



PURINA **BIO-4** POULTRY PROGRAM

HELPS YOU FIGHT TODAY'S HIGH COST OF FEED

WHAT IS BIO-4™

It took Purina Poultry Researchers 7 years to develop BIO-4™. During these 7 years they studied laying hens nutrient requirements and what nutrients are necessary to produce an egg based on the hens feed consumption. By knowing the hens nutritional needs, and by precision feed formulation, BIO-4™ insures that hens receive necessary nutrients without over-feeding costly feed ingredients.

SAVES FEED \$\$\$

FEED INTAKE
lbs./100 HENS/DAY

BIO-4™ CHOW
TO FEED

UNDER 20.0
20.0 TO 21.6
21.7 TO 23.3
23.4 TO 25.0
OVER 25.0

BIO - 128
BIO - 121
BIO - 114
BIO - 107
BIO - 100

Starting With B-100, Each BIO CHOW Contains 7% More Fortification

MORE PROFIT \$\$\$

Better Rations + Better Feeding Program = Better Performance

Feed comparison tests have shown that BIO-4™ can lower feed costs 1/2 cent per dozen eggs and maintain top production, egg size, and shell quality. That's \$110.00 saved per 1000 hens/per year.

BETTER YOURSELF WITH BIO-4™ PERFORMANCE EDGE

MAIL TO: **PURINA** Box 366S, c-o Lancaster Farming
Lititz, PA 17543

I WANT TO KNOW MORE ABOUT PURINA'S BIO-4 LAYING CHOWS

NAME _____

ADDRESS _____

TOWN _____ STATE _____

ZIP CODE _____ PHONE _____

40 MILLION LAYING HENS ARE FED — THE PURINA WAY.

HESS MILLS
PHONE 717-442-4183
717-768-3301
PARADISE PA 17562

UMBERGER'S INC.
PHONE 717-866-2324
RICHLAND PA 17087

UMBERGER'S MILL
PHONE 717-867-5161
FONTANA PA 17042

MCCRACKEN'S FEED MILL, INC.

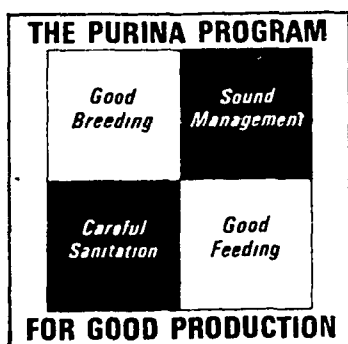
PHONE 717-665-2186
2 NEW CHARLOTTE ST MANHEIM PA 17545

WEST WILLOW FARMERS ASSN., INC.

PHONE 717-464-3386
WEST WILLOW PA 17583

FAWN MILLS

PHONE 717-382-4805
FAWN GROVE, PA 17321
PHONE 717-637-1123
HANOVER, PA 17331



Anthony's Feed Mill

PHONE 215-488-6211
STRAUSSTOWN PA 19559

NEW FREEDOM FARM & HOME SUPPLY

PHONE 717-235-3606
BOX 67
NEW FREEDOM, PA 17349

HIGH BROS.

PHONE 717-254-0301
GORDONVILLE, PA 17529

IRA B. LANDIS

PHONE 717-665-3248
BOX 276, RD3
MANHEIM PA 17545

KEYSTONE MILLS

PHONE 717-354-4616 717-738-1088
RD3, EPHRATA PA 17522

M. G. HENNINGER & SON, INC.

PHONE 717-362-3333
BERRYSBURG, PA 17005