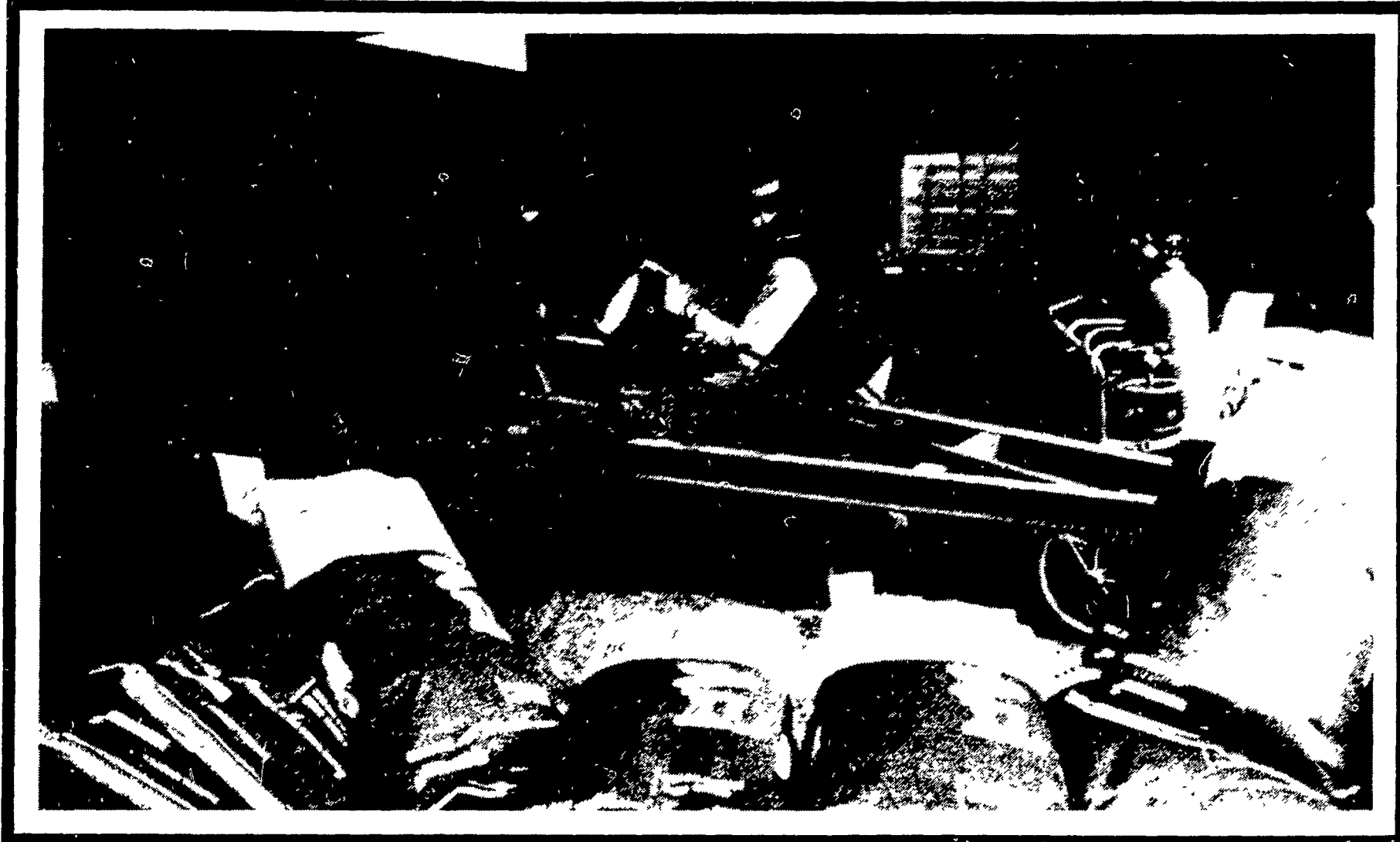


Today's Farming Demands Innovation

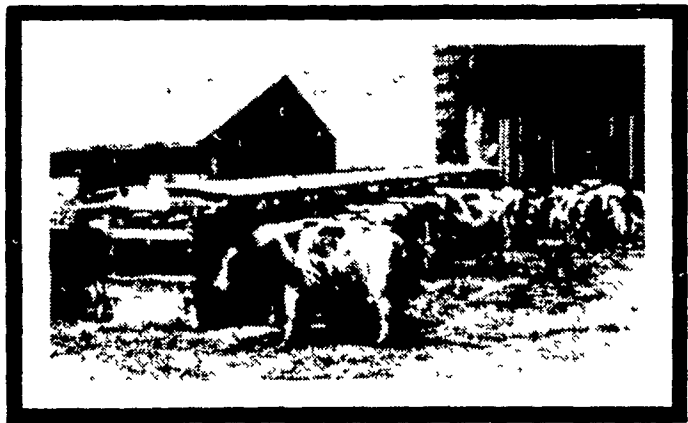


Jeff Thomas designed and mounted two 1 700 lb. hoppers on his chisel plow so he can incorporate his fall fertilizer in concentrated bands. The deep placement gives better phosphorus efficiency and increases his corn yields. Jeff is another innovative DEKALB dealer willing to share his better ideas.



Innovative Hybrids That Answer Pennsylvania's Challenge

You asked for corn hybrids that can slug it out with disease. And here they are. Innovative DEKALB hybrids that answer the Pennsylvania challenge and produce mighty convincing yields.



Fast drying XL-55a is on its way to becoming a cornerstone hybrid for the Pennsylvania farmer who likes to plant and harvest early. You'll be in great shape next fall with this outstandingly healthy, big yielding hybrid.

XL-55a

Last fall XL-61 and Pete Makin teamed up for a yield of 235.39* bushels per acre, rewriting the record book on the DelMarVa Peninsula. Bumper yields plus excellent health and great standability put XL-61 in a class by itself throughout the East.

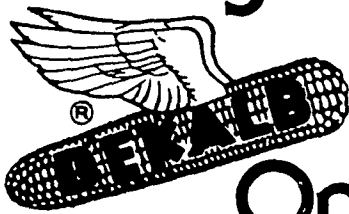
XL-61

When Pennsylvania livestock feeders look at the extra large ears on XL-71, they know they'll harvest big yields. This new hybrid's quality stalks and excellent disease resistance increase the yield you'll haul home.

XL-71

So for lots of energy-packed silage or quality grain, grow into the '80s with three of Pennsylvania's best. Talk with your DEKALB dealer about these innovative hybrids for your farm.

The Innovators



Depend On DEKALB

DEKALB is a registered brand name. Numbers designate hybrids.

As a condition of sale, please note statement of limited warranty and remedy on DEKALB orders and tags.

*DEKALB YIELDMASTERS Club yields are mechanically harvested without gleaning from a measured acre or more and computed to No. 2 corn at 15.5% moisture in the presence of an impartial witness.