

# Blue Ox takes Shorthorn triple crown

Armageddon Trudeau, a two-year-old Shorthorn bull nicknamed "Blue Ox" won a triple crown by capturing the top championship banner at the 1980 National Western Livestock Show in Denver.

The "Ox" captured tremendous admiration for himself and the breed by weighing in at 2,400 pounds which made him the largest bull of the show. Exhibited by Torgerson Bros., Austin, Mn., and Lazy D Ranch, Excelsior Springs, Mo., this popular champion completed a task tried by many but accomplished by few in winning the grand champion honor at the American Royal, the National Shorthorn Show at the North American International Livestock Exposition in

Louisville, Ky., and then the Denver show.

The grand champion female, CSF Sultana's Irish Image 78 x, shown by Greeley Family Shorthorns, Janesville, Ia., repeated the honor she won at the national show in Louisville. The senior heifer calf weighed 1,225 pounds and was sired by an Irish bred Shorthorn bull, Dividend's Image 76.

The reserve grand champions were also popular entries and not new to the winner's circle either. The reserve grand champion bull was Green Ridge Prince R 19, an early spring yearling exhibited by Green Ridge Shorthorns, Elkhart, Il., and Urbana, Mo. He is a big husky March son of HHKA Buttercup's Prince

20th and weighed in at 1,690 pounds. Jerry Taylor of Prairie City, Il., Calvin Hiatt, Cicero, Il., are reported as the new owners of this promising sire.

The reserve grand champion female of the show was a repeat winner of the same award at the 1979 Denver show. Gemvale Misty Heroine 8K x, exhibited by Beth Waters, Chambersburg, Il., was sired by Highfield Irish Mist and was praised by the judge of the show for her good stifle muscling and length of rump.

Other champions included: reserve senior champion bull—Matthew McCrory, Eolia, Mo., reserve junior champion bull—Willow Crest Shor-

thorns, Larry and Karen Reap, Polo, Il., bull calf champion—Gary and Pam Naylor, Urbana, Mo., reserve bull calf champion—Tacoma Cattle Co., Duane and Jackie Sicht, Ashland, Mo., reserve junior champion female—Melody Taylor, Prairie City, Il., reserve female calf champion—McKee Family Shorthorns, Indianola, Ia.

# February 12 deadline for hearing applications

STATE COLLEGE — If you would like to testify at one of the four regional hearings to be held in Pennsylvania in preparation for The White House Conference on Families in Baltimore in June, you can now pick up an application

from your county extension service office. Completed applications should be sent to The Pennsylvania Forum on Families, 204 Weaver Building, University Park, PA 16802 before Feb. 12. Applicants will be contacted by mail prior to the hearing.

The Pennsylvania Forum on Families has scheduled the four public hearings for: Feb. 19, Wilkes-Barre, Sterling Hotel, Market & River streets.

Feb. 21, State College, 402 Keller Building, University Park Campus of Penn. State.

Feb. 26, Philadelphia, Creese Student Center, Drexel University, 32nd & Chestnut streets.

Feb. 28, Pittsburgh, YWCA, 4th & Wood streets.

To involve as many people as possible, an afternoon session will be held from 1 to 4 p.m. and an evening session from 6 to 8 p.m. at each location. Oral testimony will be limited to five minutes. In addition,

participants are asked to provide a written copy of their testimony.

"This is a rare opportunity for citizens to be heard by those in the public and private sectors whose policies can greatly influence the family and its well-being," said Secretary of Public Welfare, Helen B. O'Bannon, state coordinator for both The White House Conference and The Pennsylvania Forum on Families.

James E. Van Horn, project director of The Pennsylvania Forum on Families and Extension Family Sociologist at Penn State, says that through this public hearing process, people can make their concerns known so that family strengths can be built upon and support provided in areas of need. Testimony from the regional hearings will help to formulate Pennsylvania's contribution to The White House Conference on Families.

# USDA to run meeting on electronic marketing

WASHINGTON, D.C. — A national symposium on computerized electronic marketing of agricultural commodities will be held March 17-18 in Dallas, Texas.

In announcing the symposium, Assistant Secretary of Agriculture P.R. Smith said the meeting will further explore the marketing of agricultural commodities.

"Efficient marketing is a primary concern of American agriculture," Smith said. "The U.S. Department of Agriculture has been working with several universities, states and the industry to determine the merits of electronic marketing for several commodities. These systems

will be demonstrated in actual trading situations during this symposium."

Smith also said a primary objective of the conference will be to provide a forum where all segments of the marketing chain from producer to user-buyer can assess the problems and potentials of electronic marketing.

Advance registration is required to attend the symposium. For further information about registration, contact: Thomas Spordler, Department of Agricultural Economics, Texas A&M University, College Station, Texas 77843. Or, phone (713) 845-5913.

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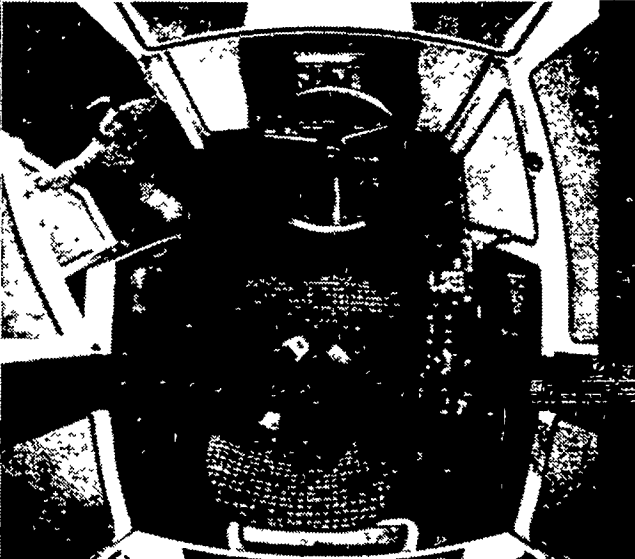
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