIZES:  
4½, 7 & 9½ Ton Bins  
★ OTHER SIZES AVAILABLE



**Warner**

Modular Components for Automatic Feeding Systems

Flex Flo systems can be designed and assembled in almost any configuration using these quality Warner components. They are built of durable materials designed for easy fit convenient assembly.

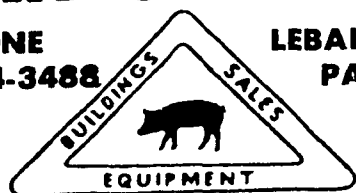


Flex-Flo Components

**TRI-COUNTY**

PHONE 717-274-3488

LEBANON PA.



**SWINE SYSTEMS**

TRI-COUNTY SWINE SYSTEMS IS AN AUTHORIZED DISTRIBUTOR FOR THE FOLLOWING EQUIPMENT:

- Schuld Feed Bins
- AAA Inc. Ventilation Systems
- Warner Flex Augers
- Osteel Hog Scales
- Woven Wire Flooring
- Cushion Coated Flooring
- Pax Equipment
- Monoflo Hog Waterers
- Lixit Hog Waterers
- Nobbe Concrete Slats
- Magic Ray Catalytic Heaters