



Your part: fresh feed ingredients. Our part: potent feed value.

Good dairymen know the difference fresh rations make in their herd's feed intake.

When you build your own rations from feedstuffs you grow yourself, the rations are fresh.

Vigortone's dairy pre-mixes are especially designed to balance the nutrition in your feedstuffs for maximum performance. Each pre-mix contains the proper levels of vitamins, minerals, and other nutrients to make up for known nutrient shortages in specific homegrown feedstuffs.

In addition, special ingredients in Vigortone promote digestion and assimilation of

the feed.

A balanced ration encourages top feed conversion. Your cows simply are able to benefit more from a given amount of feed.

That's feed efficiency.

Vigortone dairy feeding programs help lower feed costs.

Vigortone offers a wide range of programs designed to increase the nutritional value of the homegrown feedstuffs you have on hand.

For example, you can save substantially on protein costs when you feed alfalfa hay and haylage by balancing the low phosphorous, high calcium content of these roughages with the right Vigortone dairy

pre-mix.

Better feed — we can help.

Your Vigortone dealer can help you select from several easy-to-follow programs designed to maximize the nutrient value of your specific dairy ration.

To visit with him soon, fill in the coupon and send it off today.

Call toll-free
800-447-4700
In Illinois, call 800-322-4400

Vigortone Products Co
P.O. Box 1230
Cedar Rapids, Iowa 52406

I'd like to know more about Vigortone's dairy pre-mixes

Name _____
Address _____
City _____ County _____
State _____ Zip _____
No. of dairy cows _____



VIGORTONE®

We help you make a better feed.

350 Field Offices — 6,000 Dealers — 4 Manufacturing Plants