

Checker Gilts™



The all important other half

Half your income potential comes from the gilts you farrow. That's why Checker™ Gilts are bred to lower your feed costs and at the same time increase your pork production. They're bred to farrow big litters of fast gaining market hogs.

Each Checker Gilt is raised under one of the industry's most comprehensive health programs.

Kleen Leen health measures include

- Raising all Checker Gilts in isolation to prevent outside contamination.
- Slaughter checking all production herds at least three times a year.
- Vaccinating every production herd for Leptospirosis and Erysipelas, and validating them Brucellosis free.
- Checker Gilts are delivered to you in a clean, sanitized truck.

Kleen Leen's unequalled health program

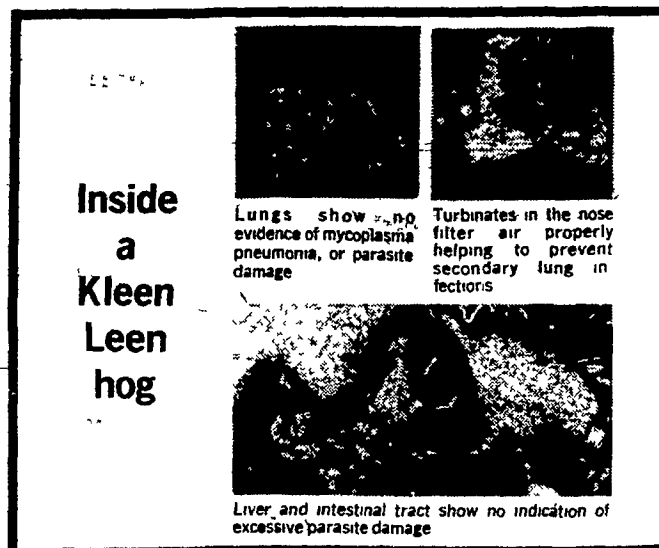
Every effort is made to insure the good health of the Kleen Leen breeding stock arriving on your farm. Here are some of the steps Kleen Leen takes:

- Artificial insemination is used to introduce new bloodlines into the Kleen Leen program.
- Production herds are kept as isolated as possible to prevent contamination from outside sources.
- Each production herd undergoes pre and post slaughter examination at least three times a year.
- The breeding stock you receive arrives on your farm in a clean, sanitized truck.

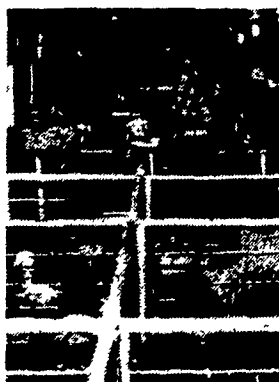


The Kleen Leen Health Warranty

"All Kleen Leen stock is delivered free of Lice, Swine Dysentery, Infectious Atrophic Rhinitis and Mycoplasma Pneumonia."



Some comments from hog producers who bought Checker Gilts



Richard Roeth and son Jeff Troy, Ohio

Richard Roeth was running about 80 sows. He sold out, cleaned up and repopulated with Kleen Leen 2 groups of 25 and 1 group of 30, plus 4 Blackline Boars. Since then he has bought nothing but Kleen Leen boars and gilts. Richard says, "I feel that health, genetic improvement and the availability of gilts and boars through the Purina Dealer are the best reasons to buy Kleen Leen."



Ron DeBruin Leighton, Iowa

"I had good length in my hogs at home but wanted to increase my quality of meat type hogs faster. So I bought Kleen Leen boars and gilts for that reason. (Kleen Leen) animals showed good bone and muscle structure on delivery, and have continued to develop well."



Glenn DeVries Gowrie, Iowa

"... when Landrace became available, I bought 14 of them to breed with my Checker™ Boars. Talk about performance! We farrowed 145 live and healthy pigs from those 14 gilts. I'm one happy pork producer who is sold on Kleen Leen and the Purina feeding program. Let me say thank you for making such a breeding program available. I recommend Kleen Leen to everyone."

FEED PURINA - For Better Profits And Better Pigs

I Would Like More Info On:

Fattening Program Farrow to 50 Program

KLEENLEEN Breeding Stock

Mail to: **PURINA**
Box 366 S
Lititz, PA 17543

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

HESS MILLS
PHONE 717-442-4183
717-768-3301
PARADISE, PA 17562

UMBERGER'S MILL
PHONE 717-867-5161
FONTANA, PA 17042

WEST WILLOW FARMERS ASSN., INC.
PHONE 717-464-3386
WEST WILLOW, PA 17583

Anthony's Feed Mill
PHONE 215-488-6211
STRAUSTOWN, PA 19559

HIGH BROS.
PHONE 717-354-0301
GORDONVILLE, PA 17529

KEYSTONE MILLS
PHONE 717-354-4616 717-738-1088
RD3 EPHRATA, PA 17522

IRA B. LANDIS
PHONE 717-665-3248
BOX 276 RD3
MANHEIM, PA 17545

M. G. HENNINGER & SON, INC.
PHONE 717-362-3333
BERRYSBURG, PA 17005

UMBERGER'S INC.
PHONE 717-866-2324
RICHLAND, PA 17087

McCRACKEN'S FEED MILL, INC.
PHONE 717-665-2186
2 NEW CHARLOTTE ST. MANHEIM, PA 17545

FAWN MILLS
PHONE 717-382-4805
FAWN GROVE, PA 17321
PHONE 717-637-1123
HANOVER, PA 17331

NEW FREEDOM FARM & HOME SUPPLY
PHONE 717-235-3606
BOX 67
NEW FREEDOM, PA 17349